



# Control & promote present & future mobility

Proven by customers & mobility experts -  
**ready for a global market**

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Online to Rotterdam | October 18, 2024







Management of **10,000+**  
vehicles from **4 operators** in  
the City of **Frankfurt +**  
**Helsingborg, Sweden & 16**  
**Norwegian cities.**

Integrated with

*ryde*

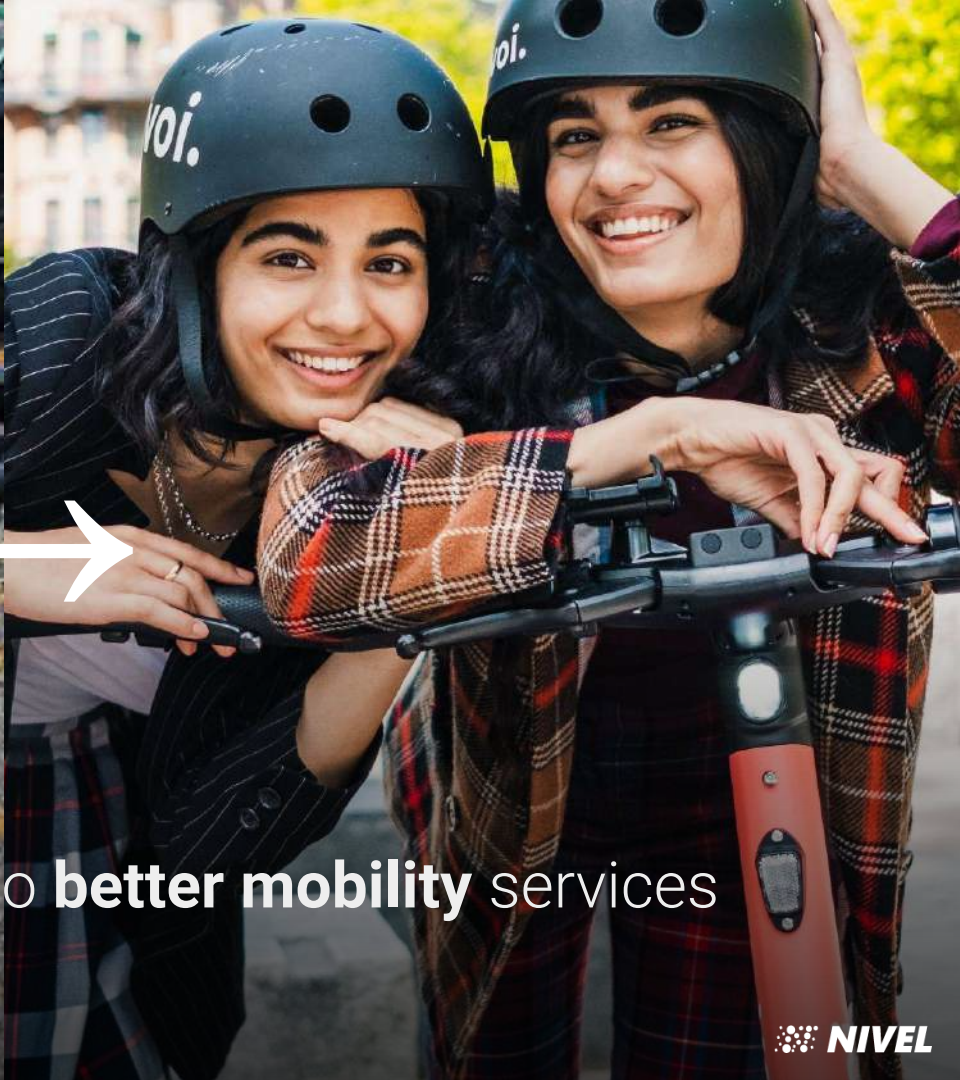
**Bolt**

voi.

