


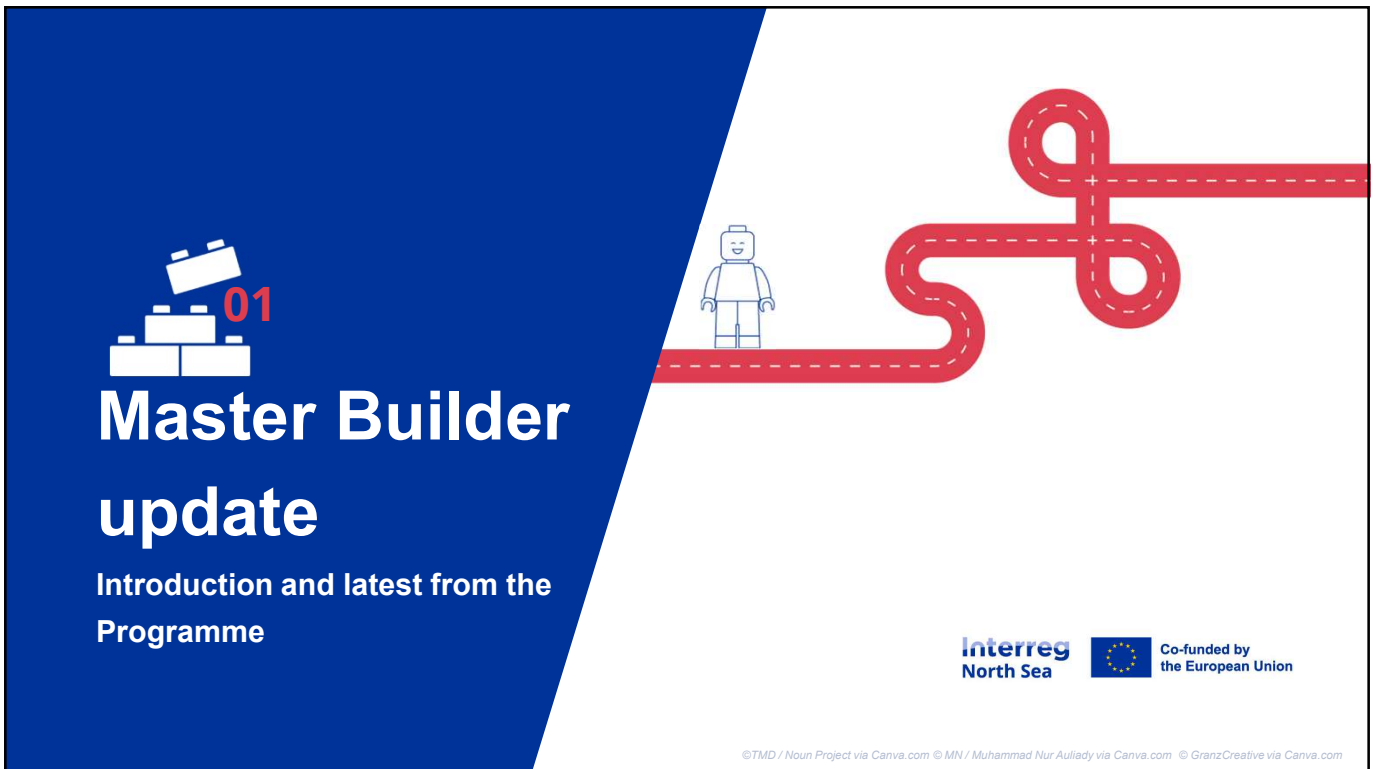
BUILD UP
Project implementation brick by brick

**PROJECT SEMINAR
BILLUND**
22-23 October 2024

**Interreg
North Sea**  Co-funded by
the European Union

The banner features a red and blue background with various LEGO bricks scattered on the left side. The text is centered and right-aligned, with the 'UP' text positioned above the 'BUILD' text. The Interreg North Sea logo and the European Union flag are located in the bottom right corner.

1



01
**Master Builder
update**
Introduction and latest from the
Programme

**Interreg
North Sea**  Co-funded by
the European Union

©TMD / Noun Project via Canva.com © MN / Muhammad Nur Aullady via Canva.com © GranzCreative via Canva.com

The banner features a blue and white background. On the left, there is a graphic of a stack of white LEGO bricks with the number '01' in red. A white LEGO minifigure is standing on a red dashed line that forms a winding path across the right side of the banner. The Interreg North Sea logo and the European Union flag are located in the bottom right corner.

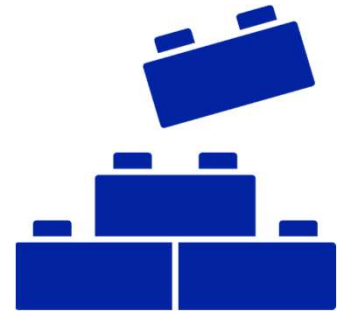
2



Laying the foundation: Objectives for the event

By the **end of the event** you will...

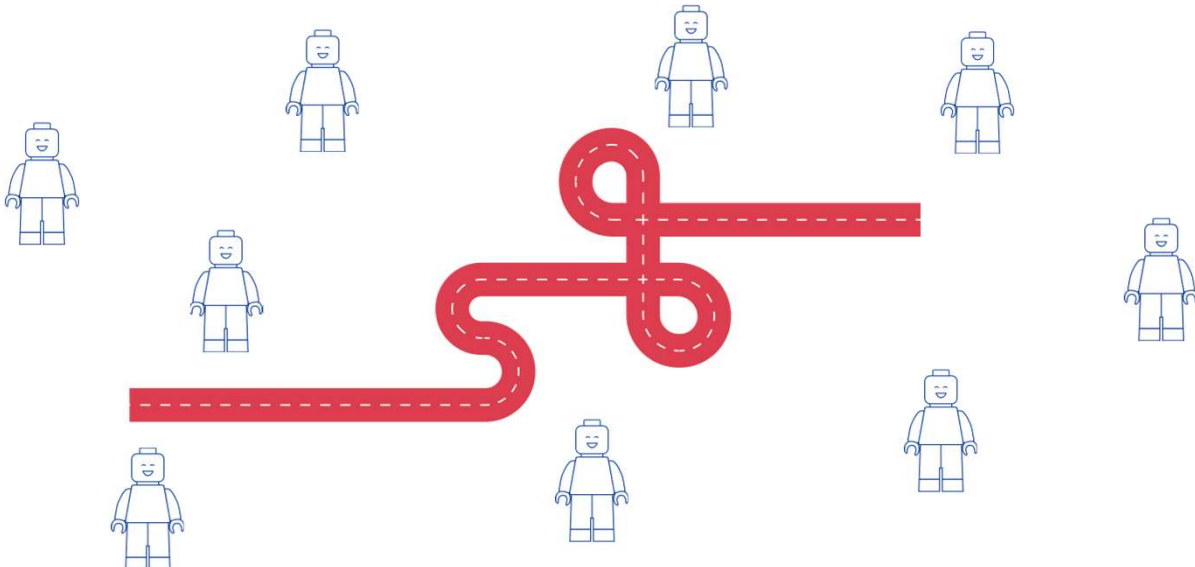
- be able to recognise common pitfalls
- be inspired by others
- be well equipped to manage your projects



3



The Builder Squad: Introducing the team behind the bricks

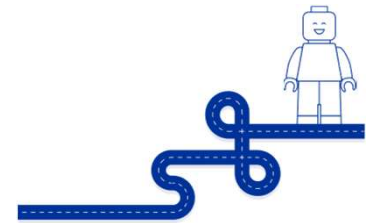


4



Master building at scale: Resources allocated and projects approved

- €158 million allocated to projects
- €2.6 million in Norwegian funding allocated
- Next call 2026 at the earliest
- 54 regular projects; 11 small-scale projects



