

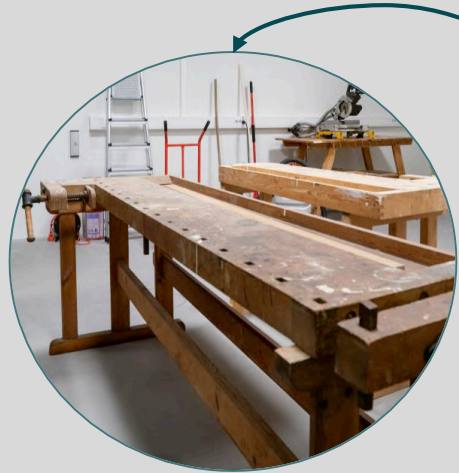


Home™

Where you belong

Creating a home

Shared amenities are a beautiful thing



It looks amazing in the sales materials

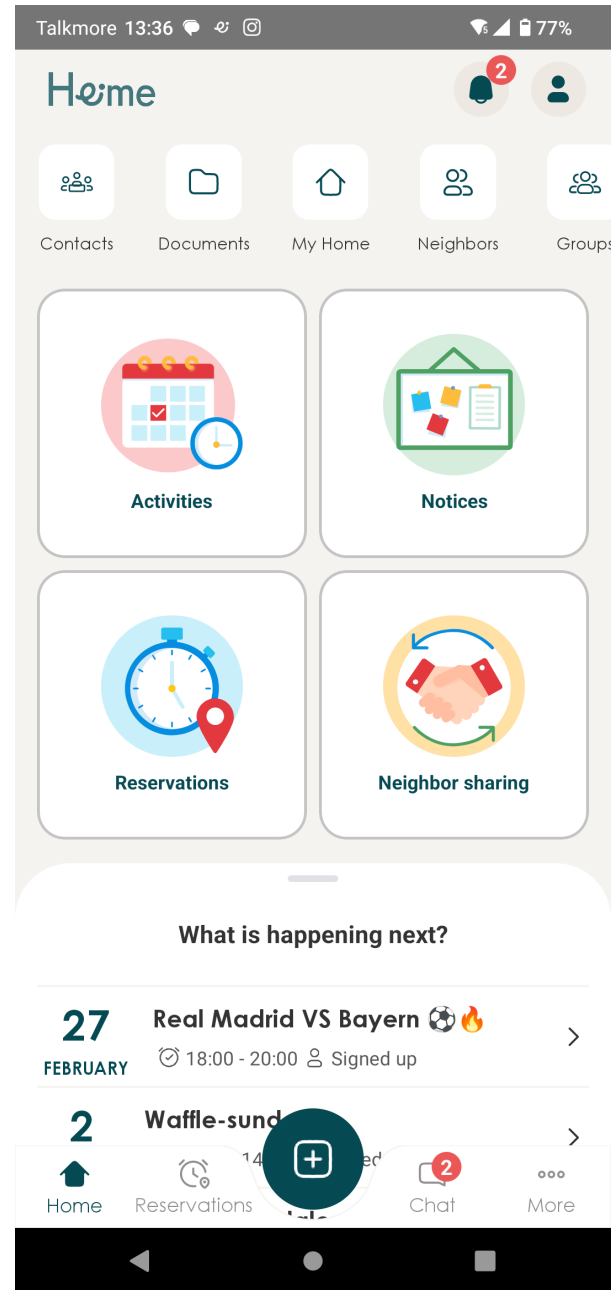
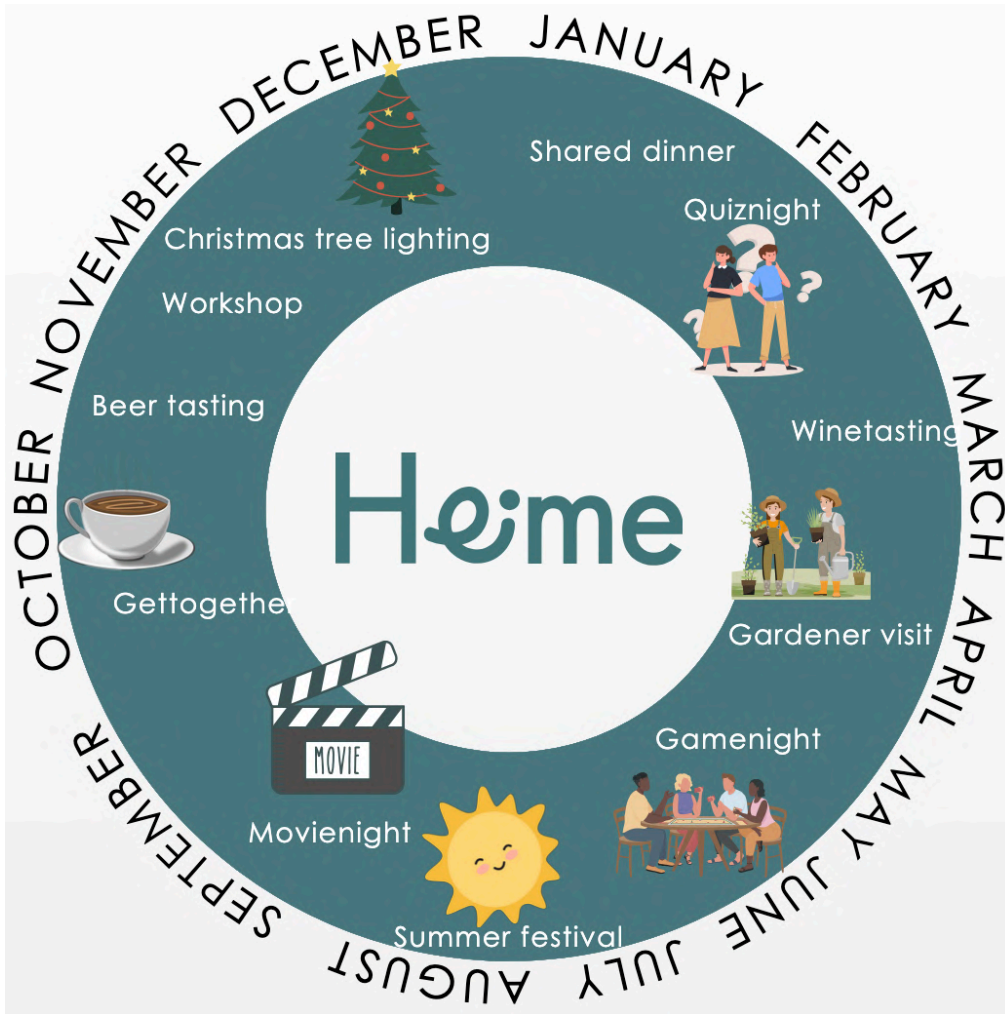