TIER

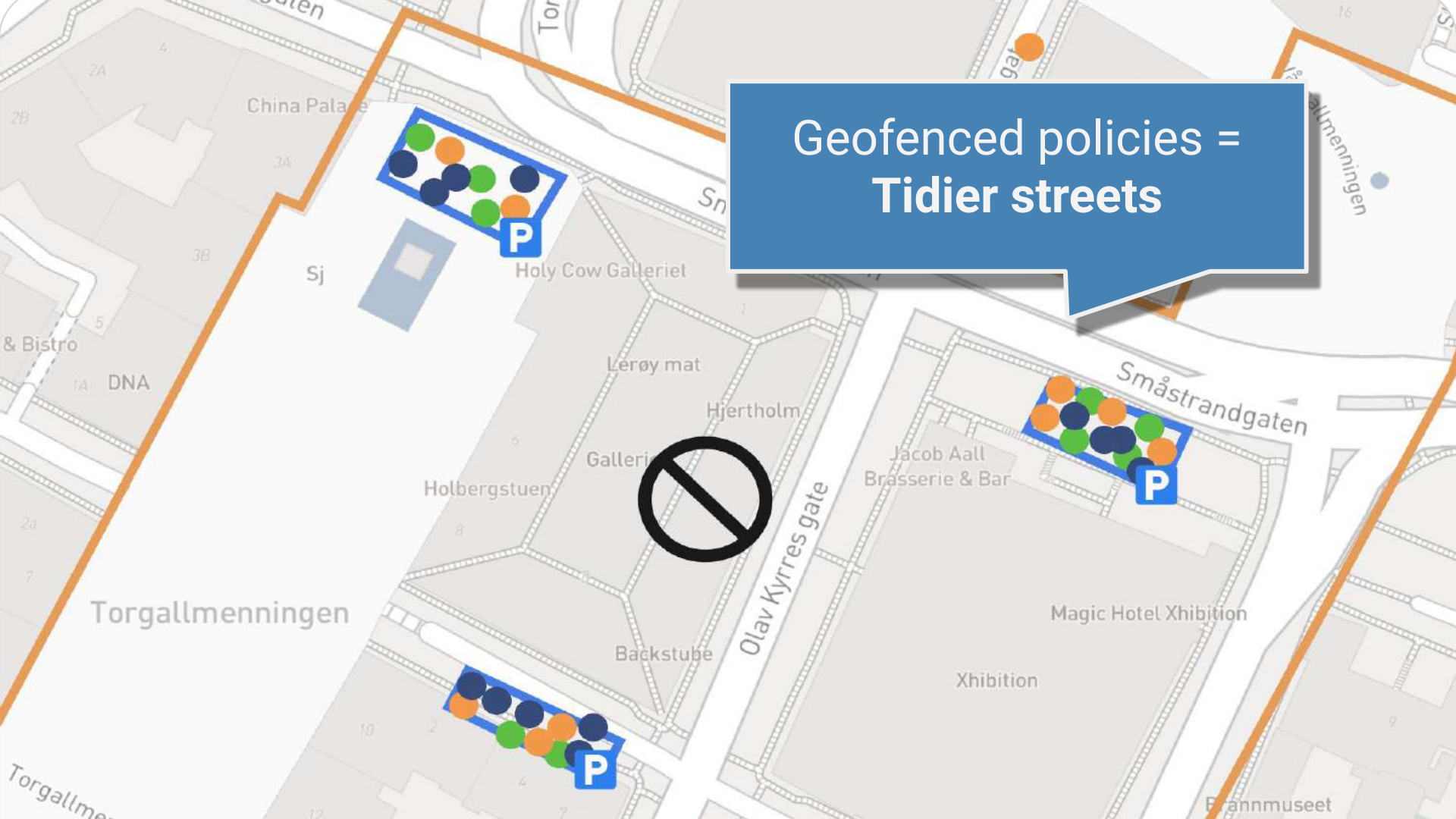






From **cluttered streets** to **better mobility** services

Geofenced policies =  
Tidier streets



# Poor parkings

Engaging the public

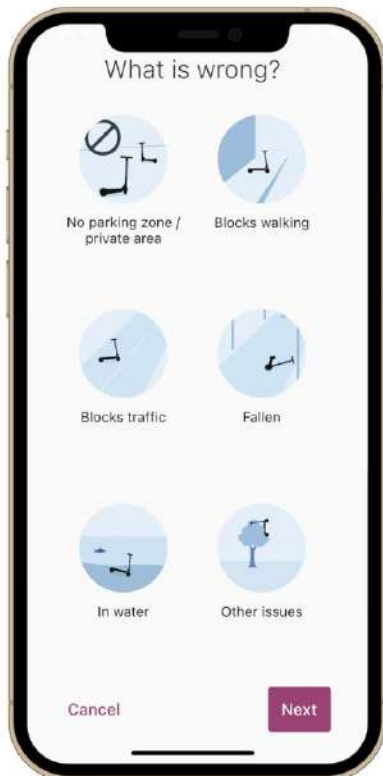


App for reporting poor parkings, used by both parking guards and the public





## Category



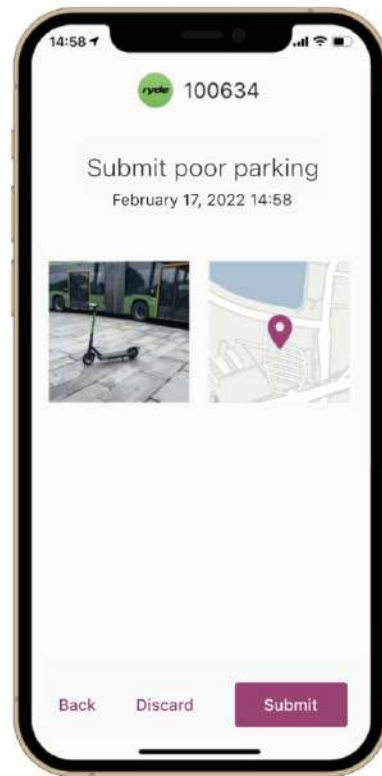
## Photo

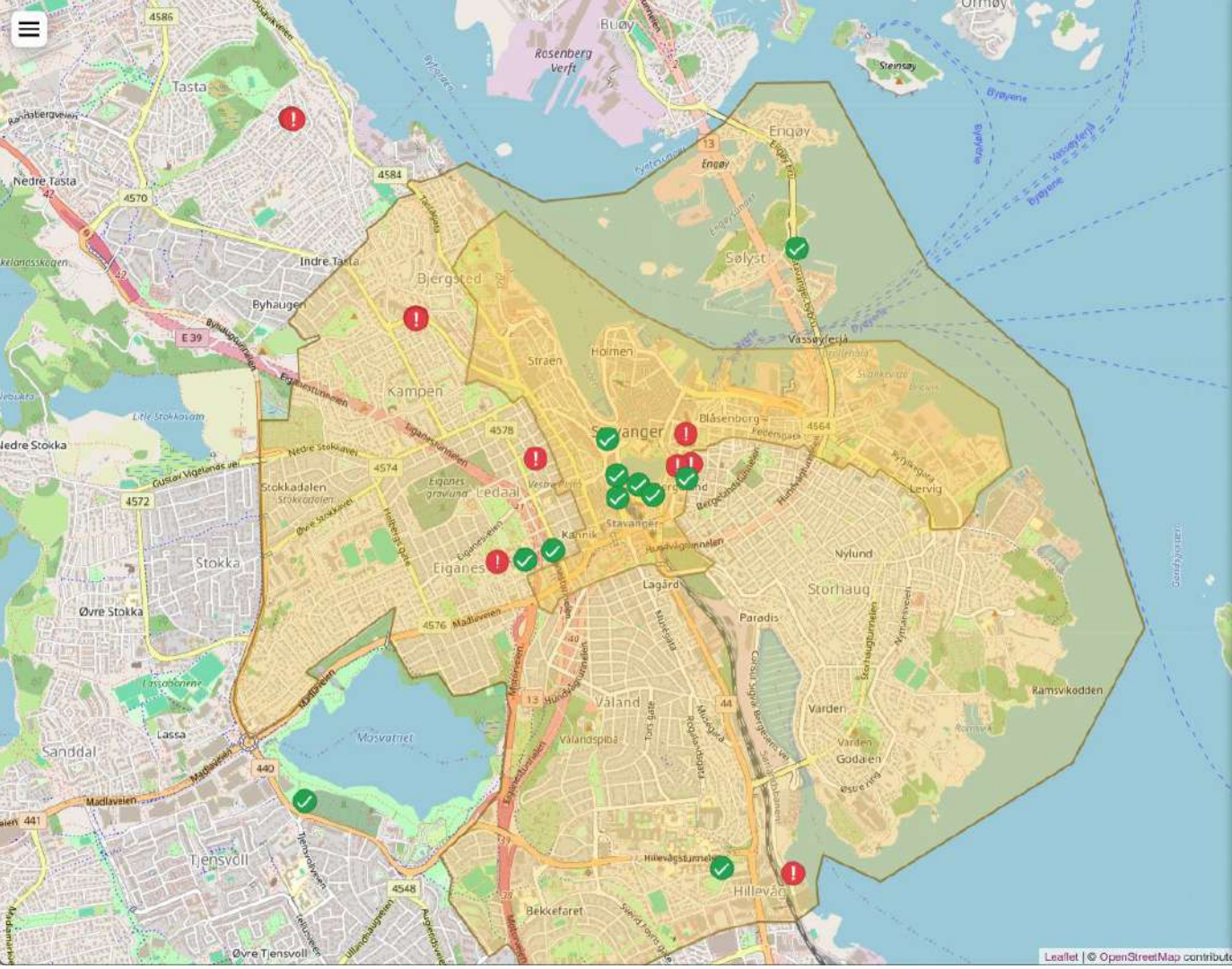


## ID



## Location

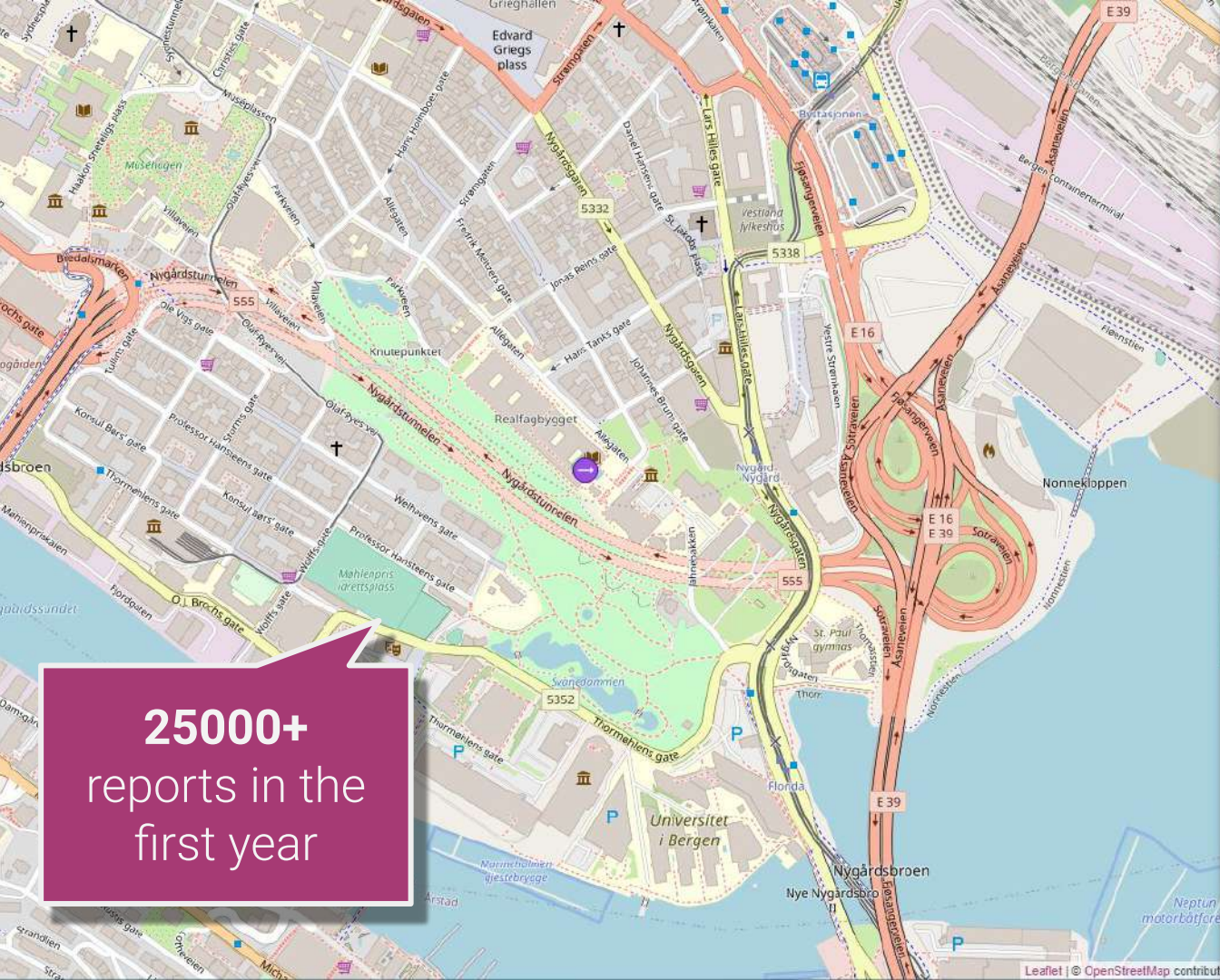




Poor parkings Stavanger [csv](#)

151073	Fixed		yesterday at 17:45
158605	Fixed		yesterday at 17:44
150324	Active		yesterday at 17:44
155182	Active		yesterday at 17:43
146016	Active		yesterday at 17:16