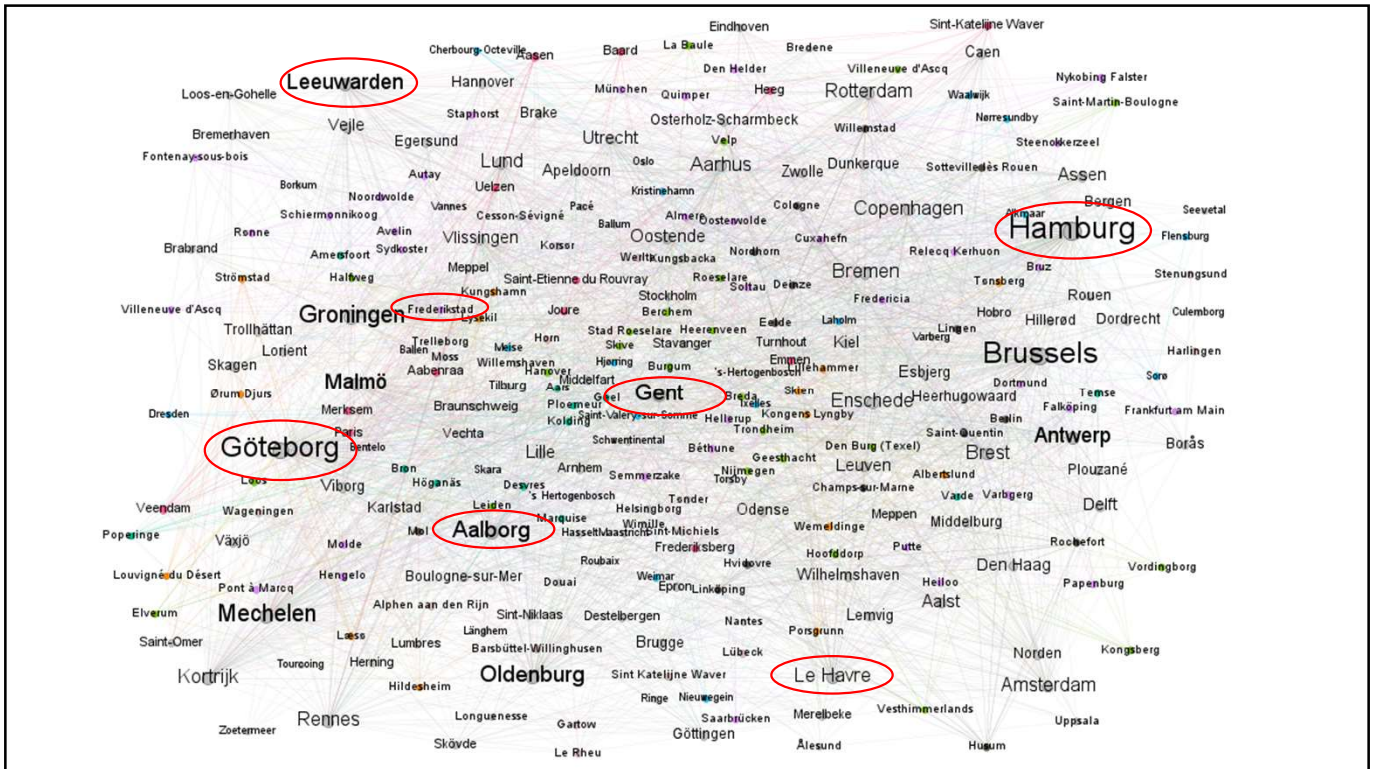
5



Bricks & data: Constructing the average project picture



6

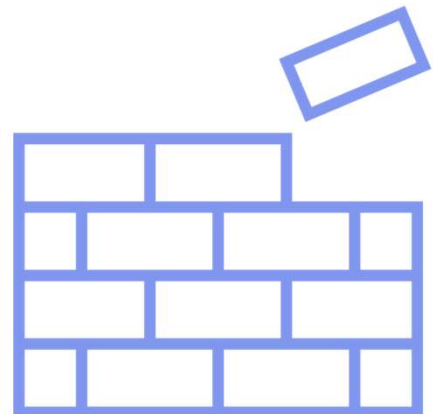


7



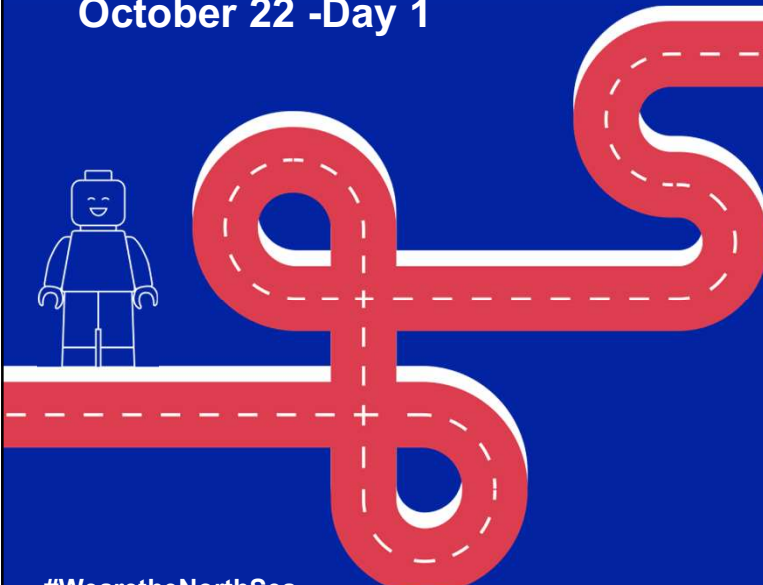
Last bricks in place

- Stakeholder consultation focus groups
- Logistics & technicalities
- Questions during the event





8

Agenda Build UP October 22 -Day 1




#WearetheNorthSea
#BuildUP

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the European Union

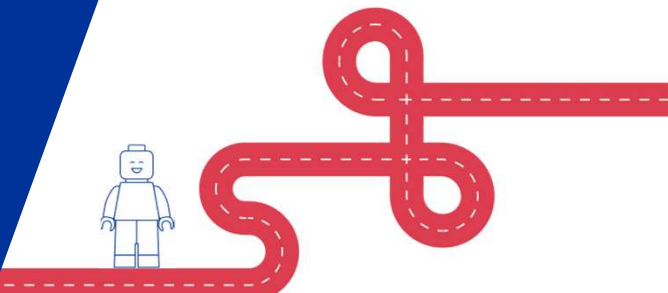
| | |
|-------|--|
| 09:00 | Master Builder update |
| 09:20 | Building a bond |
| 10:00 | Loose bricks I |
| 11:00 | Power up - <i>coffee break</i> |
| 11:30 | Loose bricks II |
| 12:30 | Builders break - <i>lunch</i> |
| 13:30 | Building inspection |
| 14:00 | Fitting the pieces |
| 15:00 | Power up - <i>coffee break</i> |
| 15:30 | Constructing connections |
| 18:30 | Brick banquet - <i>Dinner and networking</i> |



9



Building a bond

Icebreaker to get to know
each other



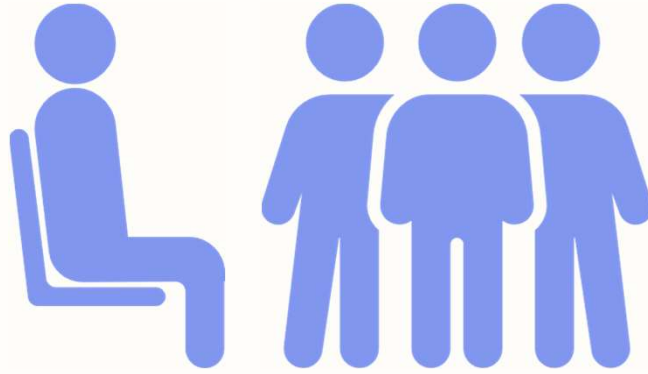



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the European Union

10



Let's get to know each other a bit better



©gambar-ido-setyorinivia Canva.com ©avicons via Canva.com

11



Letter combination

Objective:

- Remember each other's names and get used to listen to each other

How?

- The first person says their name and something they enjoy that starts with the same letter
e.g., "I'm Helena, and I like hiking"
- Each person after repeats everyone's names and activities before them and then adds their own
e.g., "Helena likes hiking, Sam enjoys swimming, and I'm Rachel, and I love reading"
- Continue until everyone has had a turn.



Image: pixabay

12



Aim at the top

Build and **design** as **high** and **beautiful**
as possible.

And build it **fast!**

(But be prepared for the unexpected)

How? 8 min.

- As a group, build a model of a tower with the bricks on the table
- When you reach the top, fasten a LEGO-figure on the top
- Rebuild your structure at any time, if necessary



Image by: Photock Agency

13



Aim at the top

Emergence:

A note has just arrived, saying that the tower must also be
as strong as possible, so that it can be tilted.


Therefore now:

Build a construction as **high** **beautiful**, and
stable as possible.





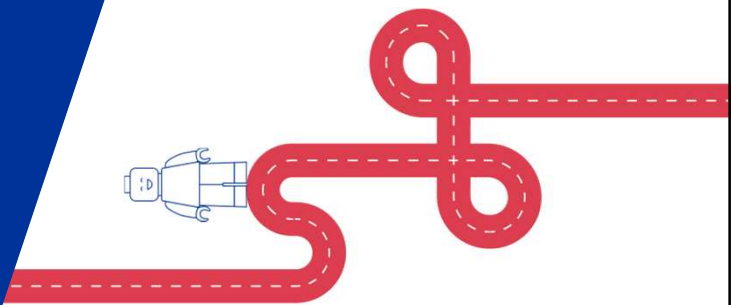
Image by: Photock Agency

14



Loose bricks I & II

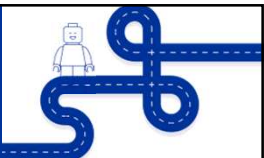
Avoiding pitfalls in project
implementation



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15

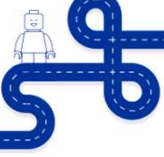
Objective of the session



To enable you to recognise common pitfalls and
obtain practical advice on how to avoid them.

16

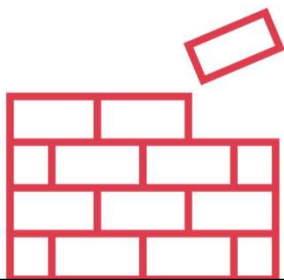
Theme/Topic



Your feedback, reflections and/or experience

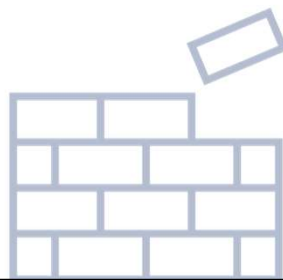
①

The pitfall



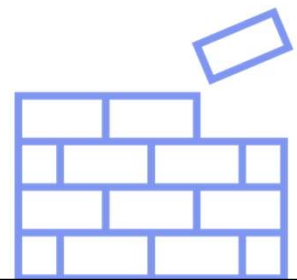
②

The theory



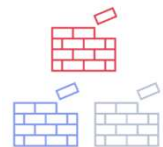
③

The example



17

Timing



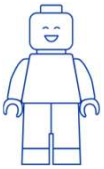
- Three main categories: communication reporting and indicators.
- More than 10 specific pitfalls selected.
- Time for each pitfalls: less than 10 minutes
- Q&A in each category



@Billion Photos via Canva.com

18

Time for SLIDO!