But in reality, it often ends up looking like a ghost town:



That's why we created Heime

A digitized receptionist







Kilde:



Engage and be engaged

Features - Social

Activities/arrangements

Talkmore 14:27 63%

Activities

ALL REGISTERED EARLIER

FEBRUARY

27 Real Madrid vs Bayern 18:00 - 20:00 Signed up

MARCH

2 Waffle-sunday 13:00 - 16:00

5 Knitting Meetup 15:00 - 16:30

6 Coffee Chat 15:00 - 15:30 Signed up

16 Group Walk 11:00 - 11:30

APRIL

2 Community Dinner 17:00 - 18:30 50 kr

JUNE

13 Neighborhood Summer Party 12:00 - 21:00

Home Reservations Chat (2) More

Sharing

Talkmore 09:05 42%

Neighborsharing

Search

New

Vanessa Makiinen
I love pets, and taking care of them
Give star

Camping gear

Felix Grimsrud

Jens Raustein
Can help with IT/ computers
Give star

JBL Xtreme 3 to borrow..

Jens Raustein

Home Reservations Chat More

Interest-groups

Talkmore 07:24 36%

Groups

Wine and dine

We who like to pair foods to wine and enjoy each other's company.

Members(4)

Jens Raustein
Member

Stephen Gras
Admin

JOIN GROUP

Home Reservations Chat (2) More

Neighbors-list

Talkmore 09:01 36%

Neighbors

ALPHABETIC ADDRESS

search by name

N

Niels Popperty
H0203

S

Stephen Gras
H0101

T

Tonje C
H0702

V

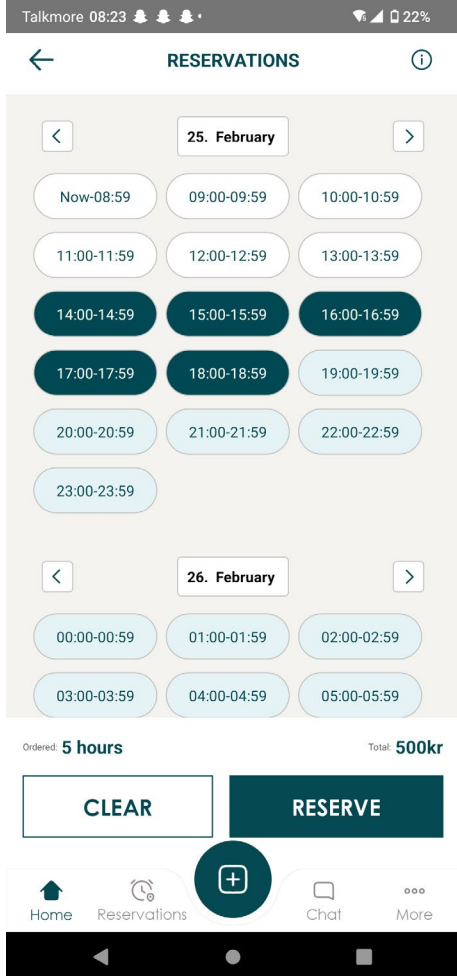
Vanessa Makiinen
H0404

Home Reservations Chat (1) More

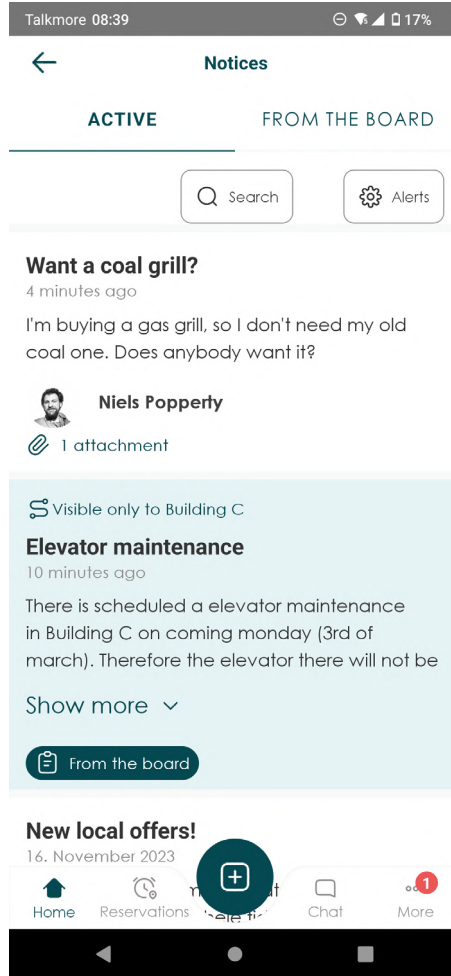
Get the most of what we have

Features - Practical

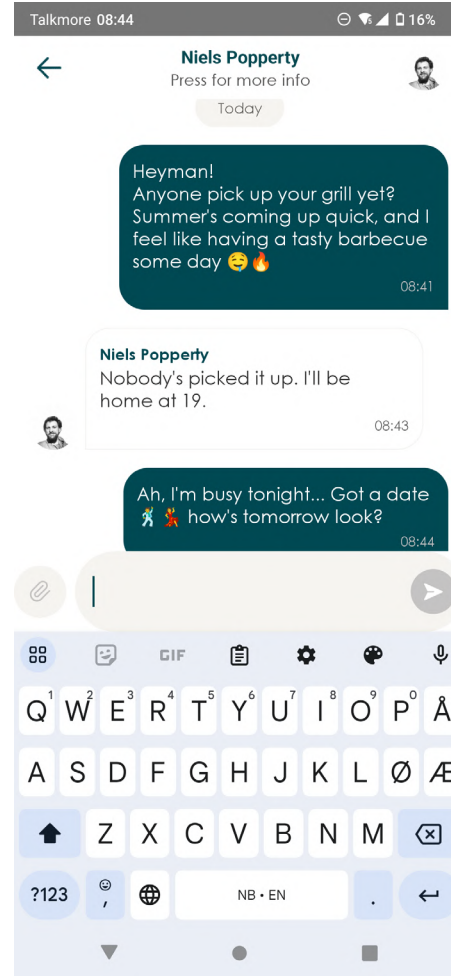
Booking (shared facilities/ameneties)