	Active		yesterday at 17:03
159061	Fixed		yesterday at 16:15
155109	Active		yesterday at 16:07
151394	Fixed		yesterday at 13:14
149422	Active		yesterday at 12:40
152345	Fixed		yesterday at 12:32
155158	Fixed		yesterday at 11:50
151352	Active		yesterday at 11:46
150832	Fixed		yesterday at 11:44





25000+ reports in the first year



**TIER** AE139042 ✕

Registered by public user, Yesterday at 16:55

Blocks walkway.  
Has overturned.

Started by Tier, Today at 09:31 ([Undo](#))

FIXED  X REJECT  → WILL DO

Leaflet | © OpenStreetMap contributors



# Setting caps on parking areas - with alerts

The screenshot displays a web-based interface for managing parking regulations. At the top, the page is titled "Regulation" and identifies the location as "Kristiansand kommune". The main area is a map showing a street grid with several parking spots marked by colored icons (red, green, blue). A sidebar on the left provides configuration options for a "P-plass":

- Vehicles in total PROW:** 00%
- After filter applied:** 0
- Max vehicles:** 22
- Min vehicles:** not set
- Counting offset:** 15 meters
- Operator alert:** On

An "Edit max vehicles" modal window is open, showing a dropdown menu with a car and bicycle icon, a text input field containing the number "22", and a "+" sign below it. The modal includes the text "Number of vehicles is total for all providers" and two buttons: "CANCEL" and "CHANGE".



