

Shared and digital mobility hubs

Deployment report Tønsberg

Interreg
North Sea



Co-funded by
the European Union

ShareDiMobiHub



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1 - Introduction

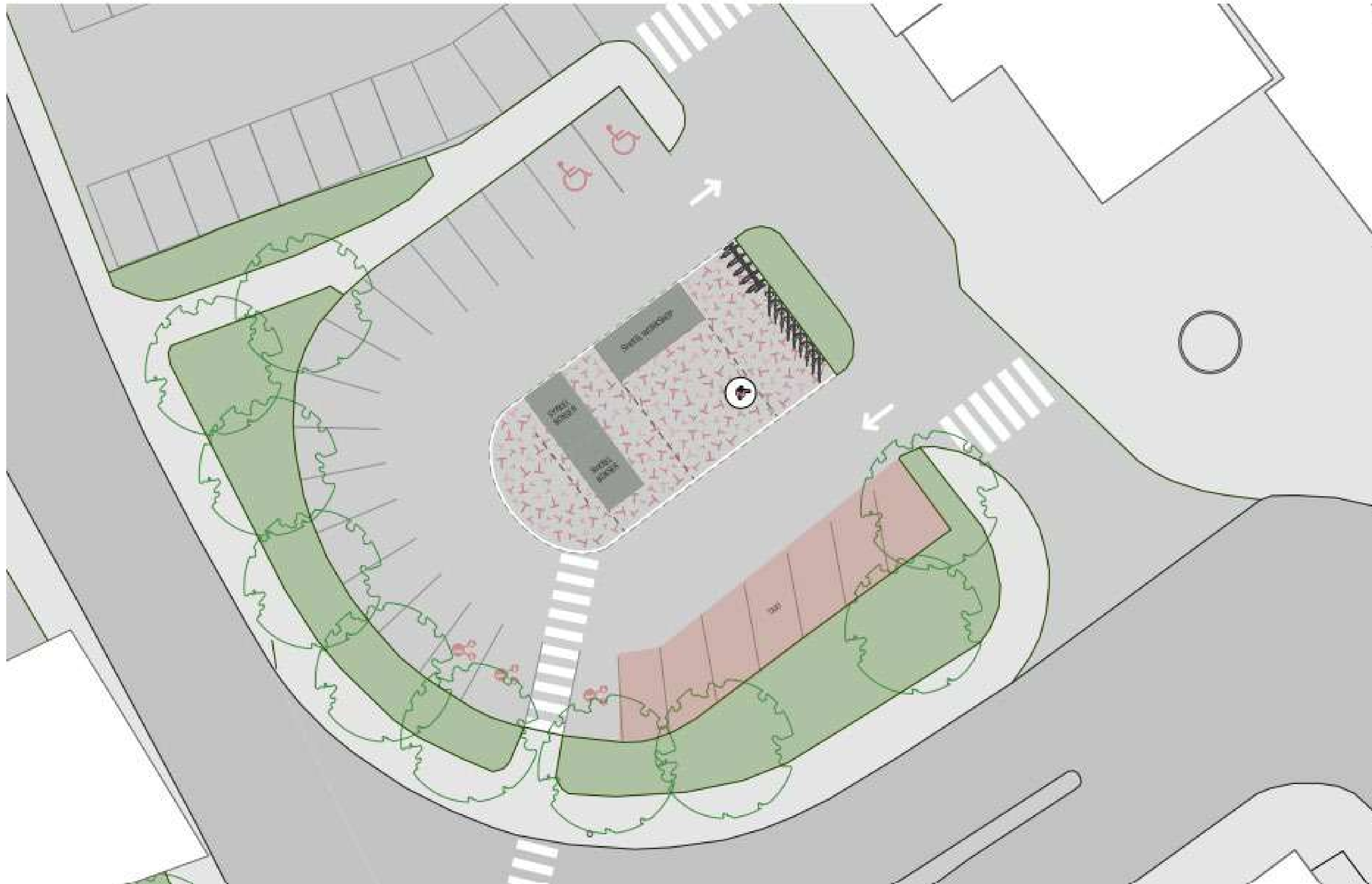
The County of Vestfold and the Municipality of Tønsberg have cooperated on establishing mobility hubs in the city centre of Tønsberg.