Notice board



Chats



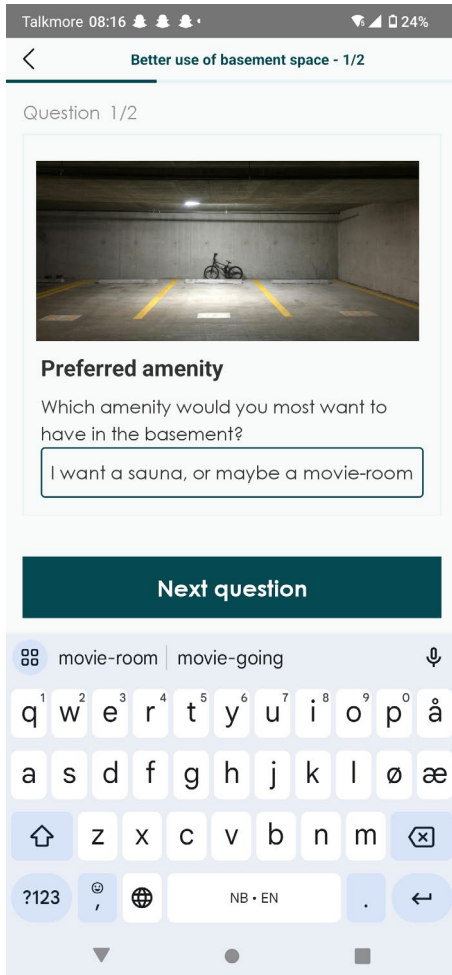
Member benefits (offers)