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slido.com
#pitfalls

19

COMMUNICATION

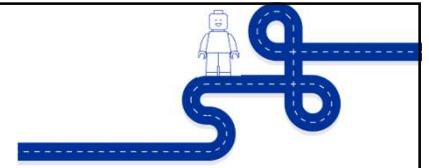
Watch the bricks

©Getty Images via Canva.com

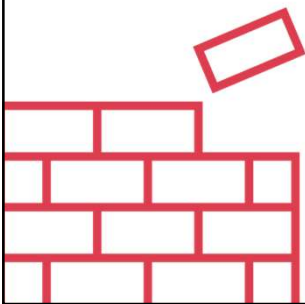
20

Project website

The pitfall



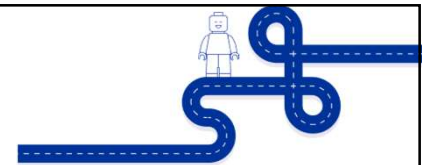
Not
keeping
the project website
up to date!



21

Project website

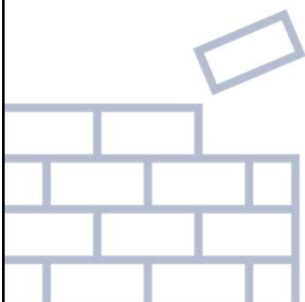
The theory



[Fact Sheet 24](#) is your guide!

Key points to remember:

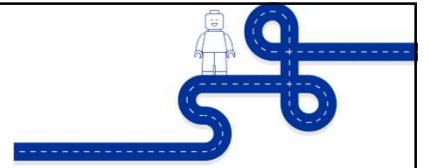
- “Throughout the project lifetime, your project must inform the public about its scope and the EU support through a dedicated project website provided by the Joint Secretariat.”
- “You can add news and events, content, sections, links, photos, and graphics to your project website.”
- “You are obliged to keep your project website up to date on a regular basis, including news, events, activities, important milestones, achievements, and results.”



22

Project website

The example



WaterWarmth | Interreg North Sea | Co-funded by the European Union

< Back to Interreg North Sea

About us | Pilots | Library | Results | Events | News | Contact

Home

WaterWarmth

Discover the future of cooperative aquathermal heating and cooling in the North Sea Region!

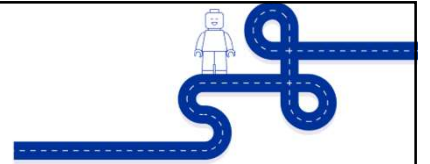
Aquathermal energy presents a huge opportunity for sustainable heating and cooling. The project



23


Project website

The example



WaterWarmth (Interreg North Sea)
 448 Follower:innen
 8 Monate • 🌐

Meet the WaterWarmth pilots! (5/6). HOWEST, Kortrijk (BE).
 Buildings where education, living and entrepreneurship come together, ... mehr
 Übersetzung anzeigen



About us
 interregnorthsea.eu

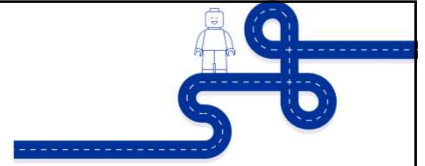
🌐 22

Make maximum use of your project website and keep it up to date by applying it as a **useful tool...**

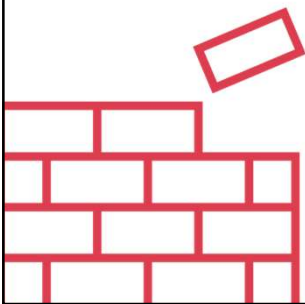
24

Logos

The pitfall



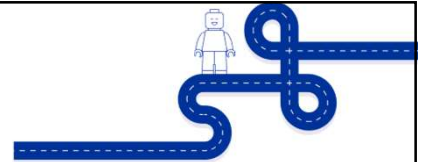
- Missing project logo
- Wrong size of the logo



25

Logos

The theory



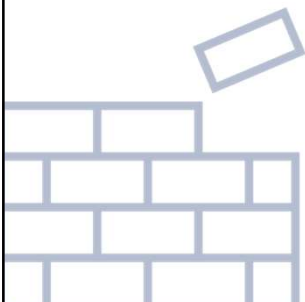
From Fact sheet 24

“The Joint Secretariat provides each project with two project logos including your project acronym in the relevant priority colour. One is more elongated while the other is more compact.

The compact logo comes in several colour versions. All your project materials must include a project logo.”

From your approval letter

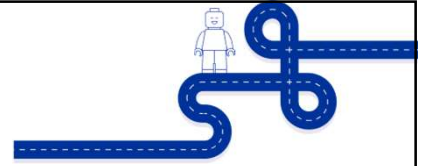
“...the programme will provide you with both a project logo and a project website upon project start up. Use of the project logo is mandatory”



26

Logos

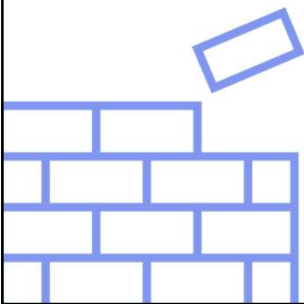
The example



From Fact sheet 24:

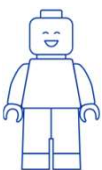
“When including a special project logo/visual, partner logos, or any other logos, you need to ensure that:

1. The EU emblem (“flag”) remains prominent.
2. The project name or additional project logo is never placed above the Interreg logo.
3. No institutional logo is both taller and wider than the largest EU emblem in the material. ...”



27

Time for SLIDO!

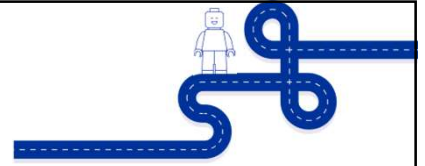


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#pitfalls

28

Copyrights

The pitfall

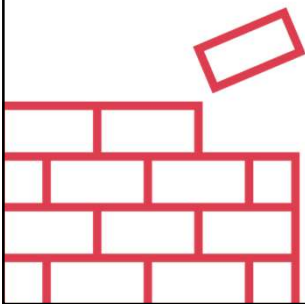


Copyright?

- A type of intellectual property.
- The right to copy. Only the creator of the work can authorize anyone to reproduce the work.

What to avoid?

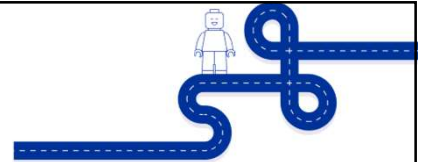
- Copyrights violation on your 1) project website ; 2) social media channels ; 3) any materials publicly available



29

Copyrights

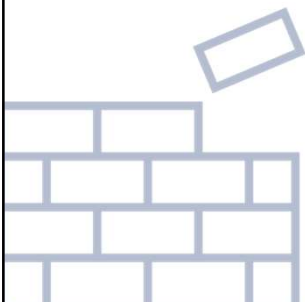
The theory



The [Fact Sheet 24](#) is your guide!

Key points to remember:

- “Any material (photos, illustrations, videos, graphic elements, presentations) uploaded to your project website/social media channels or otherwise make publicly available must respect all copyrights or license agreements.
- Credits must be provided wherever this is required.
- Any violations of content copyright or license agreements are the sole responsibility of your partnership; this includes liability for any penalties.



30

Copyrights

The example



Data is essential

Data is essential for the further joint development of sustainable sources and several companies have already provided their energy data to the project management. The extracted information shows that seven of the local companies alone have an annual energy requirement of 1.20 GWh, half of which is currently covered by electricity and half by natural gas.

This energy consumption corresponds to that of 75.000 average households in Germany – underlining the relevance of the GRTH project and the huge energy, and emission saving potential of industrial sites and business parks in the North Sea region.





Photo: Samtgemeinde Spelle



Energy Conference Vejle - Copyright: Nem Tilmeld

Conference to inspire

The mini conference focuses on sustainable energy and how business sectors can work together to create a more efficient and green future. This event will take place on September 12th at AI Innovation House in the Dandy Business Park in Vejle - a hub for those passionate about technology, innovation, and artificial intelligence. Inspirational speakers from the Confederation of Danish Industry and Ramboll will share their knowledge and perspectives on energy and collaboration across sectors and industries. Avedare Green City and Vejle Municipality will present their work with energy planning, collaboration and communities. You can access the full [\(Danish\) programme here](#).



Time for SLIDO!



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[slido.com](https://www.slido.com)
[#pitfalls](https://twitter.com/pitfalls)





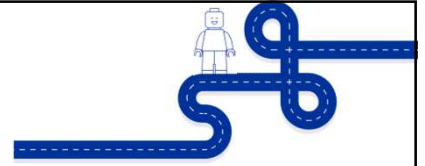
33



34

Staff costs

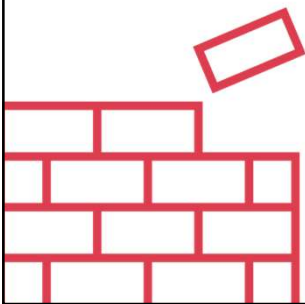
The pitfall



We are observing that some partners are not clear on the correct approach when reporting staff costs.

We are observing

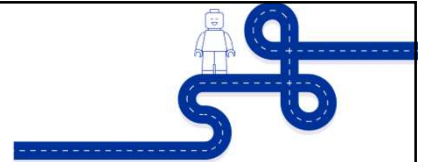
- Calculations of hourly rates
- Retrospectively calculating a fixed percentage



35

Staff costs

The theory



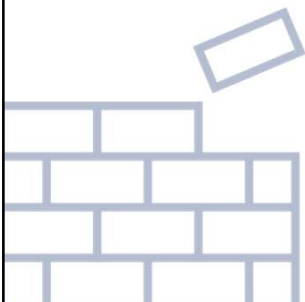
[Fact Sheet 2](#), outlines the possibilities for handling staff costs in context of the programme.