Facts about the project:

- Launch 3 mobility hubs in the city centre of Tønsberg in 2023/2024.
- Three scales: small, medium and large hubs providing shared mobility.
- Target group: primarily residents, secondarily companies, commuters and visitors.
- Duration test periode: Autumn 2023 - autumn 2024.
- Learn and experience how shared mobility can contribute to reduce the reliance on private cars and contribute to more use of active, shared modes, and combined travels and urban attractiveness.
- Make plans for upscaling.



2 - Large scale hub - Tønsberg station



Contains:

- Bikeworkshop run by social entrepreneur
- 3 shared cars provided by GetAround
- E-scooters provided by Surf
- Safe bike parking in lockers (Bikely)
- Taxi
- Pickup point for packages
- Connected to train and busses

Other facts:

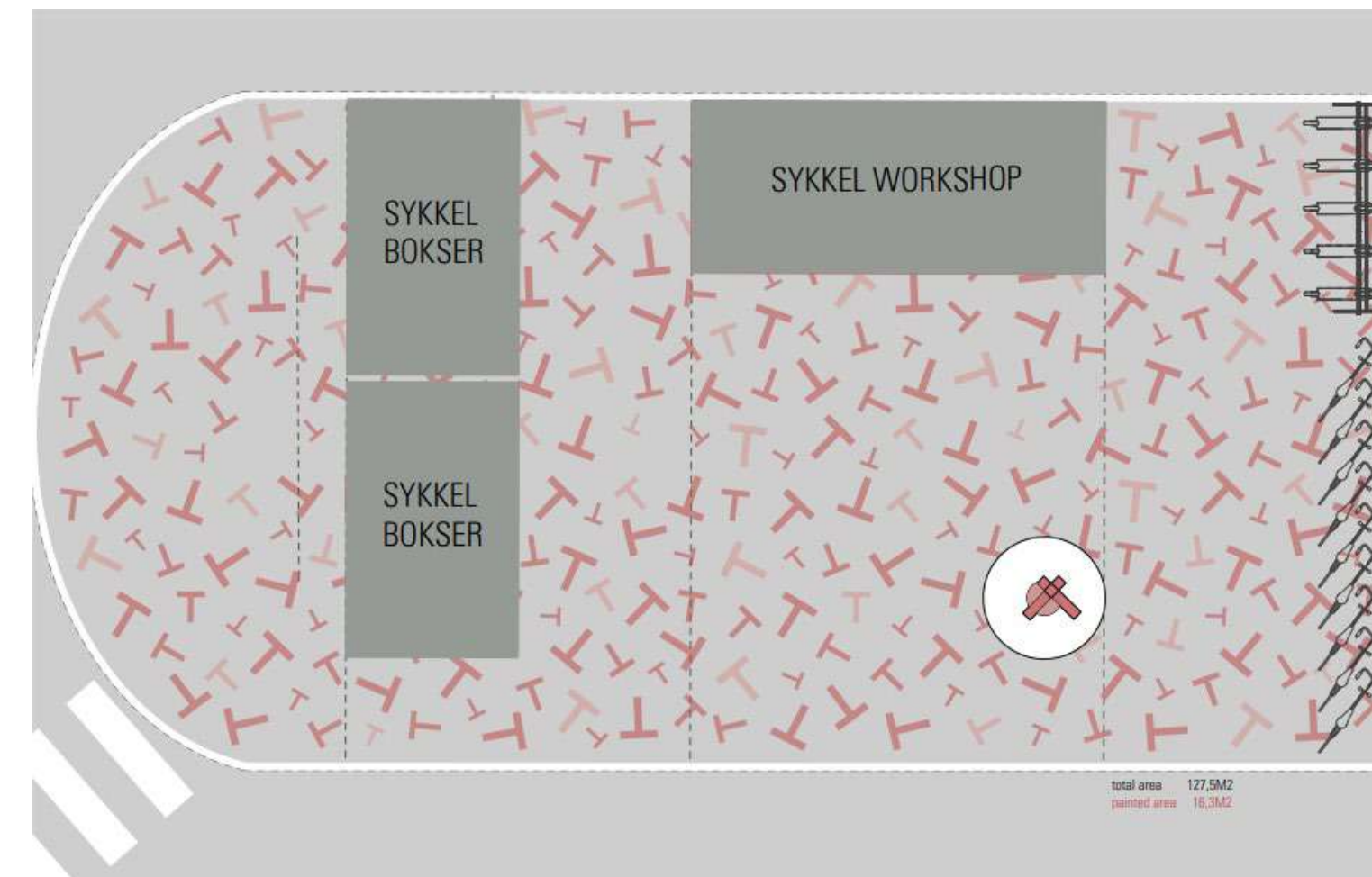
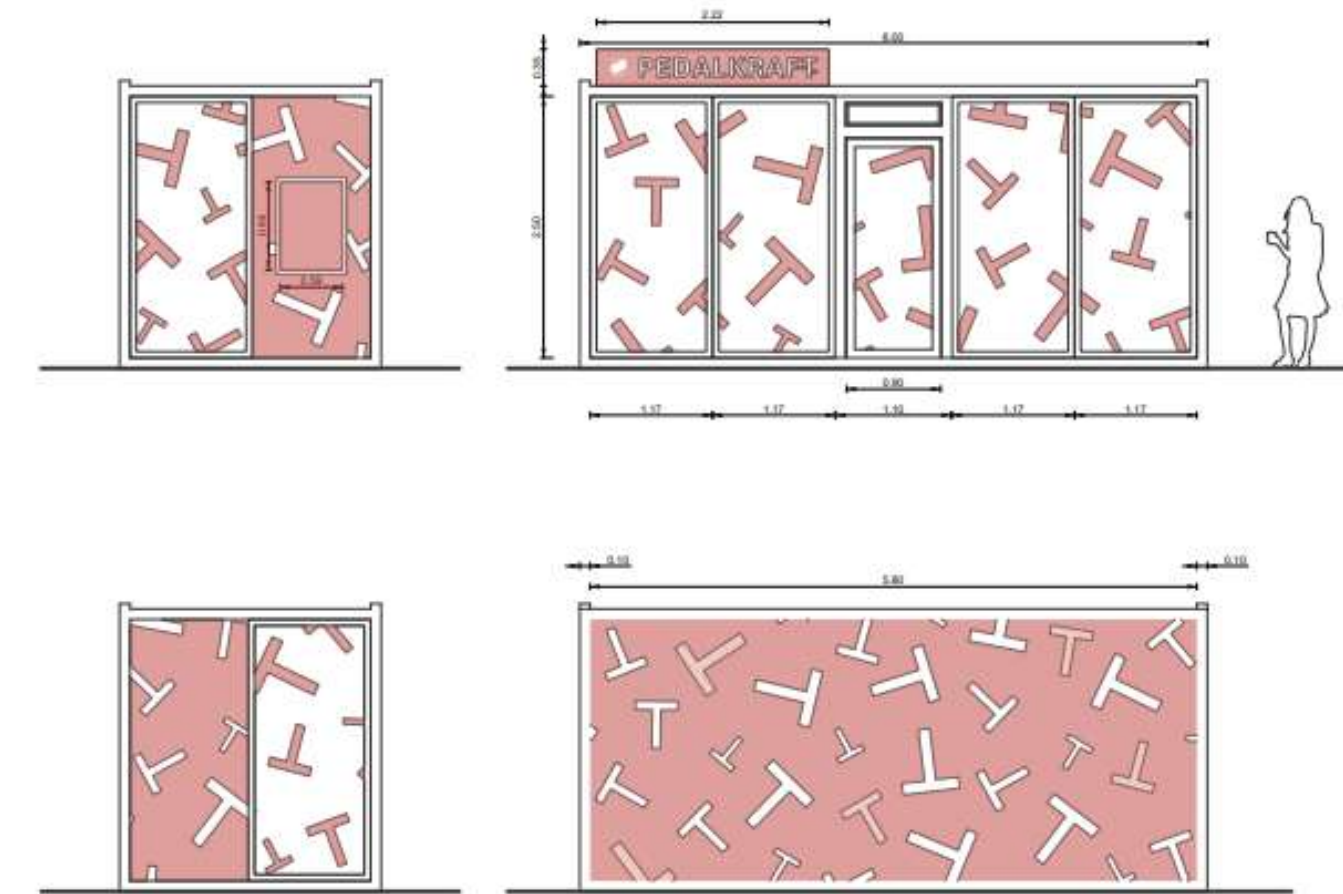
- Launched: september 2023
- Design: JAJA Architects
- Construction: Tønsberg kommune and Håkonsen and Sukke
- Costs: 50 000€

Layout mobility hub at railway station - scale 1:200





Details large scale hub railway station



2 - Medium scale hub - Kaldnes



Contains:

- 2 shared cars provided by GetAround
- E-scooters provided by Surf
- Safe bike parking in lockers (Bikely)
- Pickup point for packages
- Connected to busses

Other facts:

- Launched: February 2024
- Design: JAJA Architects
- Construction: Tønsberg kommune and Håkonsen and Sukke
- Costs: 20.000 €

