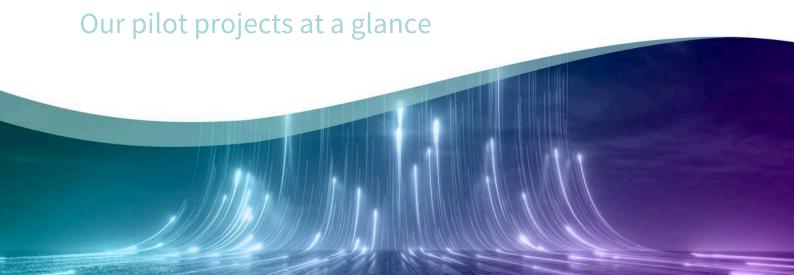




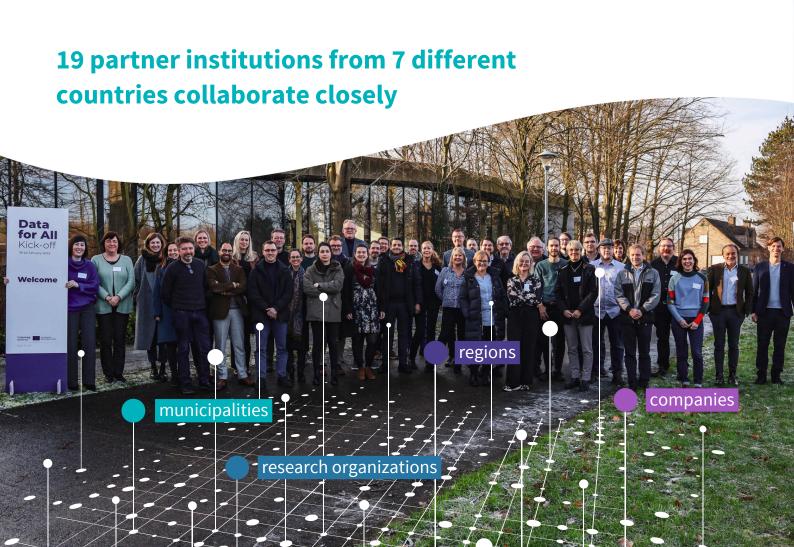
## **Data for All**

Data-driven Public Service Delivery in the Northern Sea Region



We design and implement sustainable data solutions for citizens and businesses, while promoting a better understanding of data for the public good across borders.





## **Creating robust and smart economies**

Data for All is an innovative project in the EU, comprising nineteen partners from seven different countries. It is supported by the Interreg North Sea program.

Aiming to become leaders in data-driven innovation, our seven pilots will each establish innovative local data ecosystems, focusing on three aspects:







organizational aspects



regulatory/ethical aspects



# **Participating Countries**

- Norway
- Sweden
- Denmark
- Germany
- The Netherlands
- Belgium
- France



# **Norway**

# **Sharing a Public and Private Data Ecosystem**





Data for All







#### **Contact:**

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### **Project Goal**

We aim to develop a municipal data-centered business support model focused on making public data more accessible and improving the application processes for businesses. By creating an ecosystem around a centralized digital service, we will streamline the sharing and use of public data between local authorities and businesses. This will provide companies with easier access to necessary municipal services.



Currently, companies face a complex process that involves navigating multiple templates and engaging in lengthy dialogues, which drains time and resources for both businesses and the municipality.

Additionally, the necessary information is scattered across various platforms and domains.



#### **Solution**

We want to develop a system, where ideally, a company would provide a brief description, press a single button and the system would then automatically gather all necessary information and conduct an initial quality check.



#### **Benefits & Value**

Providing direct, fast and uncomplicated access to relevant data makes it easier to make informed decisions and saves both the company and the municipality valuable time.



# **Sweden**Open Data Strategy Toolbox

Interreg North Sea



Co-funded by the European Union

Data for All





#### **Contact:**

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### **Project Goal**

We will design, develop, and evaluate an Open Data Strategy Toolbox, aiming to help municipalities to move forward within the area of open data. It will increase the transparency of current internal datasets and show their state in the open data publication process.



Sweden has a long-standing tradition of transparency and openness in governance. How can this high standard be met when handling public data and how can we ensure easy public access to information?



#### **Solution**

We want to develop a userfriendly tool that enables nontechnical users to easily import, analyze, and manage municipal datasets. This way, municipalities will gain a clear understanding of their current data status and support them in publishing datasets.



#### **Benefits & Value**

Open data is a strategic asset that can be used to create new businesses, products and services, as well as promote greater accountability and public participation.