Two primary ways

- Full time (per the employment contract)
- Fixed percentage

For the rare cases

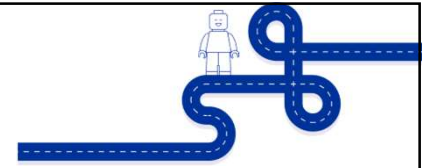
- Staff paid by the hour (Students, hourly employees, etc.)
- Self-employed (the hourly rate as per the fact sheet)



36

Staff costs

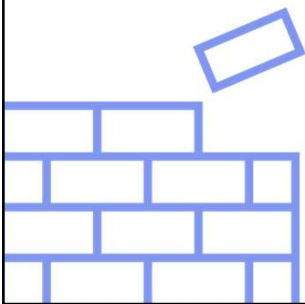
The example



Work assignment letter, mission letter, etc. is the solution for handling staff costs. With no documentation requirement for the hours worked.

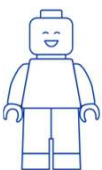
What should it include?

- Name of the project
- Name of the employee
- A start and an end-date working on the project
- Main tasks of the employee on the project
- The amount of time allocated as a percentage
- When the document is subject for revision (if relevant)



37

Time for SLIDO!

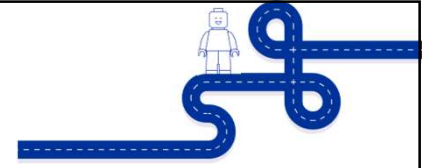


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38

Control report

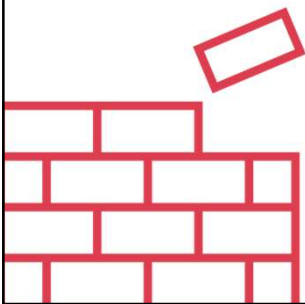
The pitfall



When we check project finance reports, we open the control reports filled in by the controllers.

We are observing

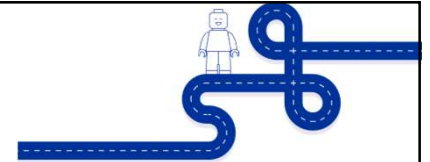
- The reports are not always filled in properly
- The content of the report, like 'N/A', 'not relevant' is not responding the actual question



39

Control report

The theory

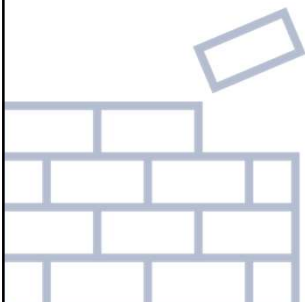


Fact sheet 23 outlines the process of controlling the partners' expenditure.

Controller Guidance – 'Control of costs in the OMS'

- "Each designated controller verifies the eligibility of expenditure incurred by the individual partners and confirms this by filling in and signing a Control report"

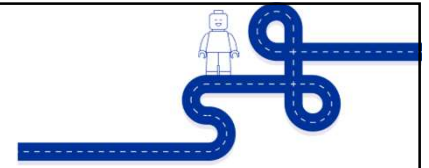
Control seminars, direct communication to all controllers in OMS (done by JS)



40

Control report

The example



5.3 Conclusions and recommendations

Attachment

Purpose of the Control, Responsibilities, Legal Basis and Methodology

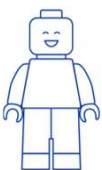
Conclusions to avoid

–N/A, No comments, none, etc.

The conclusion should confirm that all reported and controlled costs (after verification) are eligible within the framework of the North Sea Programme.

41

Time for SLIDO!

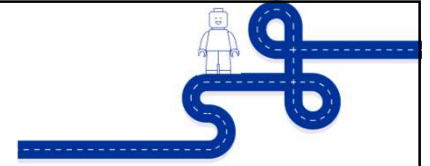


Join at
slido.com
#pitfalls

42

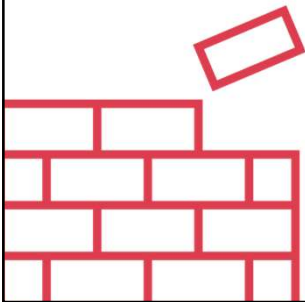
Missing link

The pitfall



Reporting on activities - but have we maybe forgotten what we planned in the application form?

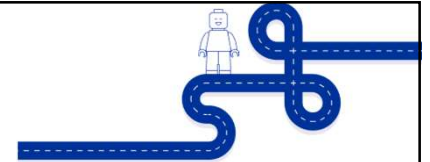
We are observing that some projects are providing good descriptions of their achievements in connection with the titles of for example activities - but this is not necessarily in line with the actual description of the activity in the application form.



43

Missing link

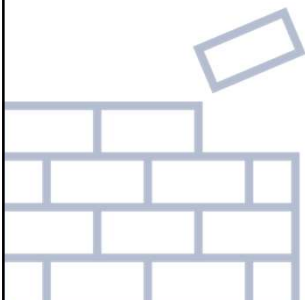
The theory



4.2 Progress on Activities and Deliverables *

Please describe the progress towards the activities and deliverables as defined in the application form.

| Activity | Indicator | Target | Prev. | Current | Total | Remng. | Status / Attachment |
|---|-----------|--------|-------|---------|-------|--------|---------------------|
| <input checked="" type="checkbox"/> 1 Develop methodology and models for AE potential calculation | Report | 1 | | 1 | 1 | 0 | Finalised |
| Description of progress test | | | | | | | |
| <input checked="" type="checkbox"/> 2 Quick scan of AE potential locations / pilots | Report | 1 | | 1 | 1 | 0 | Finalised |
| Description of progress test | | | | | | | |
| <input checked="" type="checkbox"/> 3 Technical feasibility study of AE high potential locations / pilots | Report | 1 | | 1 | 1 | 0 | In progress |
| Description of progress TEST | | | | | | | |



44

Missing link

The theory




© Art in Public via Open.com

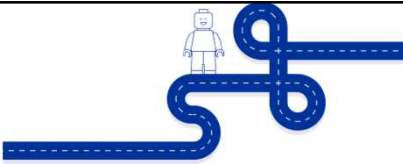
Only approved activities are funded

Only costs that are directly linked to the budget and the activities in the approved application can be reimbursed. Expenditure incurred for activities which are not specifically covered or logically linked to activities in the approved application is ineligible. If you wish to carry out other activities, you must apply to the programme to change your application (see Fact Sheet 25).

45

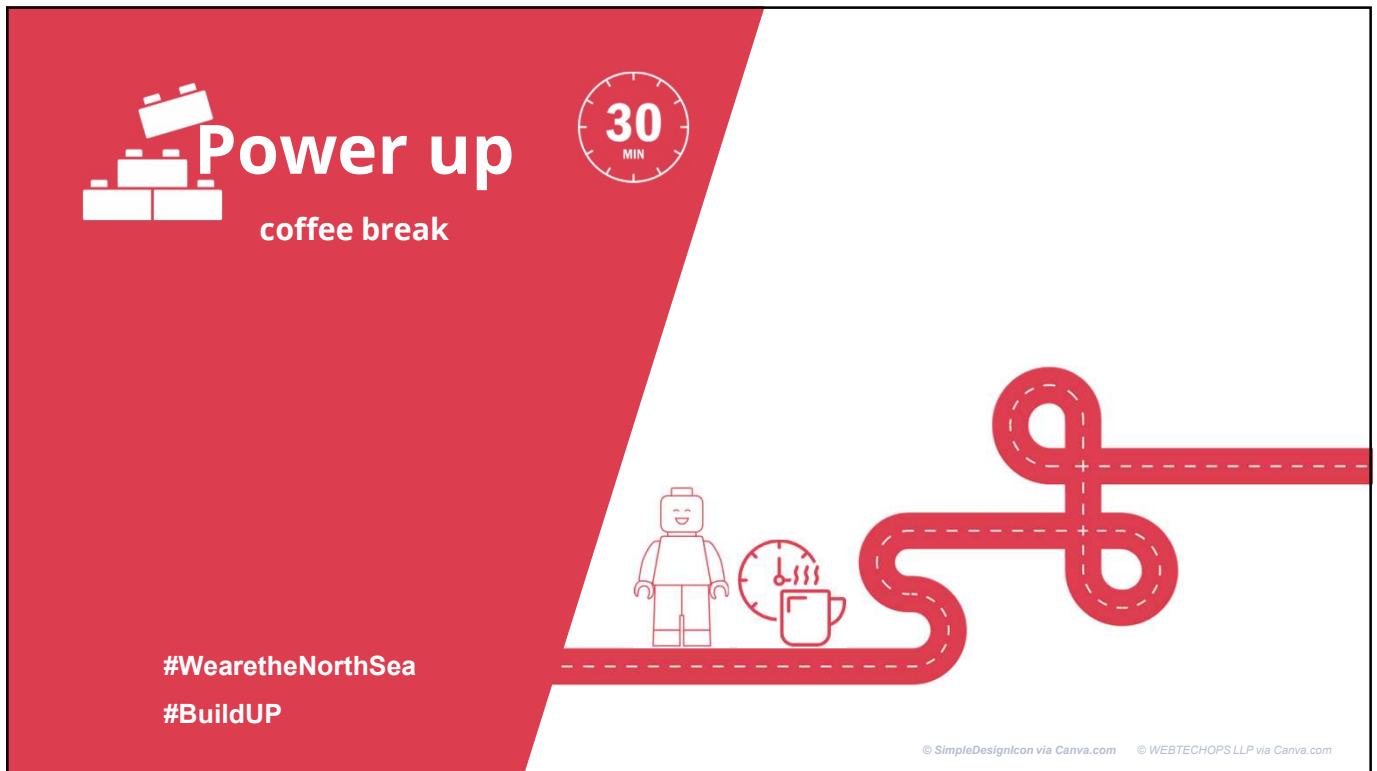
Missing link

The example



| | | | | | | | |
|--|----------------|----------------|----|---|---|-------------|---|
| 3 Co-design of Bio-NBS Pilots & citizen science programmes for monitoring | | External Event | 10 | | | | |
| Using Social Design, citizens will co-design Bio-Nbs pilots and citizen science activities, to ensure space for biodiversity & for community needs (e.g. leisure). Open Kaart will guide the cities. | | | | | | | |
| 3 Co-design of Bio-NBS Pilots & citizen science programmes for monitoring | External Event | 10 | 8 | 8 | 2 | In progress | 20240627151...0_WP2A3.zip |
| Description of progress | | | | | | | |
| SUKW: Delivered 1 co-design and citizen science event for Gröpelingen. | | | | | | | |
| Aarhus: Delivered 3 co-design events for the Green Ring pilot. | | | | | | | |
| Dordrecht: Delivered 1 co-design event over two sessions in Dubbeldam & 1 co-design event on the playground in Staart Oost. | | | | | | | |
| Växjö: Delivered 1 co-design event over two sessions on the Telestadshöjden pilot with interests groups and 1 co-design event with local teachers, also on the Telestadshöjden pilot. | | | | | | | |

