Rotterdam October 18th

Hindrance Amsterdam

Interreg North Sea

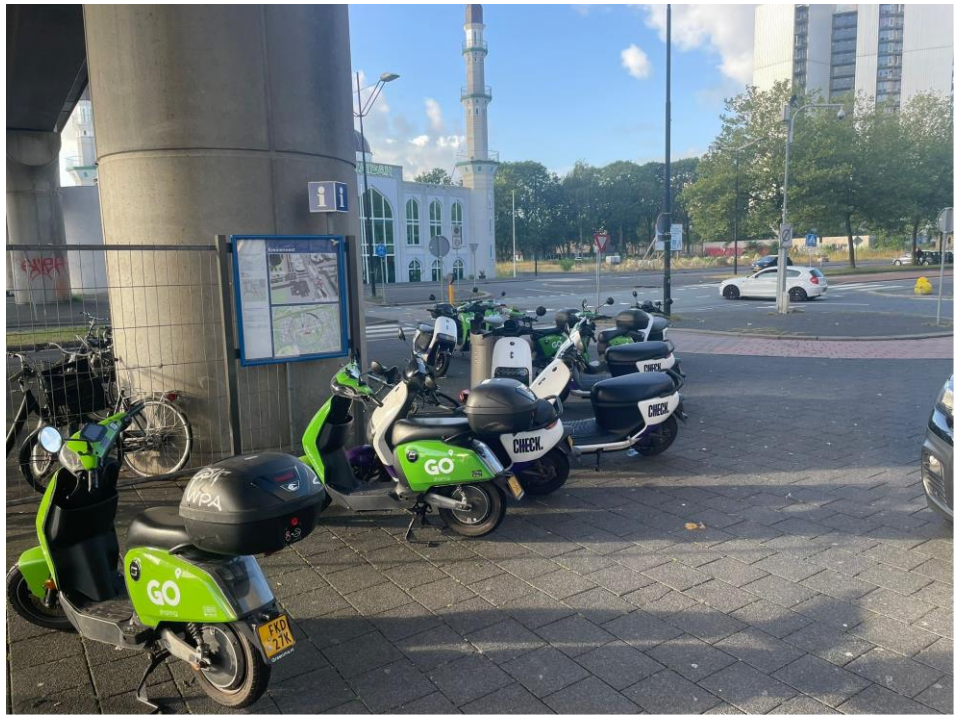
Co-funded by the European Union

ShareDiMobiHub

When do we implement a (digital) hub?

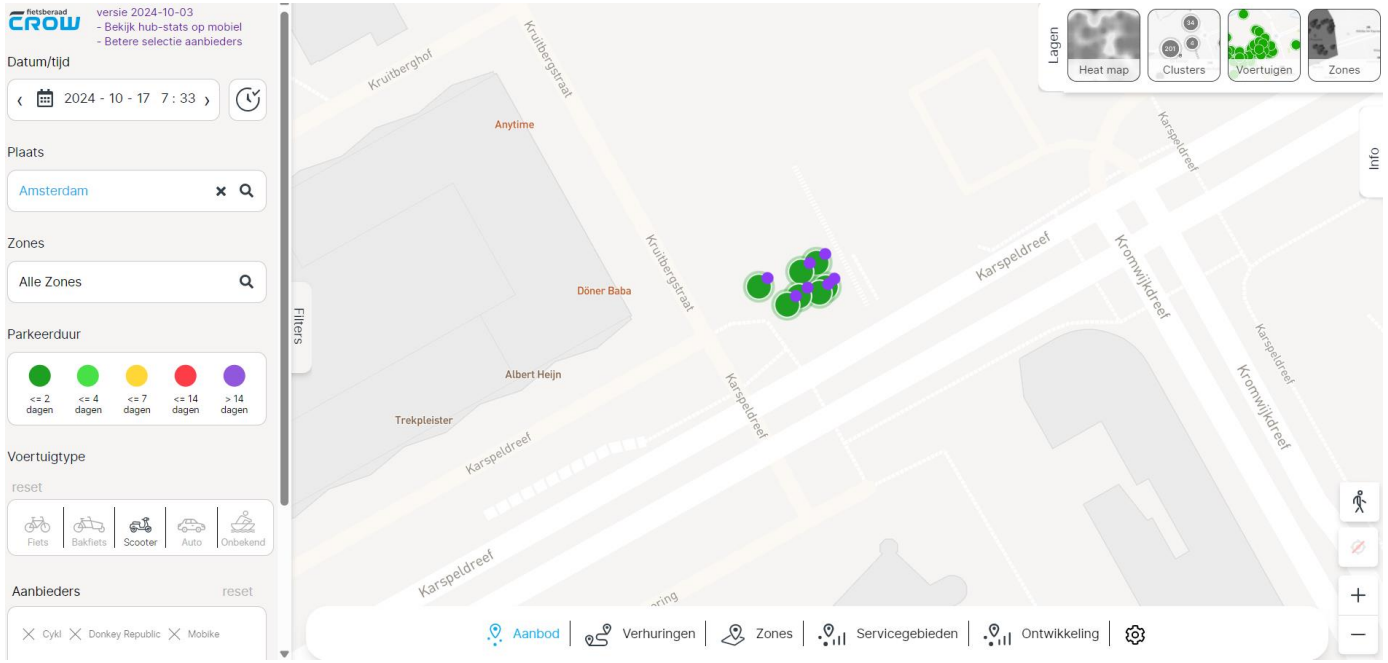
- **Public transport stations**
- **Points of interest**
  - **Near shopping centers**
  - **At events (digital and temporary)**
  - **museums, etc**
- **In private initiatives (UvA)**
- **Locations that have been the subject of complaints**