Layout mobility hub at Kaldnes - scale 1:200





3 - Small scale hub - St. Olavsgate



Contains:

- 2 shared cars provided by GetAround
- E-scooters provided by Surf

Other facts:

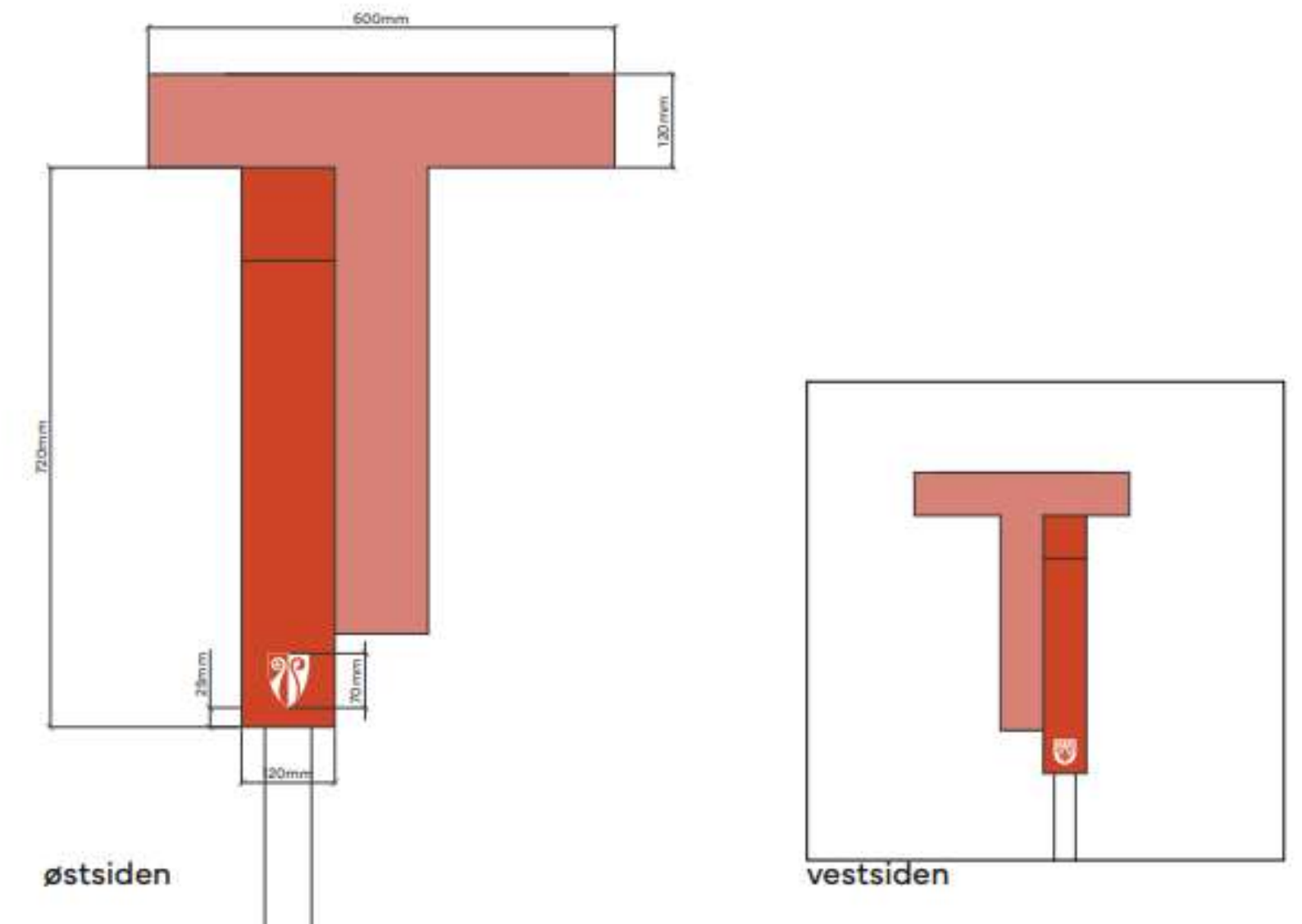
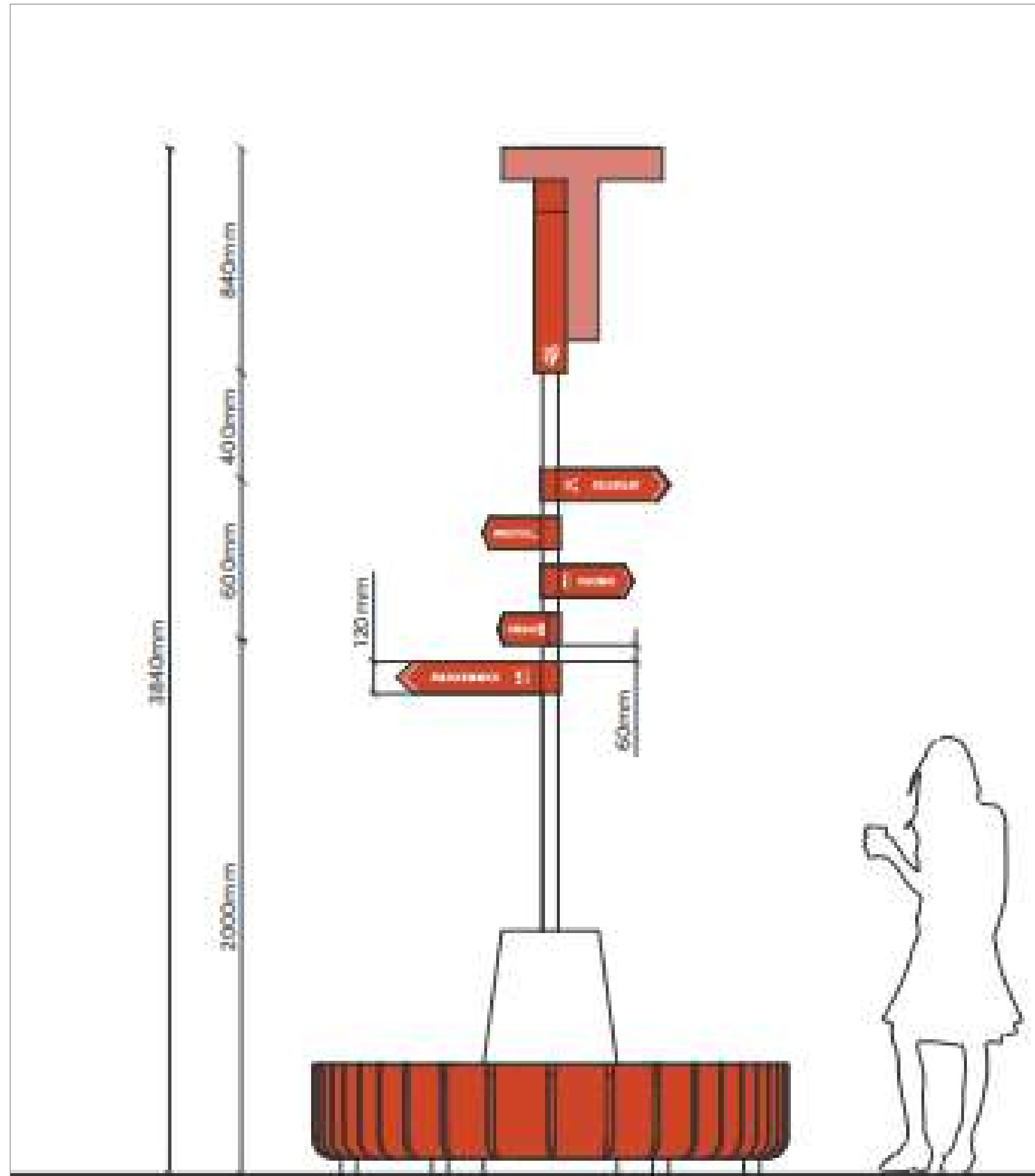
- Launched: February 2024
- Design: JAJA Architects
- Construction: Tønsberg kommune and Håkonsen and Sukke
- Costs: 15 000€