46



Power up
coffee break

30
MIN

#WearetheNorthSea
#BuildUP

© SimpleDesignIcon via Canva.com © WEBTECHOPS LLP via Canva.com

This slide features a red diagonal background on the left. It includes an icon of stacked blocks, a 30-minute timer icon, a LEGO minifigure, a coffee cup with steam, and a red dashed line forming a loop. Social media hashtags and copyright information are also present.

47



**Time for
SLIDO!**



Join at
slido.com
#pitfalls

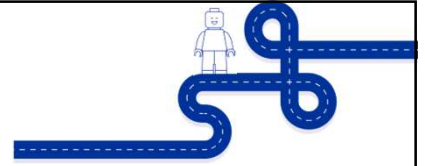


This slide is split into two vertical panels. The left panel is white and contains the text 'Time for SLIDO!' in red, a small LEGO minifigure icon at the bottom left, and a QR code on the right. The right panel is blue and contains the text 'Join at slido.com #pitfalls' in white.

48

Missing logic

The pitfall



In the submitted activity reports, a mismatch is sometimes noticed between:

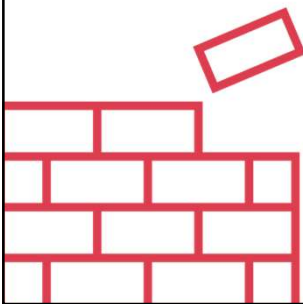
1. the provided activity description

AND/OR

2. the selected level of achievement of the activity

AND/OR

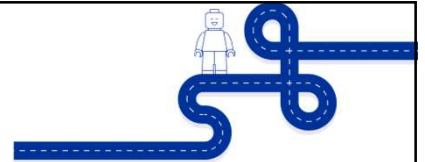
3. the target reached for this activity



49

Missing logic

The theory

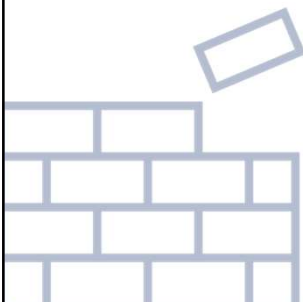


The [Fact Sheet 20](#), indicates what should be included in your reports (both activity and finance reports).

With regards the progress on activities, the following is mentioned:

“Overall progress on work package objectives – activities carried out in the actual reporting period, including deliverables (optional)”

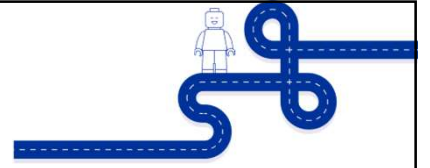
Remember! Your project application is the reference and progress is always assessed against it!



50

Missing logic

The example

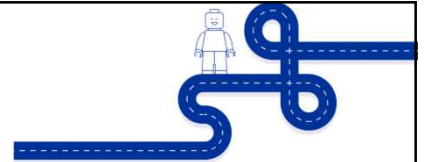


| | | | | | | | | |
|---|--------------------------|---|---|---|---|----|-------------|---|
| 2 Draft plans for pilot implementation | Report | 5 | 3 | 1 | 4 | 1 | In progress | 20240917084...onsberg.zip |
| 1 Organise and hold eHUBS training sessions | Internal Event | 2 | 0 | 2 | 2 | 0 | Finalised | 20230912090...ons.pdf.zip |
| 2 Identify the Needs of the Future: Quadruple-helix Workshops (Social Innovation) | Data collection activity | 8 | 1 | 8 | 9 | -1 | Finalised | 20240529170...report.docx |

51

Deadlines

The pitfall



Projects failing to meet submission deadline:

- Partner reports to the lead partner
- Partner reports to the controller
- Project reports to the programme
- Following up on IRFL(s)

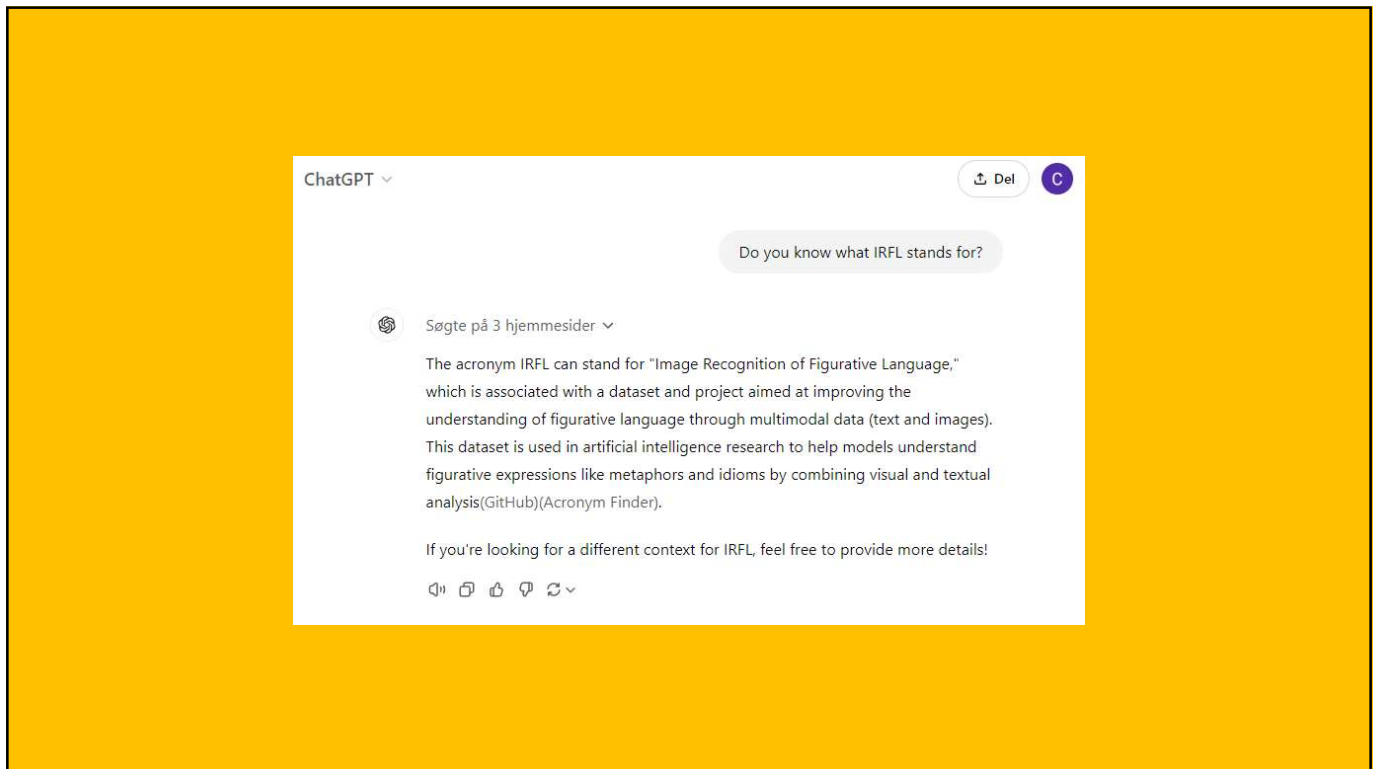
52

BREAKING

53

IRFL

54



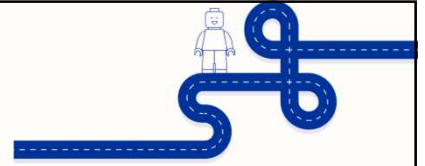
55



56

Deadlines

The theory

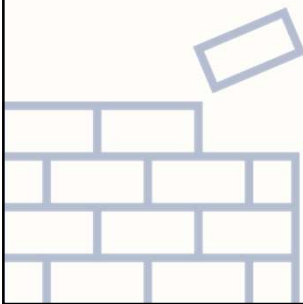


From [Fact sheet 20](#):

“...Projects must respect the deadline for submitting project progress reports.”

From [Fact sheet 20](#):

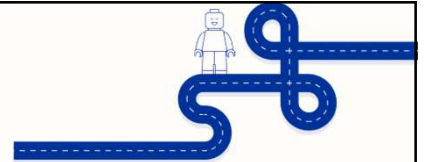
“The partnership may agree additional requirements and deadlines for reporting as part of the Partnership Agreement (see [Fact sheet 15](#))”



57

Deadlines

The example



What is needed

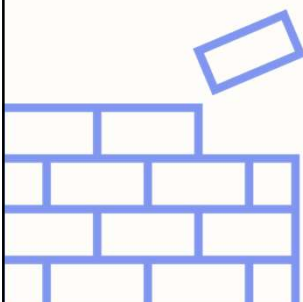
- Plan ahead – submit on time.