**P** P-class

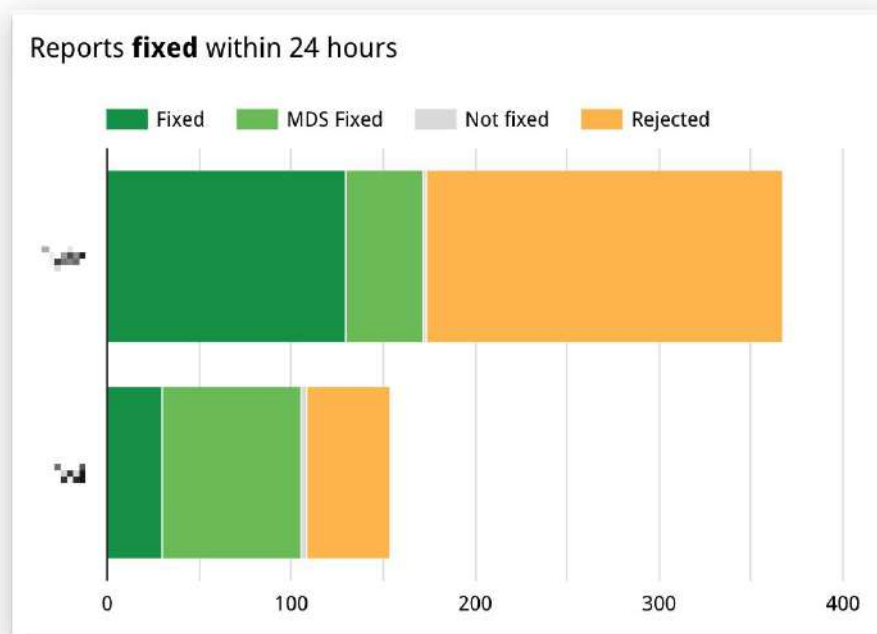
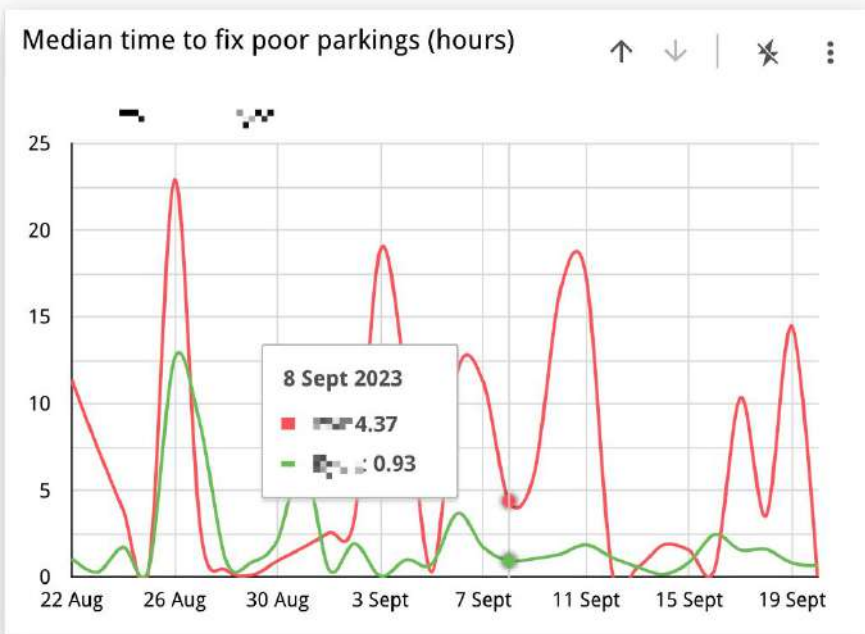
- P**: P-area capacity exceeded
- Detected by the system 10/09/2024
- Please remove 4 vehicles

Number of vehicles: 30  
P-area capacity: 22  
Voi vehicles: 15

→ WILL DO



# Documenting **operators'** response time



# Setting caps for inner centre only

The screenshot shows a web interface for setting regulations in Bodø kommune. The top navigation bar includes a 'Regulation' dropdown and the 'Bodø kommune' logo. The main area is a map of Bodø with several zones outlined in blue and red. A sidebar on the left contains the following settings:

- Sentrum med antallsbegrensning**
- Vehicles in total PROW**: 478 (with sub-values for car, bicycle, and motorcycle icons)
- After filter applied**: 478 (with sub-values for car, bicycle, and motorcycle icons)
- Street rent**: not set
- Max vehicles**: 500 (with car and bicycle icons)
- Operator alert**: Off
- not set**

A purple callout box in the bottom right corner contains the text: **More mobility services on the outskirts**