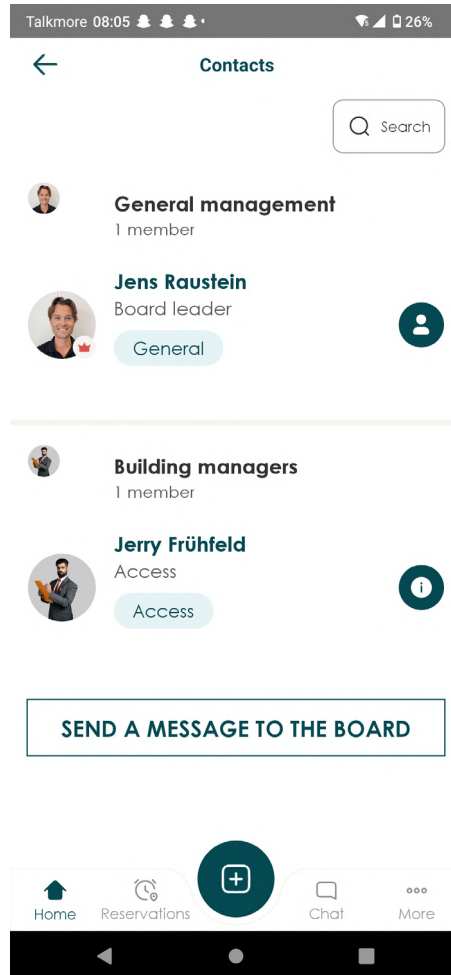
Management

Features - Management

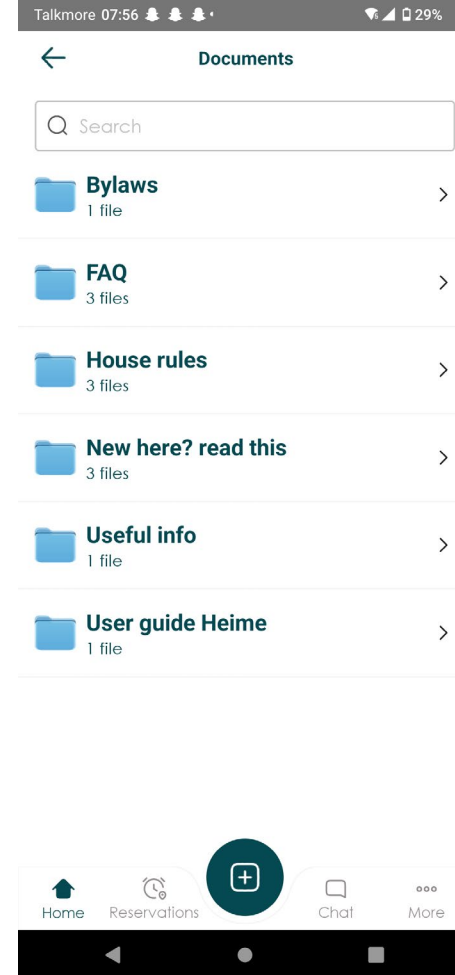
Surveys



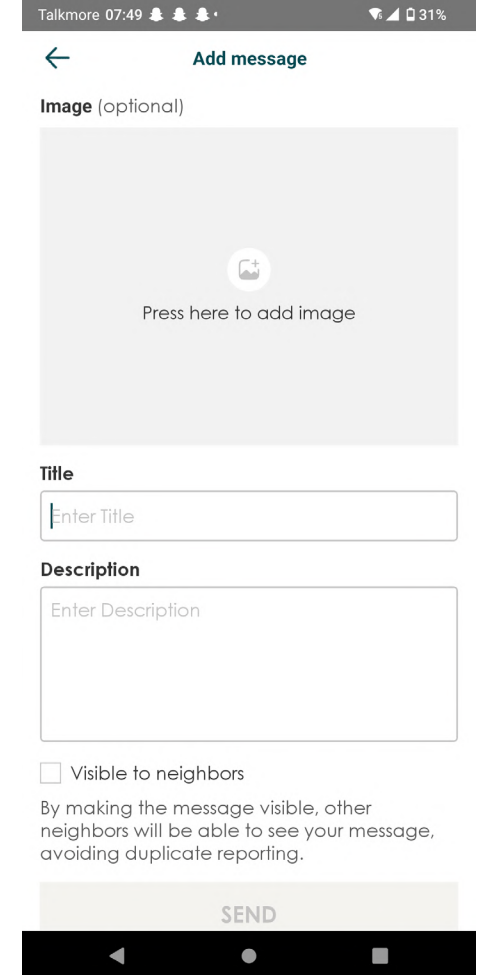
Contact list



Shared files

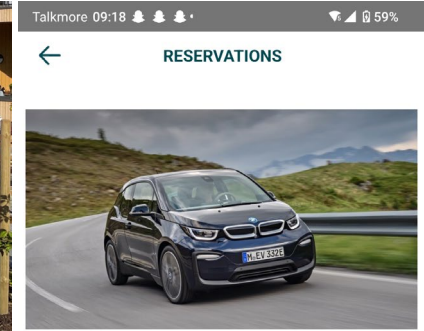


Problem reporting



And of course, this turned out to be immensely popular

Living in 40-50 square meters, but living as if you have twice that



Shared Car

100 KR / hour

Max a day By the hour

When you reserve the shared car, you are accepting the house rules. These can be found in the app under documents, in the folder: House rules

February

25

Tuesday

Available all day

Reserve

Home Reservations Chat More



➤ Heime is now the leading living as a service company in Norway. Everyone wants to live like this!