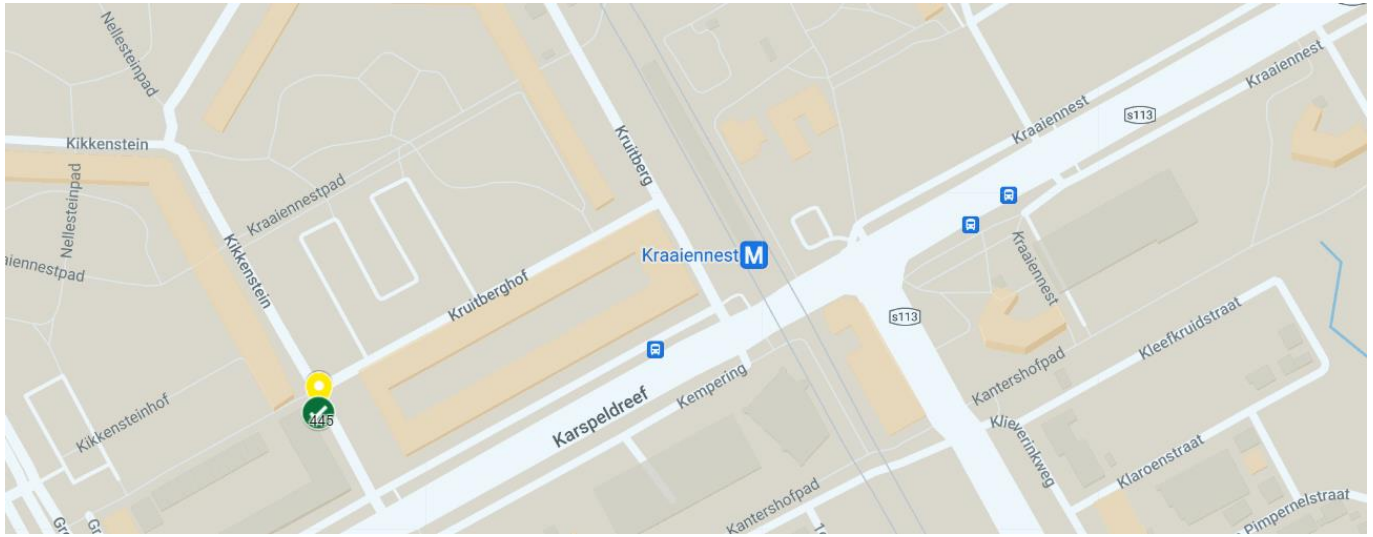
Metrostation Kraaiennest > Complaint: To many mopeds



Steps to take

- Check the CROW-dashboard
  - How many vehicles are there?
- Check usage last week
- Is it a location near a public transport station?
- Are there other modalities in the neighbourhood?
  - Yes, cargobike.
  - Bikes can be placed in the hub based on policy rule