# Targeted subsidies for better distribution

The screenshot displays a web application interface for Malvik kommune. At the top, there is a navigation bar with the following elements: a logo of red dots, a location pin icon labeled 'Regulierung', the text 'Demo', the Malvik kommune logo and name, a dropdown menu 'Anbieter wählen', and a user profile icon for 'Harald Sævareid'. On the left, a sidebar panel is open, showing details for a 'Subventionszone' (subsidy zone) named 'Grünberg Subventionszone'. The zone is currently 'Nicht festgelegt' (not set). A notification states: 'Neuer feste parkgebühren von 23.11.2023, 12:00' and '2 €/Tag (pro Fahrzeug)'. There is also a 'Kommentar hinzufügen' (add comment) button and a timestamp 'Zuletzt geändert 22.11.2023. Neue Zone'. The main area is a map of Malvik, Norway, with a blue rectangular area highlighted on the map, indicating the subsidy zone. A callout box with a white background and a purple border points to this area, containing the text: 'Enhanced cooperation between public transport & micromobility'. The map shows various streets like Malvikvegen, Svebergvegen, Nyrvegen, Stavsvegen, Hesttraa, Havnevegen, and Nessvegen, as well as landmarks like Rema 1000 Hommelvik and Extra Hommelvik.

Regulierung

Demo

Malvik kommune

Anbieter wählen

Harald Sævareid

Grünberg Subventionszone

Nicht festgelegt

Neuer feste parkgebühren von 23.11.2023, 12:00

2 €/Tag (pro Fahrzeug)

Kommentar hinzufügen

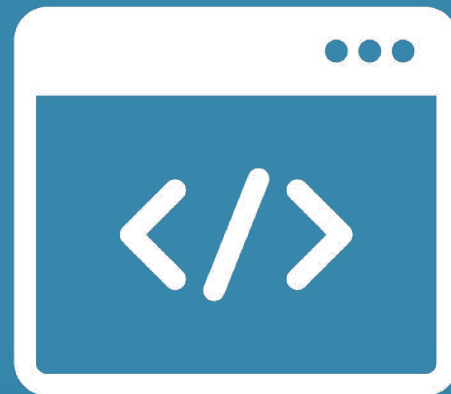
Zuletzt geändert 22.11.2023. Neue Zone

Enhanced cooperation between public transport & micromobility

# A paradigm shift in governance



Paper rules  
[months]



APIs between systems  
[minutes]



Voice of the city:

**Mobility Councillor, Frankfurt**, Wolfgang Sievert

‘The software enables us to gain an **overview of shared mobility** services in Frankfurt and **actively manage** the services on offer. By gaining insights into **user behaviour**, we can **set up parking spaces** for e-scooters in the city **in line with demand.**’



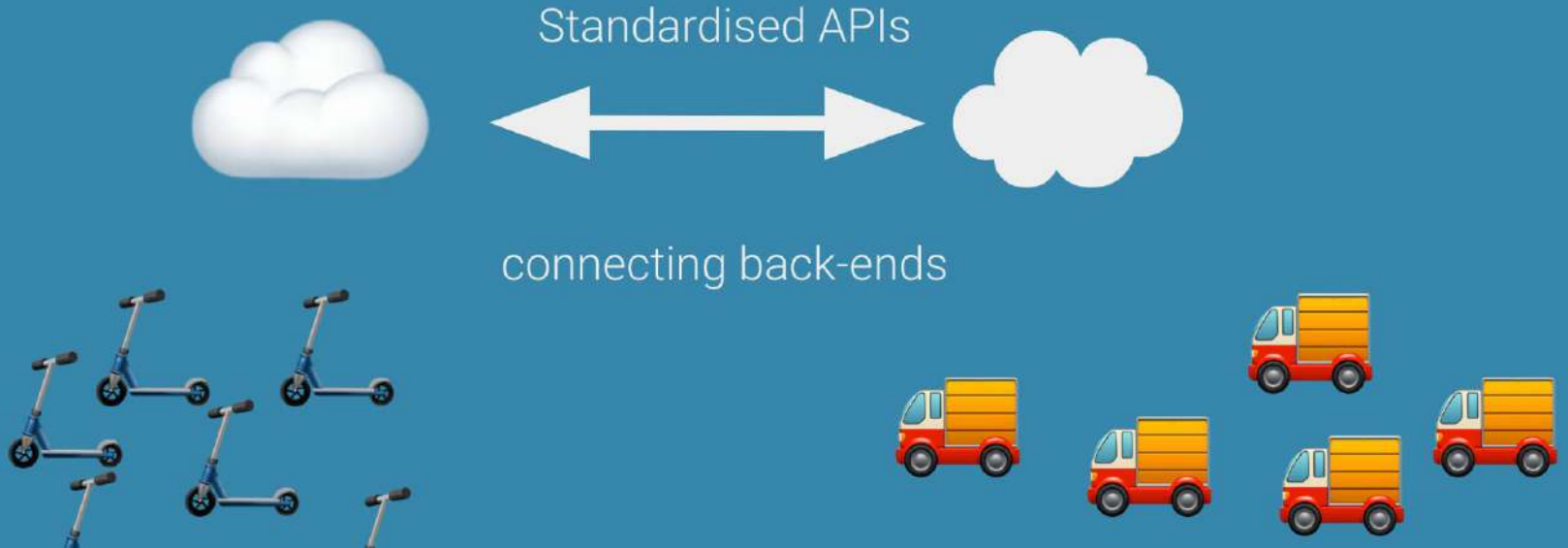
= IOT device

Want to **deliver services** on our land?  
You have to **share data** and  
**comply to rules.**