Layout mobility hub at St. Olavs gate – scale 1:200

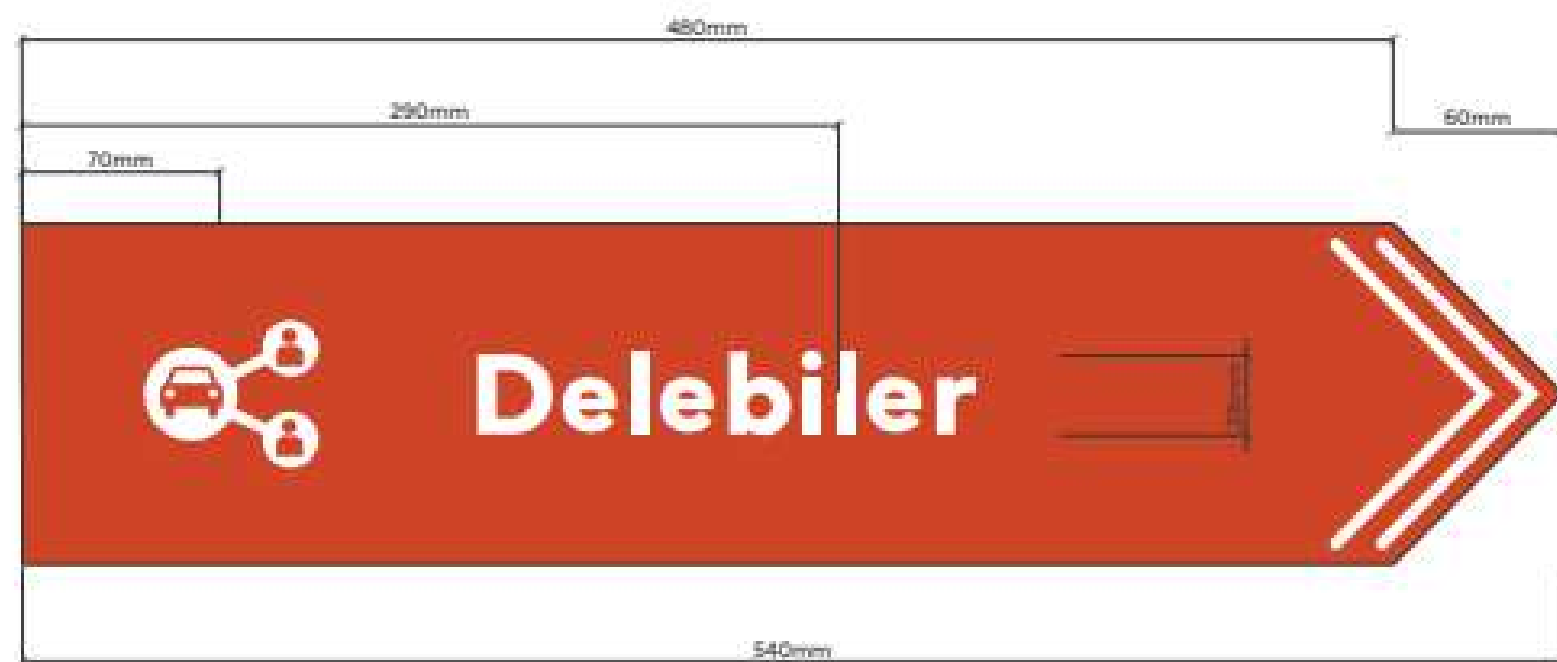




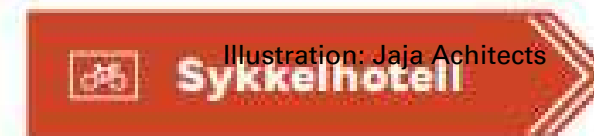
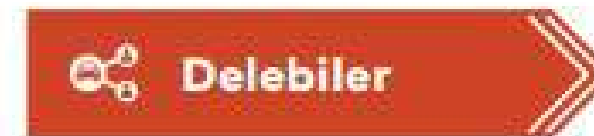
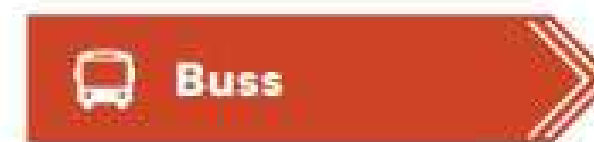
4 - Signs and graphics



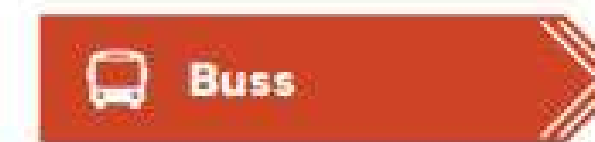
Details signs



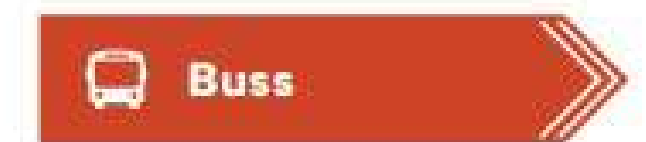
Stasjonsplassen



Kaldnes



St Olavs Gate



5 - Process and result - some images