How to achieve it

- Clear communication within the partnership and already at an early stage have a talk amongst your partners what they expect and need in order to meet the deadline(s) agreed upon jointly.

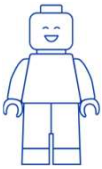
Consequence

- More pressure on all actors involved for the next report.



58

Time for SLIDO!



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59

Any questions?



60



61

Indicator reporting module vs. activity report

The pitfall

Using the summary section on outputs or results in the activity report to either

- duplicate information from indicator reporting module

or even

- providing information in the activity report that is not in line with the information provided in the indicator reporting module

The figure includes a red brick wall on the left side, with one brick missing from the top row. On the right side, there is a blue dashed line that forms a loop, with a small white figure standing on top of it.

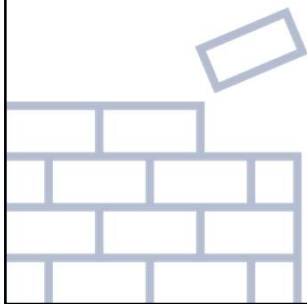
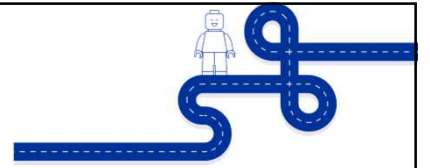
62

Indicator reporting module vs. activity report

The theory

The indicator reporting module is the place to report on outputs and results.

The summary section in the report is only meant for a short summary.

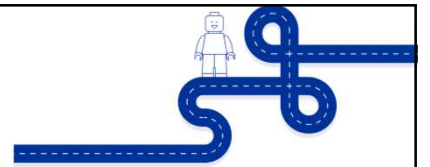


© projectfrdmn via Canva.com

Indicator reporting module vs. activity report

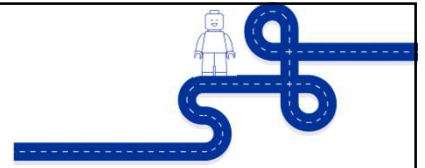
The example

| Output indicator | Pilot action title | Description | Country Postal code | Latitude Longitude | Status | Submitted in Report |
|--|--|--|---------------------|--------------------|--------------|---------------------|
| Six H2 local demonstrators leading to regional H2 value chains | LHSM: H2 busses with fuelingsstation | Le Havre Metropol (LHM) will not work on the pilot anymore. They are put on inactive. | France 76600 | 49.4938 0.1077 | Not | Re- |
| Six H2 local demonstrators leading to regional H2 value chains | UWL/PEL: Living lab regarding CHP insertion | The first | | | | |
| Six H2 local demonstrators leading to regional H2 value chains | Outputs Output Indicator/Title Pilot actions developed jointly and implemented in projects Six H2 local demonstrators leading to regional H2 value chains | | | | | |
| Six H2 local demonstrators leading to regional H2 value chains | Comments The process on the Pilot actions developed jointly and implemented in the project have started. Activities are in progress, output has not yet been achieved. | | | | | |
| Six H2 local demonstrators leading to regional H2 value chains | EWE: Pilot offshore wind system integration, Denmark | The study containing a description of the techno-economic specifications, a system-integration analysis and a stakeholder analysis is in progress. | Germany 48529 | 52.4149 7.0766 | Not achieved | Report #1 |
| Six H2 local demonstrators leading to regional H2 value chains | | | Denmark 9500 | 56.6469 9.7953 | Not achieved | Report #1 |



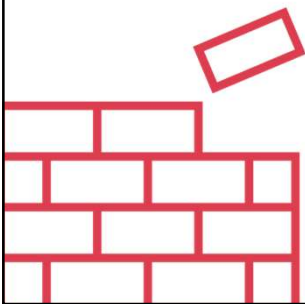
Continuous reporting on indicators

The pitfall



Unclear tracking of achievements or progress towards your achievements.

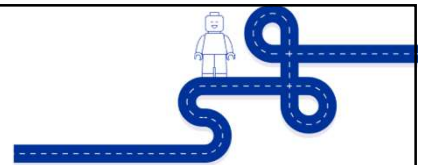
In example - Reporting on pilot implementation is sometimes lagging consistency and transparency.



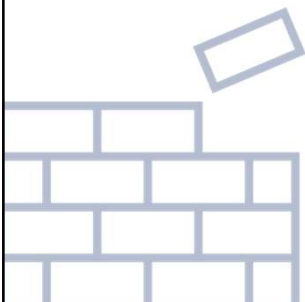
65

Continuous reporting on indicators

The theory



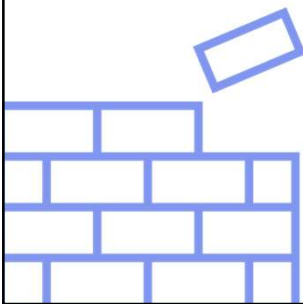
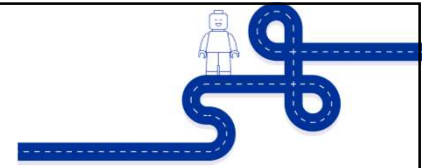
Create at new entry in the indicator reporting module per reporting round.



66

Continuous reporting on indicators

The example

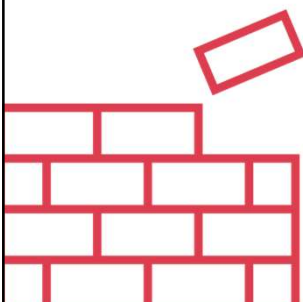
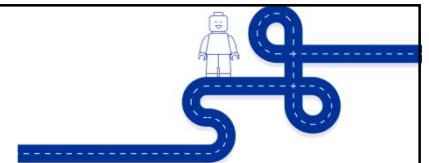


- In every round list all the pilots and all the strategies and action plans to help the reporting structure.
- Write the progress made towards achieving the target since your previous reporting round.
- If no progress since previous report submitted to the programme, then simply write that.
- Continuous reporting is finalised with the actual achievement. Reporting the achievement it should be described in detail.

67

Organisations with increased institutional capacities

The pitfall



This is a shared responsibility!

- Every partner must report on this result indicator.
- The lead partner is responsible for ensuring that their project partners collect survey responses.

Remember to use the survey!

- Data on this indicator must be collected via a survey.
- The responses must then be reported in the Indicator Reporting Module (OMS).

Be on time!

- Reporting on this indicator should be done throughout the entire project implementation, not only at the end of the project lifetime.

68

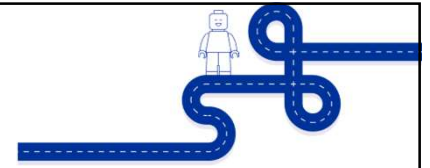
Organisations with increased institutional capacities

The theory

In the [Fact sheet 22](#) the following is indicated:

- Organisations that increased their institutional capacity by actively participating in cooperation activities across borders.
- Organisations within and outside your project partnership.
- Different types of institutional capacity.
- An organisation is to be counted no more than once per project.

Remember! The template of the survey to be used is available in the annex to the [Fact sheet 22](#)



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Organisations with increased institutional capacities

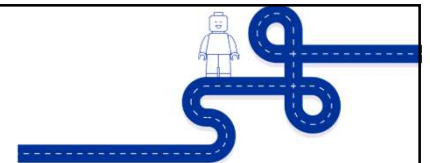
The example

Result indicator: Organisations with increased institutional capacity due to their participation in cooperation activities across borders

For further information regarding the reporting on the result indicator 'organisations with increased capacity', please check the annex to Fact Sheet 22

50 Showing 1 to 8 of 8 records (filtered from 32 total entries) Search: utrecht

| Partner | Organisation Name | Organisation Type | Country | Status | VAT | Capacity Type | Submitted in Report | User |
|--------------------|-------------------|---|-------------|--|------------|--|---------------------|------------|
| Hogeschool Utrecht | [REDACTED] | Higher education and research organisations | Netherlands | Project partner | [REDACTED] | - Usage of new knowledge or skills - Adoption of new tools | Report #2 | [REDACTED] |
| Provincie Utrecht | [REDACTED] | Regional public authority | Netherlands | Project partner | [REDACTED] | - Usage of new knowledge or skills - Adoption of new tools - Adoption of new procedures or workflows | Report #2 | [REDACTED] |
| Provincie Utrecht | [REDACTED] | Local public authority | Netherlands | Organisation external to the partnership | [REDACTED] | - Usage of new knowledge or skills | Report #3 | [REDACTED] |



70

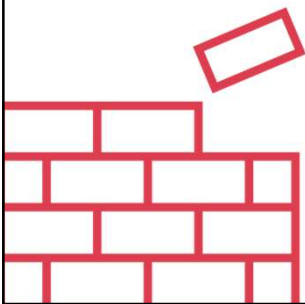
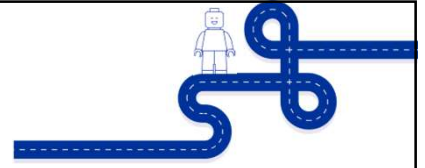
Indicator module: Double counting/empty rows

The pitfall

The progress made on indicators should be clear and in line with the indicator set planned in the application form.

We are observing, that

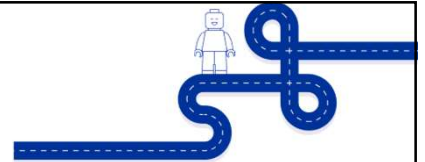
- the indicator module contains empty rows/records
- sometimes the same output is reported multiple times by two or more partners (or even by the same partner)
- in some cases, it seems to be confusing, who has the right to correct the entries (and when)



71

Indicator module: Double counting/empty rows

The example



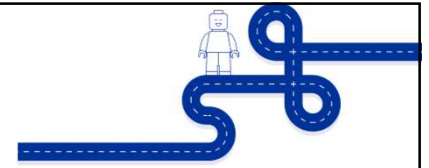
| Output indicator | Pilot act title | tatus | Submitted in Report | User |
|------------------|-----------------|-------|---------------------|------|
| | | | Report #2 | |
| | | | Report #2 | |
| | | | Report #2 | |

A large red 'X' is drawn over the table, indicating that this data is incorrect or a 'pitfall'.