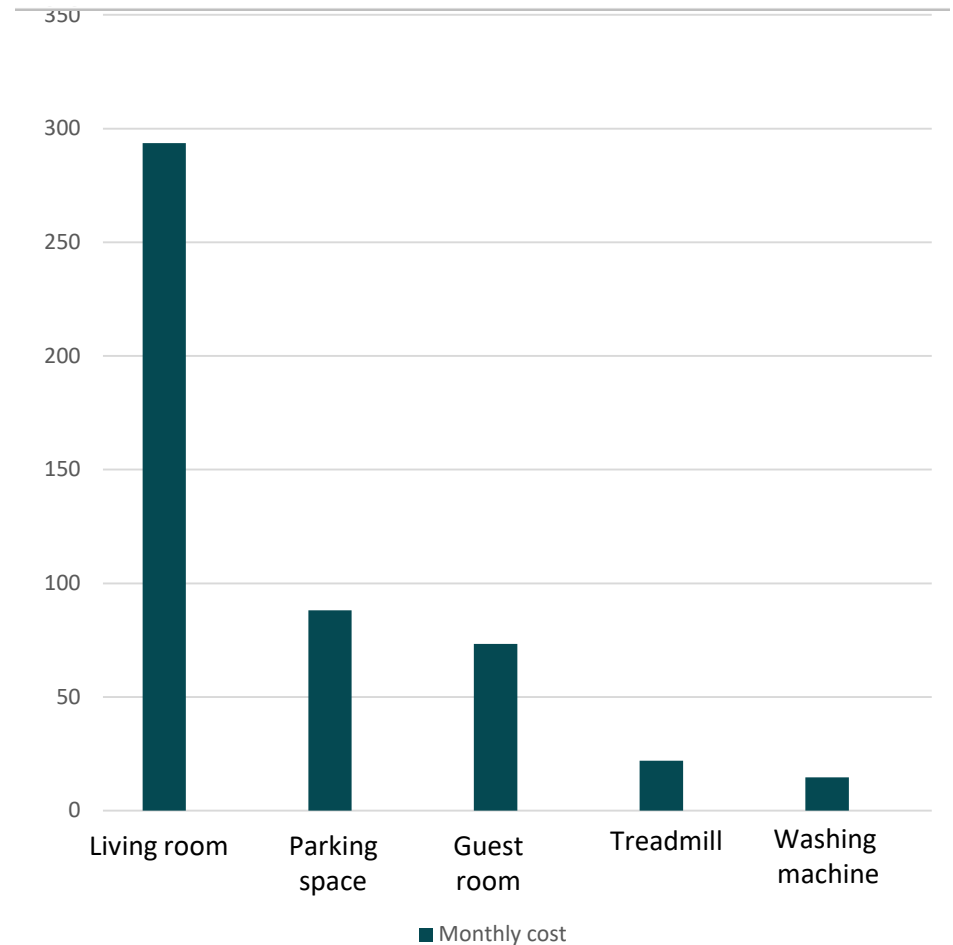
What have we learned?

We waste.

- How much does
 - Having a 40 square meter living-room cost?
 - Having a parking space cost?
 - Having a guest room cost?
 - It cost for everyone to have a treadmill?
 - Space for a private washing machine cost?

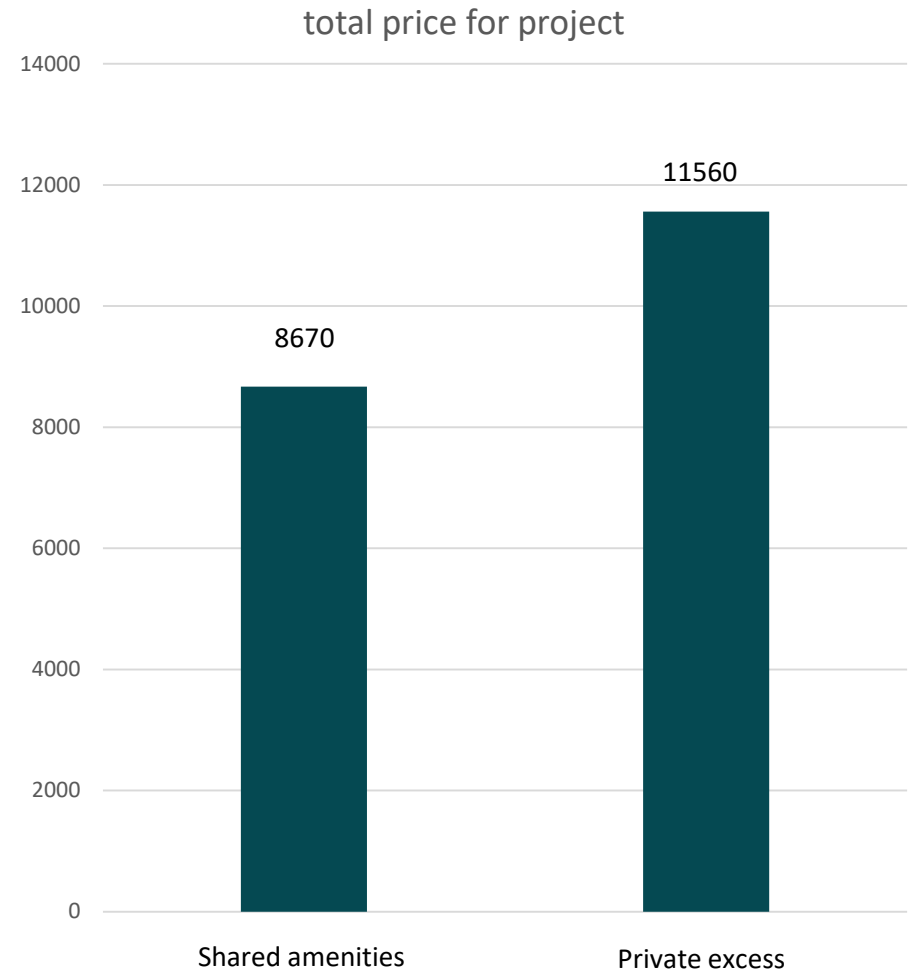


Cost € per month



170 apartments – a comparison

- Shared amenities: 51 m²
- Private excess: 68 m²
- ≈3000 €/month
- ≈410 m² for shared amenities for the same cost






















It works.