= IOT device

# Digital regulation = ecosystem



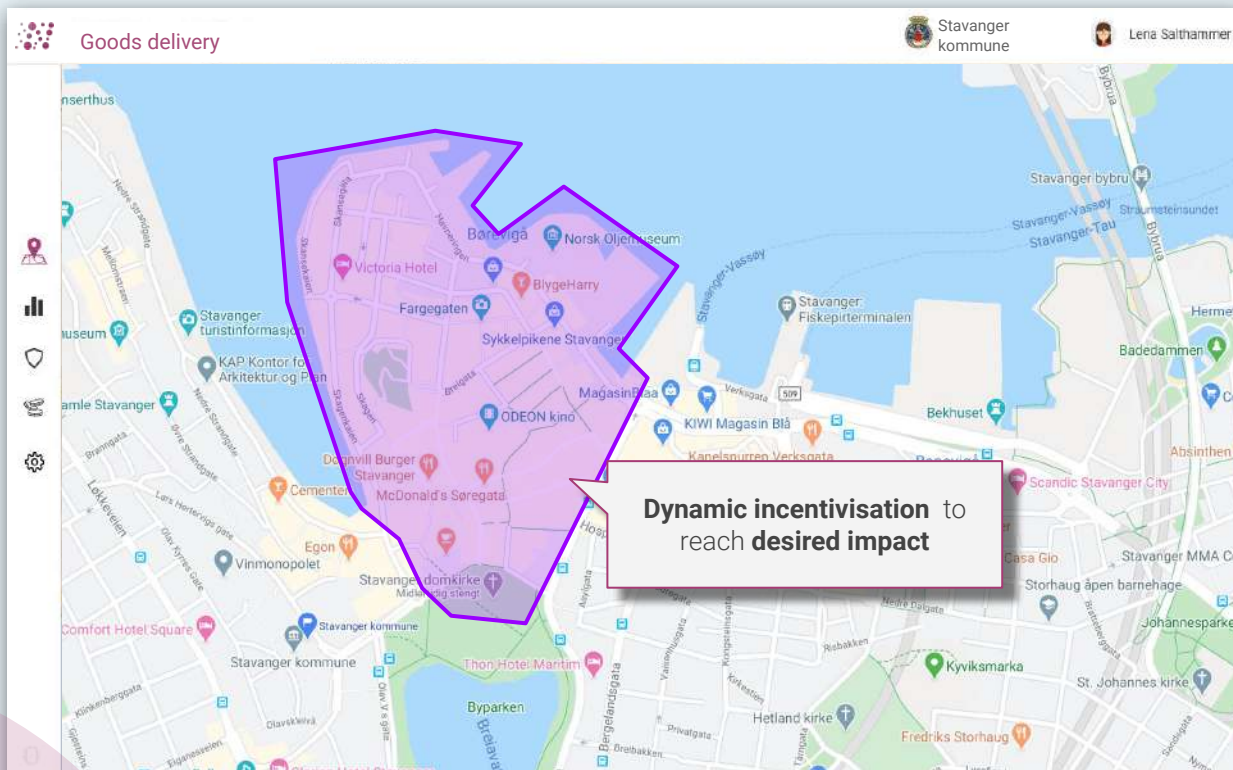


Establishment of  
**1000 mobility stations**  
in Frankfurt supported  
by Nivel platform