72

Indicator module: Double counting/empty rows

The example



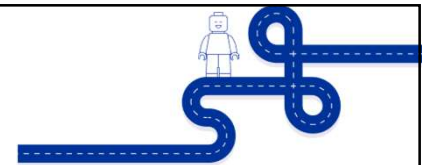
| Output indicator | Pilot action title | Description | Country Postal code | Latitude Longitude | Status | Submitted in Report | User |
|--|--|-------------|---------------------------|-----------------------|--------------|------------------------|------------|
| Mobility pilot actions developed jointly and implemented | Supporting traffic light for cargo bikes | | | | Not achieved | #2 report | Partner 2 |
| Mobility pilot actions developed jointly and implemented | New traffic light system | | | | Not achieved | #2 report | Partner 11 |

X

73

Indicator module: Double counting/empty rows

The theory

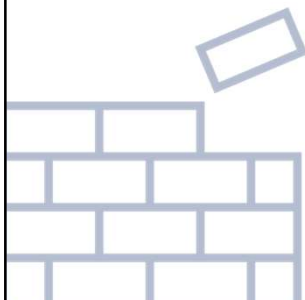


[Fact sheet 22](#) outlines the definition of indicators

Guidance – ‘Indicator reporting’

Webinar – ‘How to report on indicators’ (you can find it under ‘News & events’)

Reporting on indicators can be done by all partners in the project, but it is important it happens in a coordinated way!



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Indicator module: Double counting/empty rows

The example

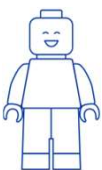


| | | | | | | | |
|--|--------------|-----------------|------|--------|--------------|-------------------|---|
| | Strategies 2 | test strategies | test | test | Not achieved | Not submitted yet | LeadBen Demian OMS Apogee Test LBI Org |
| | Strategies 1 | test | test | test 1 | Not achieved | Not submitted yet | LeadBen Demian OMS Apogee Test LBI Org |
| | Strategies 2 | test | test | test | Achieved | Not submitted yet | LeadBen Demian OMS Apogee Test LBI Org |

- The project manager has the possibility to edit entries by clicking the small pen icon.
- Entries can only be deleted by the colleagues that have created the actual entries.
- The reviewing process must be carried out before the listed entries will be included in the project level report by going to the project level activity report.

75

Time for SLIDO!

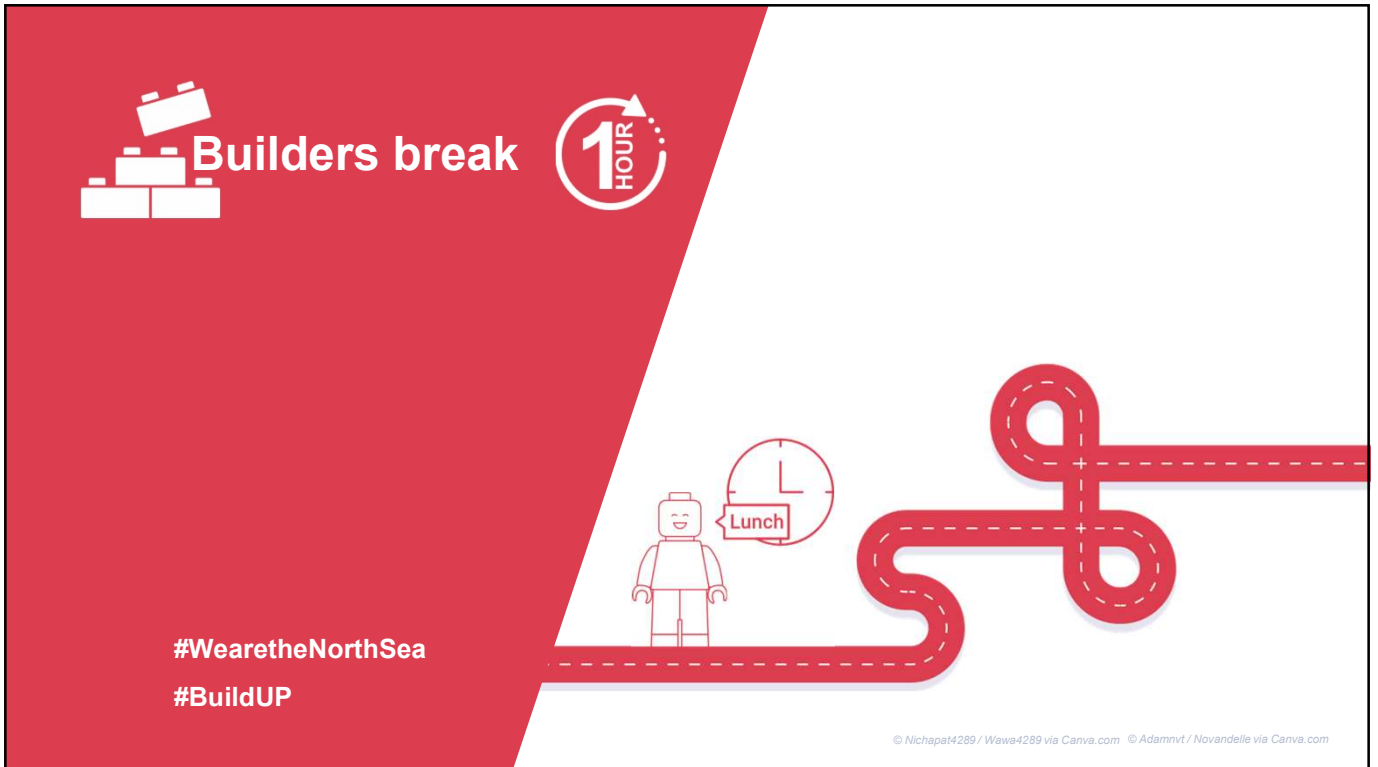


Join at
[slido.com](https://www.slido.com)
#pitfalls

76




77




78

Agenda Build UP October 22 -Day 1




#WearetheNorthSea
#BuildUP

**Interreg
North Sea**  Co-funded by
the European Union

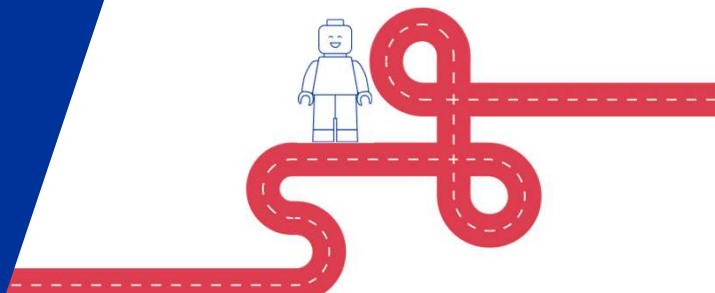
| | |
|-------|--|
| 09:00 | Master Builder update |
| 09:20 | Building a bond |
| 10:00 | Loose bricks I |
| 11:00 | Power up - <i>coffee break</i> |
| 11:30 | Loose bricks II |
| 12:30 | Builders break - <i>lunch</i> |
| 13:30 | Building inspection |
| 14:00 | Fitting the pieces |
| 15:00 | Power up - <i>coffee break</i> |
| 15:30 | Constructing connections |
| 18:30 | Brick banquet - <i>Dinner and networking</i> |


79



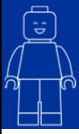
Building inspection

What is the mid-term review?



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North Sea**  Co-funded by
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80



Objective of the session

The objective with this session is to take you through the fundamentals of the mid-term review procedure, and to provide a setting for asking related questions.

81

- One of the new features of the VIB Interreg North Sea programme and approved by the Monitoring committee
- The purpose is to establish if projects are on track with their implementation at the half-way point in their lifetime both on progress and also on finance as per approved by the monitoring committee



What is the mid-term review?

82

- Maximum utilisation of the programme funding.
- In accordance with article 5(3) of the project contract.



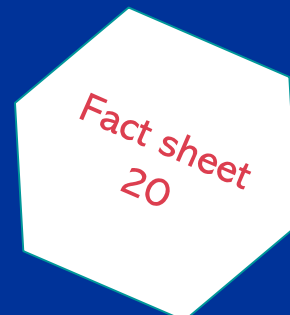
Why the mid-term review?

83

- The report which serves as the basis for the mid-term review is the first report submitted after the mid-term date of the project.
- The project-level finance report for this report must include a non-zero financial claim from all project partners.



How does it work?



84

Mid-term review

MOVING FORWARD!

The mid-term review is a procedure approved by the programme's Monitoring Committee.

The purpose is to establish if a projects implementation is on track.

The application form provides the framework for the review.

The project's ambitions, as laid out in the application, are compared to their status at the mid-term point.

The three categories we use

- 01 **ON TRACK**
- 02 **ATTENTION NEEDED**
- 03 **POTENTIAL RISK**

85

POINTS OF ATTENTION

- Deviation from spending target at project level
- Activity implementation
- Link and balance between spending and implementation of activities
- Status of large equipment or infrastructure
- Progress towards outputs and results

86

- Mid-term review meeting at the Joint Secretariat, to insure alignment of our evaluations.
- Written conclusion will be sent to the lead partner, which may include recommendations such as spending plan revision, action plan(s), etc.