- 4400 total activities created*
- 40.000 total signups to activities*
- 377.000 hours booked total*
- 211.000 hours booked in 2024
- 2200 activities in 2024
- 18.800 activity signups in 2024

Statistics

Here you get an overview of your neighborhood, the statistics show numbers for the last 30 days.

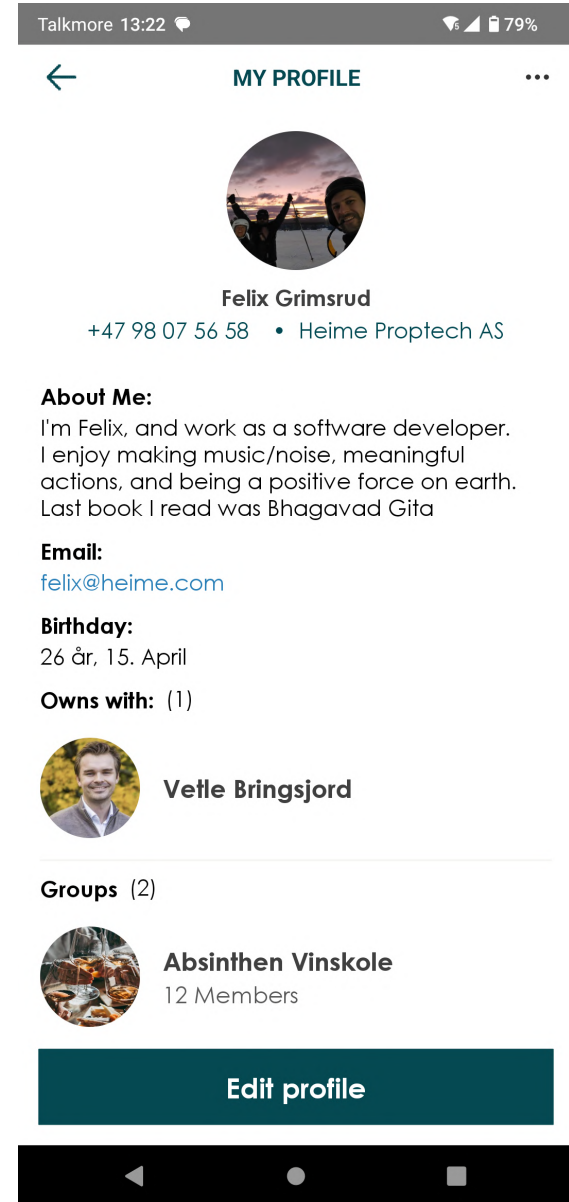
 Booking hours 512 ↑ 28.3%	 Chats sent 280 ↑ 21.7%	 Activities 8 ↑ 14.3%	 Activity arrangers 10 ↑ 11.1%	 Bookings 120 ↑ 6.2%	 Active homes 95 ↑ 1.1%	 FDV documents 36	 board documents 25	 Notices 6 ↓ 14.3%
 Total payments 16,150 ↓ 22.3%	 Users who have read notices 565 ↓ 33.1%	 Attendees on activities 68 ↓ 43.3%	 Comments on messages 1 ↓ 50%	 Comments on notices 12 ↓ 77.8%	 Shared items 1 0%	 Helpful neighbors 5 0%	 Solved messages to The board 0 0%	 Messages to The board 1 0%
 Survey responses 0 0%								

Why it works

How likely are you to

- Greet a stranger?
- Ask a favor of a stranger?
- Ask a favor of an acquaintance?
- Ask a favor of a friend?
- Ask a favor of a friend who lives in another city?

- If a next-door neighbor experiences happiness, you have a one-in-three chance to also experience happiness



Thank you!

