

We aim to improve accessibility in our cities by increasing the uptake of shared mobility hubs, bringing about a modal shift towards shared mobility modes

Welcome to the Third ShareDiMobiHub Newsletter

Dear (future) shared mobility enthusiasts,

It is with yet a little pride that we send you our third newsletter. Because what a lot has been achieved in 2024! The ShareDiMobiHub project partners have been actively working on scaling up shared mobility in cities and regions. In several regions, plans are now in a final phase and decision-making is being prepared to enshrine the roll-out of part-mobility in policy.

In this newsletter, you will read more about those plans, as well as about the development of shared-mobility hubs in Tønsberg, a call for shared-mobility providers to cooperate with the University of Applied Sciences Utrecht around data and insights on the area of tools to combat nuisance from shared mobility. Furthermore, ShareDiMobiHub was well represented at the annual POLIS conference. The presentations given can be viewed via this newsletter. ShareDiMobiHub (Shared and Digital Mobility Hubs) is an Interreg North Sea Region project and it aims to increase urban accessibility and liveability for its citizens and visitors by introducing shared mobility hubs at a city or metropolitan or regional scale in the North Sea Region area. The project supports public authorities such as cities and regional governments to implement similar solutions.

On behalf of the whole project team: enjoy reading this newsletter and feel free to reach out to us in case you would like to have more information.

Arjen Rodenburg

Project coordinator

Visit our website

Project News

In this section you will read about our project general activities, pilot projects updates, and much more!



Insights from our partner meeting in Rotterdam

Rotterdam hosted the biannual ShareDiMobiHub meeting, highlighting its shared mobility progress through pilot projects and innovative initiatives.



New tools to fight shared mobility hindrance: thematic meeting

During this thematic meeting, the Rotterdam meeting provided a chance to assess pilot progress and joint activities while focusing on tackling hindrance in shared mobility across cities and regions.



How the city of Tønsberg has developed its mobility hubs

The municipality of Tønsberg has come up with a shared and digital mobility strategy within the project.

Do you want to learn how?

Check their implementation, deployment a communication plan.



How to upscale shared mobility hubs plans? Partners meet to discuss with cities and experts

As the project approaches its two-year mark, this thematic meeting will focus on scaling up shared mobility solutions and mobility hubs.

Read more

Read more



Autodelen.net's comparative look at car sharing in Amsterdam

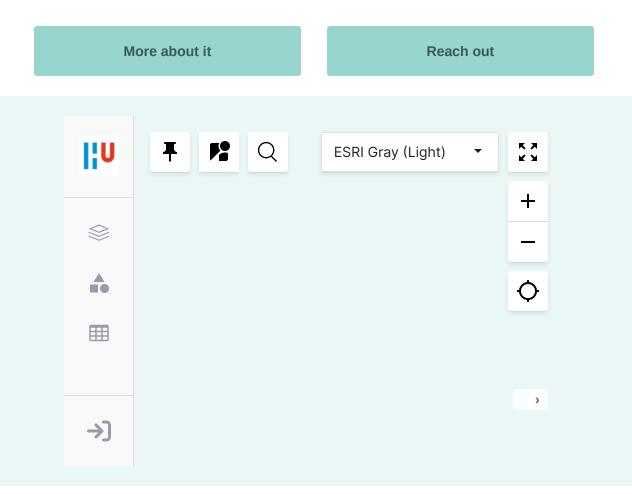
How does the approach to shared mobility in Belgium differ from that of the Netherlands? What can we learn from each other to enhance our respective offerings? <u>Autodelen.net</u> identified the differences and similarities during its two-day study and exchange trip, combining with the Interreg North Sea Region project <u>SHARE-North</u> <u>Squared</u>.

Opportunity for providers! HU Utrecht looks for your cooperation

Partner HU University of Applied Sciences Utrecht is seeking mobility providers to help refine their location scan model by integrating real-world data as part of our project. Collaborate to optimise shared mobility hub planning!

Interested in learning more or collaborating?

Please contact Gido Stoop (gido.stoop@hu.nl) or Karla Münzel (karla.münzel@hu.nl).



ShareDiMobiHub on the Road

Explore the various events and platforms where ShareDiMobiHub has showcased its findings and connected with stakeholders and industry leaders.



ShareDiMobiHub shines at POLIS 2024 Conference in Karlsruhe

The POLIS Conference brought over 1,000 participants together this year in Karlsruhe. There, the Province of Utrecht and Autodelen.net had the chance to present their advancements within our project.

Read more

Project-related news

In this section you will read about a series interesting news item related to our project.





Why do European city governments need innovation capacity?

This report looks at how European city governments are approaching innovation and what help they need to build their innovation capacity. The picture that emerges is inevitably a mixed one.

Some cities are finding it easier to build up their innovation capacity than others, and some capabilities are proving easier to develop than others

Read the report here

Are cars getting bigger? Yes, Brussels finds out.

A new joint study conducted in the Brussels-Capital Region (RBC) by the public service agencies Bruxelles Mobilité and Bruxelles Environnement has highlighted a worrying increase in car volume and weight.

The freshly-released study highlights six categories of impacts: Zero road deaths and severe injuries, active travel space, just transition, air quality, climate and energy efficiency improvements and environmental and social externalities.

Read the report in Dutch or French



What about shared mobility for housing?

New housing developments provide a unique opportunity to start building sustainable ways of moving. The <u>Interreg</u> <u>North-Sea project Share North Squared</u> has produced a series of brochures focusing on engaging housing associations and urban developers on how to include shared mobility.

Access the brochures here

2E. Enabling shared mobility 3H. Sharing in Suburbia

4F. E-mobility in smart cities and regions 4G. Measuring micromobility

Willing to learn from cities and regions working on shared mobility? Check POLIS session presentations

Different sessions regarding shared mobility policy and public space took place in Karlsruhe. Even if you didn't have the chance to go, you can still learn from the presentations.

Check them here



Find out about our projects events and more!

Online, February 18, 11 to 12:30 CET

Webinar: Integration of Public Transport and Shared Mobility

On February, POLIS is hosting a webinar on Integration of public transport and shared mobility. For that, the meeting will focus in the cases of Munich, Geneva, Athens, Krakow and Coimbra.



Register now







Project disclaimer:

Shared & Digital Mobility Hubs (ShareDiMobiHub) is an Interreg North-Sea project that focuses on increasing the introduction and uptake of shared mobility hubs.

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