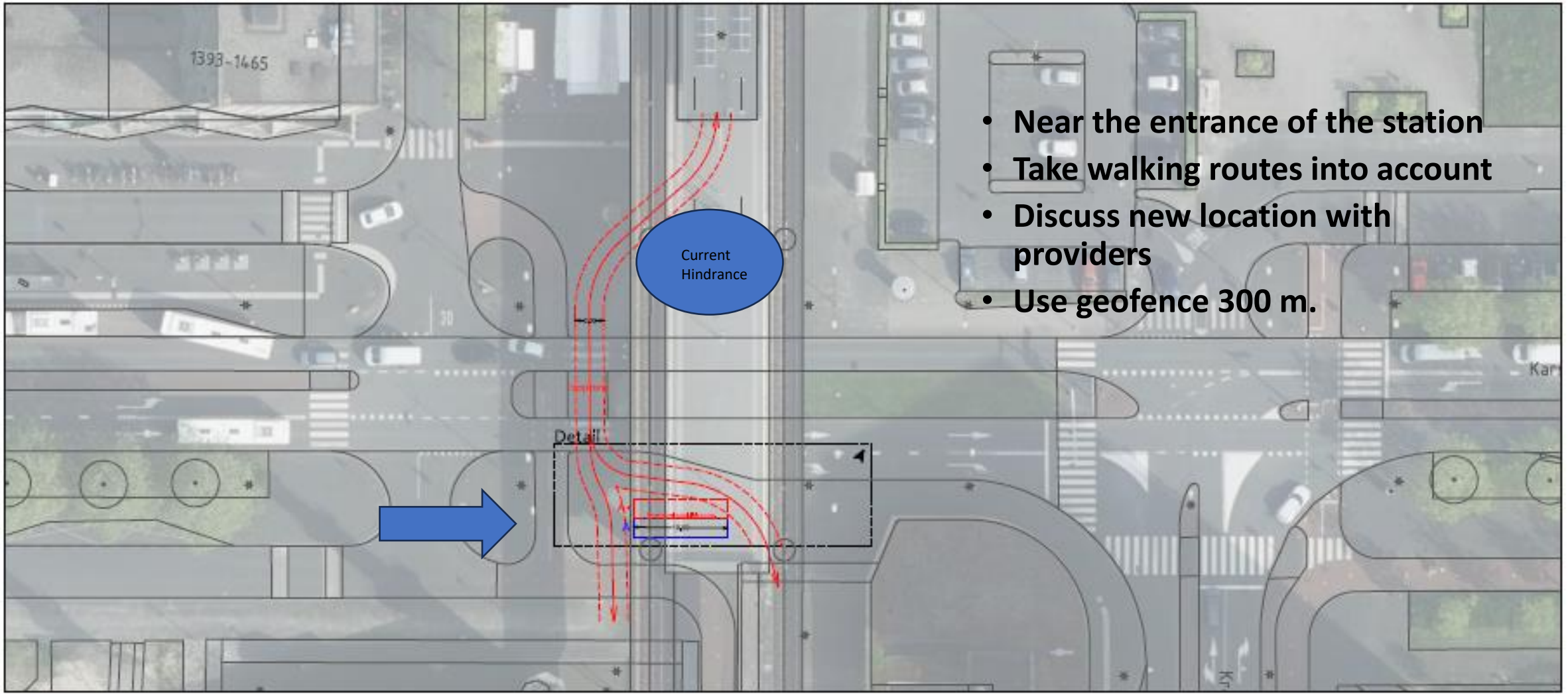




The recipe for a neighbourhood hub

The design

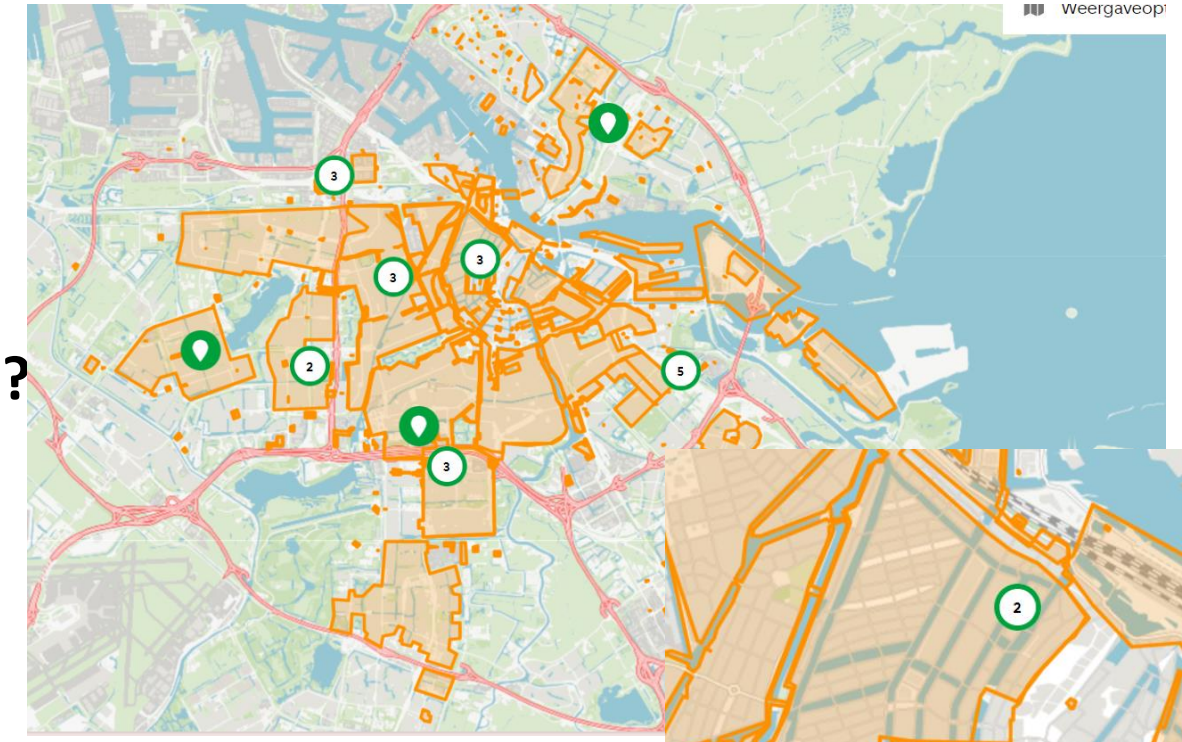
Situatie 1:200

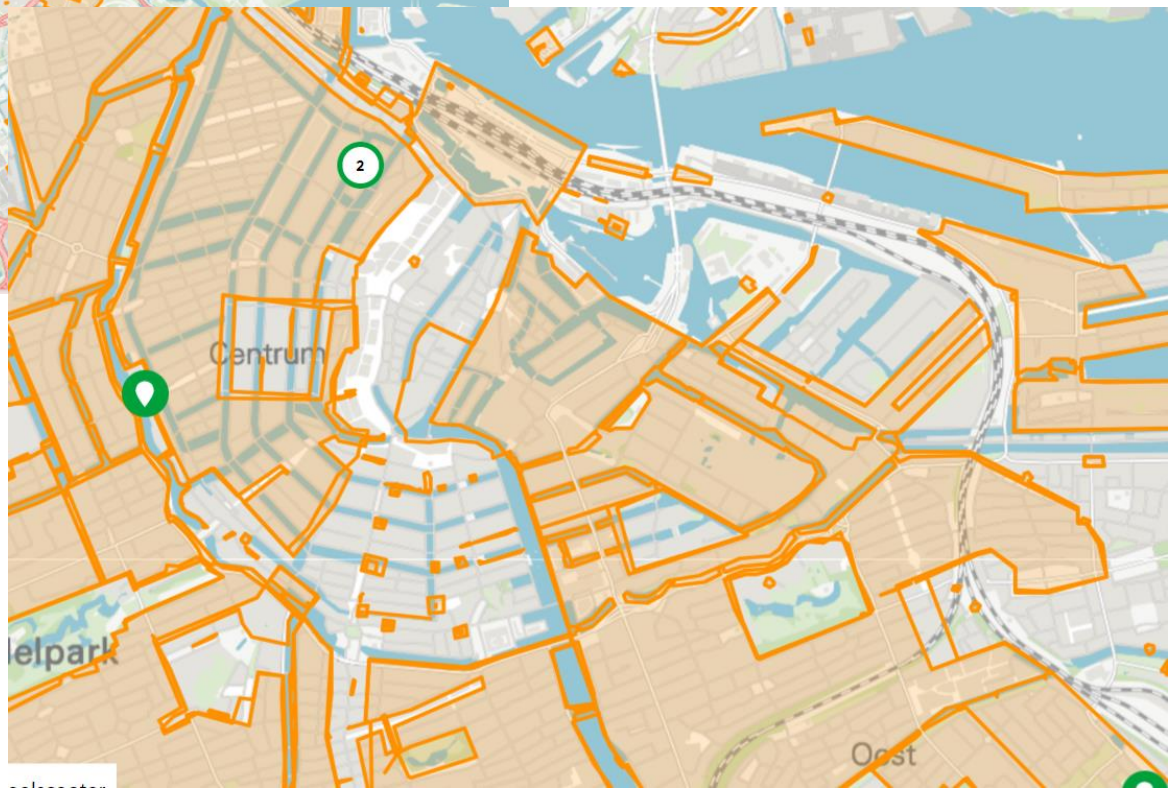


- Near the entrance of the station
- Take walking routes into account
- Discuss new location with providers
- Use geofence 300 m.

When there is hindrance with one modality

- **Why is there hindrance?**
  - **Mostly POI's**
  - **Service area ends**
- **Set prohibition zone!**





Thank you

Digitalisation

- Monitoring and evaluation plan per hub
- Data: By permits shared vehicles
    - Regular meetings with the providers
- Starting with impact measurement