More about the project





## **Denmark**

# **Do Data - For a Greener Future**

Interreg North Sea



Co-funded by the European Union

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### **Project Goal**

We will develop a technical infrastructure and visualization tool based on the principles of open data and data sharing to monitor the achievement of the municipality's climate goals.



The urgency of climate change calls for pressing and ambitious solutions. How can enhanced knowledge of data accessibility and availability support the achievement of climate goals?



#### **Solution**

By incorporating stakeholders in the design and implementation of a datadriven tool, the project will encourage and facilitate efforts to monitor actions that affect the climate.



#### **Benefits & Value**

We want to illustrate the benefits of using open data and encourage greater data sharing or usage by involving municipal partners and business community stakeholders.



More about the project



# **Germany**Smart mobility systems





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### **Project Goal**

We want to inspire municipalities and regions on how to effectively manage mobility data and develop methods to make various mobility services and systems efficiently usable for users.



Understanding, processing and utilizing mobility data from a wide range of sources is confronted with many organisational, legal, ethical and technical obstacles, particularly with regard to questions on data sovereignty and data interoperability.



#### **Solution**

By developing and testing mobility data-related concepts, the German pilot project will gain insights and knowledge to overcome these obstacles. One concept will deal with the issue of fan mobility when attending football matches.



#### **Benefits & Value**

By generating and sharing knowledge and expertise on the use of mobility data, we will help municipalities and their employees to become a smarter region. In addition, we want to strengthen citizens' trust in innovative, data-based services in their region by handling data responsibly.



# Netherlands

## **Regional Data Exchange**





Co-funded by the European Union

Data for All



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### **Project Goal**

We want to improve data sharing between universities, industry, governmental organizations and citizens. By mapping the challenges around the legal, technical and ethical aspects and relevance of data for the various actors, we are aiming to create a framework for future data collaborations.



Ensuring interoperability between different systems and data formats is one of the main technical challenges. In addition, there are legal, ethical and usability issues that must be taken into account if data exchange is to be promoted.



#### **Solution**

We strive to establish standardised protocols for data exchange, data protection, security and collaboration as well as data output. In addition, clear ethical guidelines must be implemented.



#### **Benefits & Value**

By giving universities, industry, commerce and government organisations the opportunity to improve datasharing with each other, they can better tailor their services to the needs of citizens. This will enhance the services offered by public and private sectors.







Interreg North Sea



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#### **Project Goal**

We want to work more data-driven and improve and expand existing ad hoc data sharing initiatives into a structural vertical data sharing platform between regional and municipal governments.

Based on this data platform, practical use-cases related to data-driven mobility policy can be developed, tested and then applied to other municipalities in the region.



The region of South-West
Flanders is an important
transport hub with high traffic
volume. How can accessibility
to and within our region, its
cities and municipalities be
ensured? How can traffic data
be brought together and made
accessible?



#### **Solution**

We want to collect, bundle, visualize and integrate data sources to support data-driven work and promote collaboration among policymakers, employees and citizens.



#### **Benefits & Value**

Easier access to data sources and greater transparency will promote cooperation between different administrative levels and regional organisations. In addition, data-based communication between citizens, companies and other stakeholders in the field of mobility policy creates greater transparency and thus acceptance.



More about the project





# France Local Data Public Services

Interreg North Sea



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Brect



#### **Contact:**

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### **Project Goal**

Brest Métropole aims to become a trusted third party, capable of facilitating the exchange of data between public and private actors and between individuals. For this, Brest Métropole will develop an inspiring use case around the tourism policy of Brest.



In France, the territorial organization of cities is very fragmented. Developing and offering new digital services for the Brest region therefore has high technical and organisational hurdles.



#### **Solution**

We want to create one data organization, which facilitates the exchange and interoperability of touristic data of the region, involving public and private actors.



#### **Benefits & Value**

Many different actors in the Brest region will have the opportunity and insights to improve tourism attractivity and their quality of services.









#### Data for All





























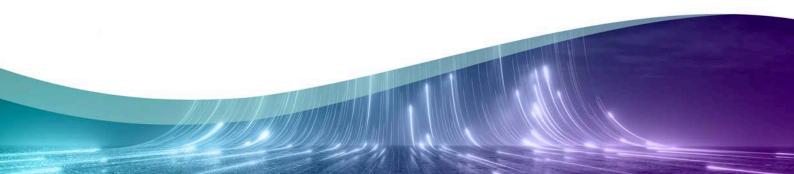














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