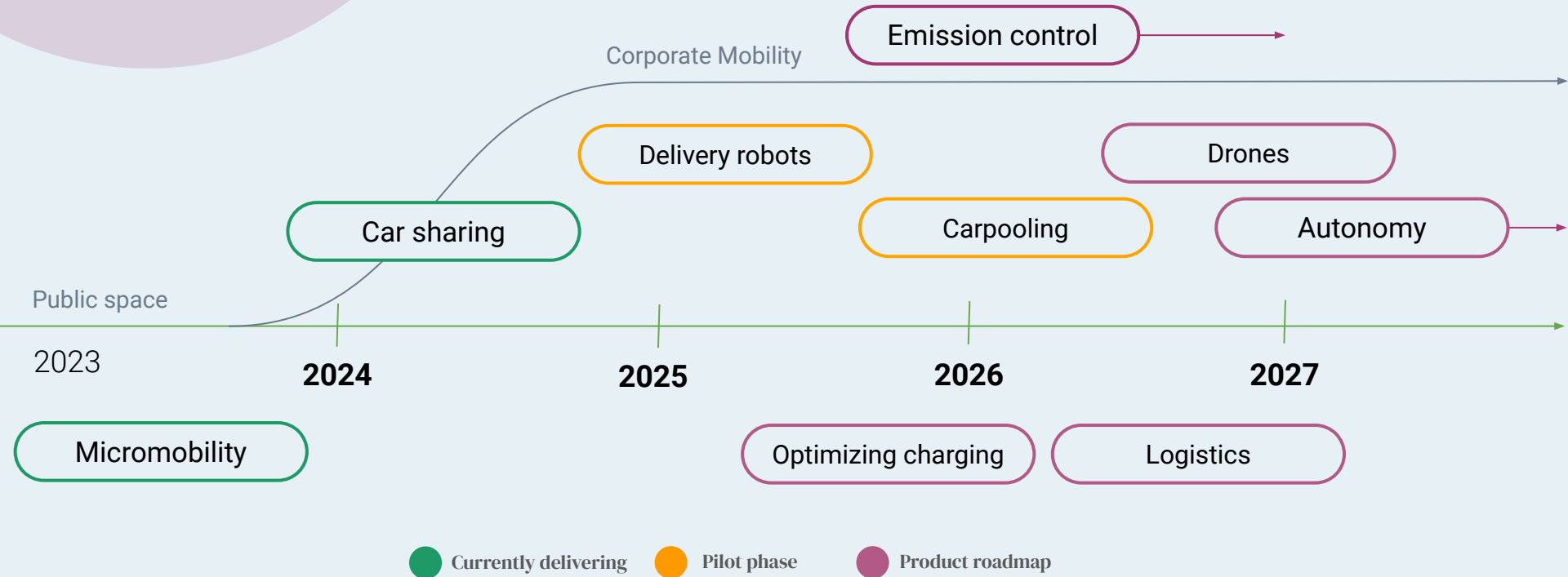
Digital regulation &  
promotion comes to  
**car-sharing & carpooling**



# Designated access for logistics

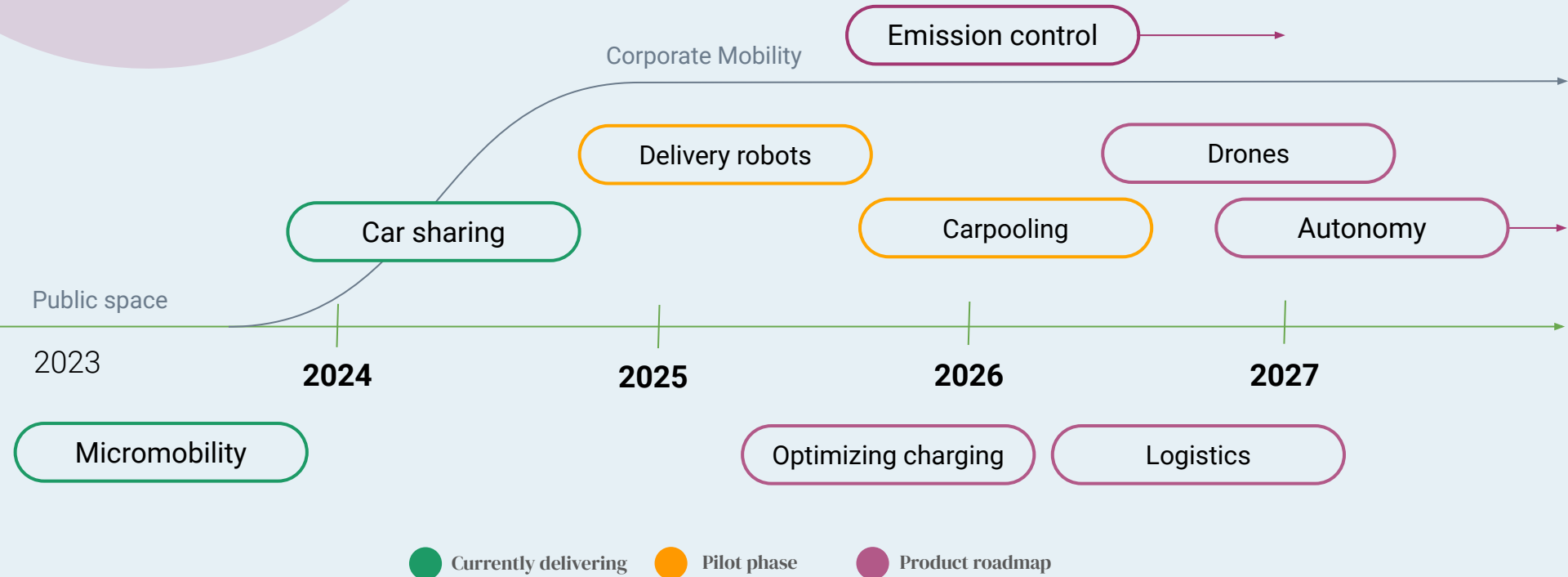


# Platform for all connected mobility





# A stick & carrot platform





## Better cities with digital regulations

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Data with **impact**,  
not just to understand