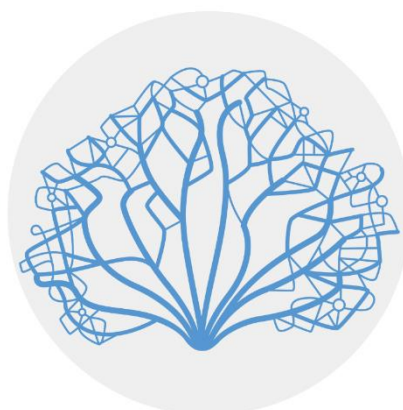# HoloHouse - The Sustainability Agency

HoloHouse - an agency which broadens perspectives of sustainable development and drives the transition

HoloHouse serves as a dynamic agency dedicated to advancing sustainable development and fostering transformative change. The mission is to accelerate the transition to sustainability by facilitating impactful interactions and knowledge exchange among diverse stakeholders.
From businesses to academia, students, and society at large, HoloHouse provides essential tools and insights necessary to meet the growing demand for sustainable products and services.

Miriam Márkus-Johansson
Local Project Manager

Marcelo Pino Guerrero

In the SIRR project, HoloHouse plays a pivotal role as a regional hub committed to enhancing sustainability knowledge and competencies. Through the involvement in student projects and tailored e-learning programmes, HoloHouse supports the hubs empowering companies, municipalities, and civil society to embrace sustainable practices.

- we are enthusiastic about exploring new opportunities within the project to integrate sustainability from inception to completion. Our goal is to ensure that sustainability becomes intrinsic to decision-making processes, aligning closely with the objectives of the EU Green Deal

Miriam Márkus-Johansson, HoloHouse

HoloHouse expects collaboration to improve stakeholder engagement and project outcomes. However, embedding sustainability in project planning remains a challenge. HoloHouse aims to tackle this by using the project's platform to build a strong framework for sustainable innovation and resilience across the SIRR hubs.

HoloHouse envisions the SIRR project as a catalyst for learning and innovation within and between hubs. By harnessing diverse tools and methodologies, the goal is to uncover new pathways to sustainability, resilience, and innovation. Over the next five years, the pilot initiatives are ready to generate invaluable insights and metrics that will guide future sustainability initiatives and address potential bottlenecks.

2022 10 01
PLANNING OF SUSTAINABILITY ACTIVITIES STARTS

2023 SUMMER
E-LEARNING COURSES
Piloting e-learning course on sustainability for businesses and municipalities

2023 11
TEST RUNS E-COURSES
Civil society e-learning ready for testing

2024 03
BACHELOR STUDENT
Bachelor thesis project start-up

2023 10
SDG ASSESSMENT
SDG assessment of the project with KPI:s

2024 02
TRANSLATION E-COURSES
Finalising translation and release of courses

2024 06
BACHELOR WORK
Bachelor thesis project finalised