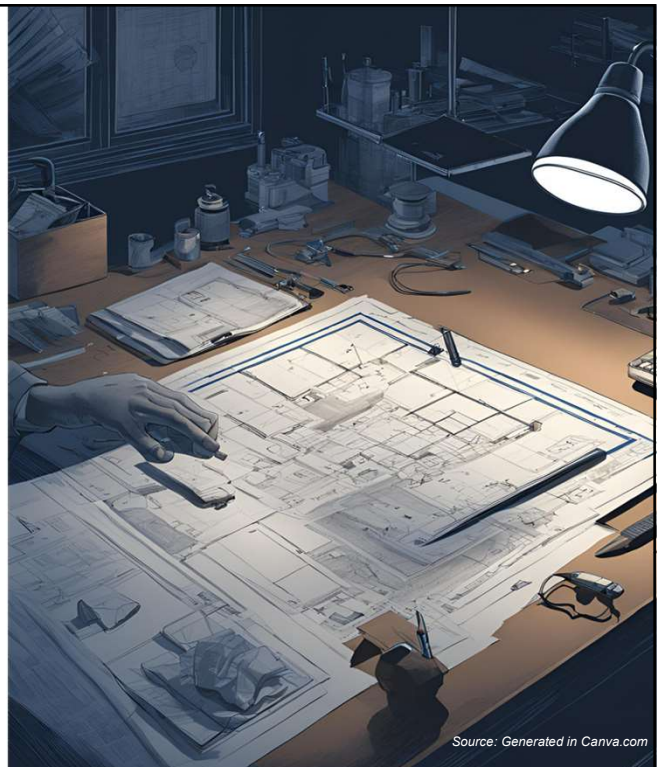
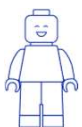


Concluding the mid-term review?

87

Project changes

- Request for updated spending plan just ahead of a mid-term review will not be applied until after the review has taken place, and it is not needed.
- If an update of the application form is needed it will be requested in the mid-term conclusion.

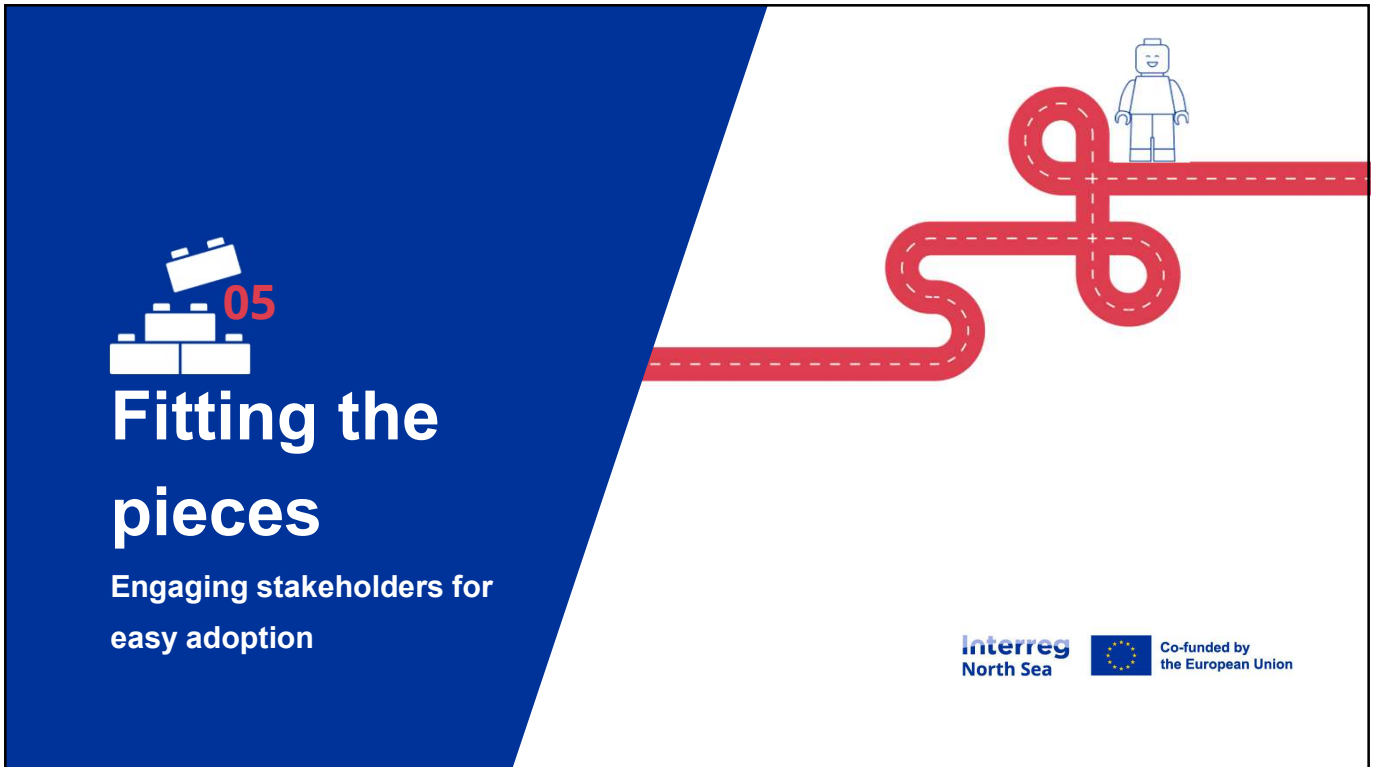


Source: Generated in Canva.com

88

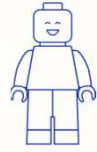


89



90

In this session

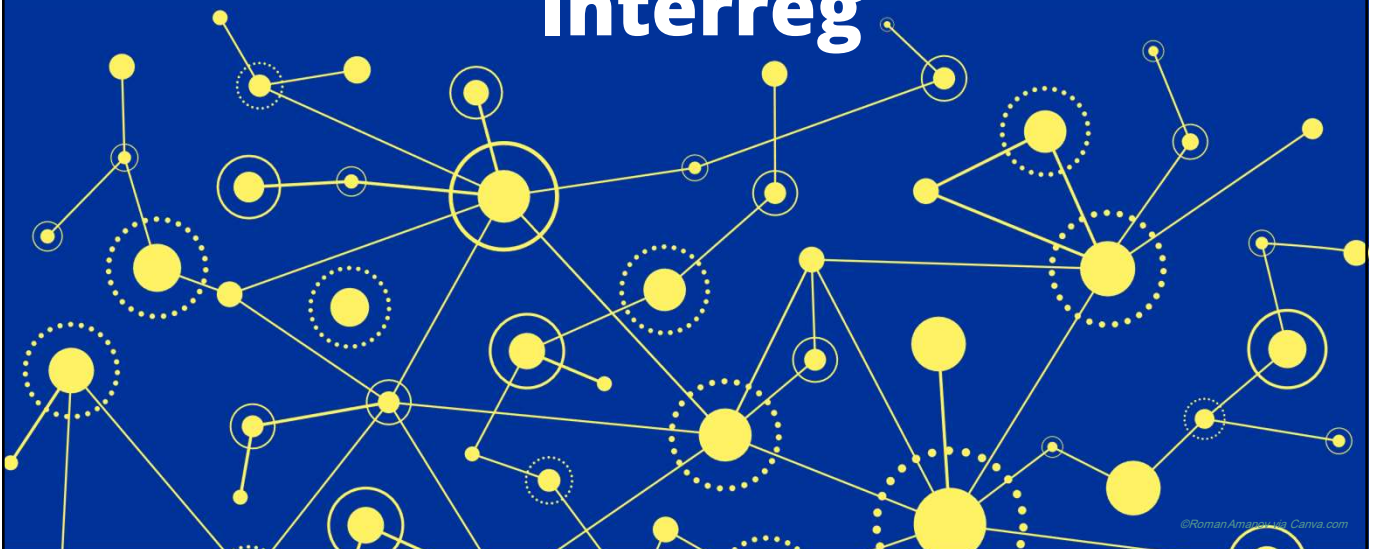


1. What is capitalisation?
2. Inspiring examples
3. Time to exchange



91

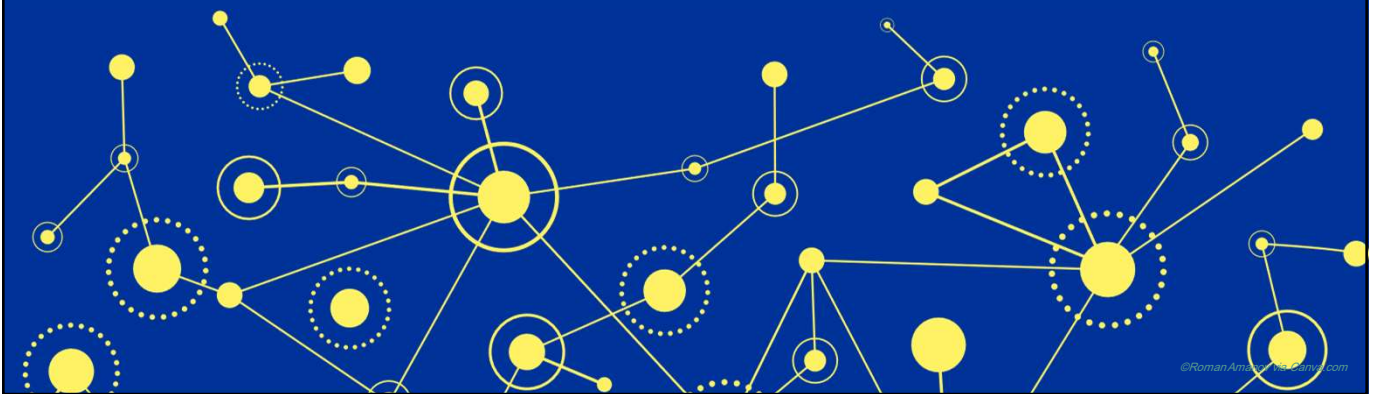
Capitalisation in Interreg



92

Capitalisation in Interreg

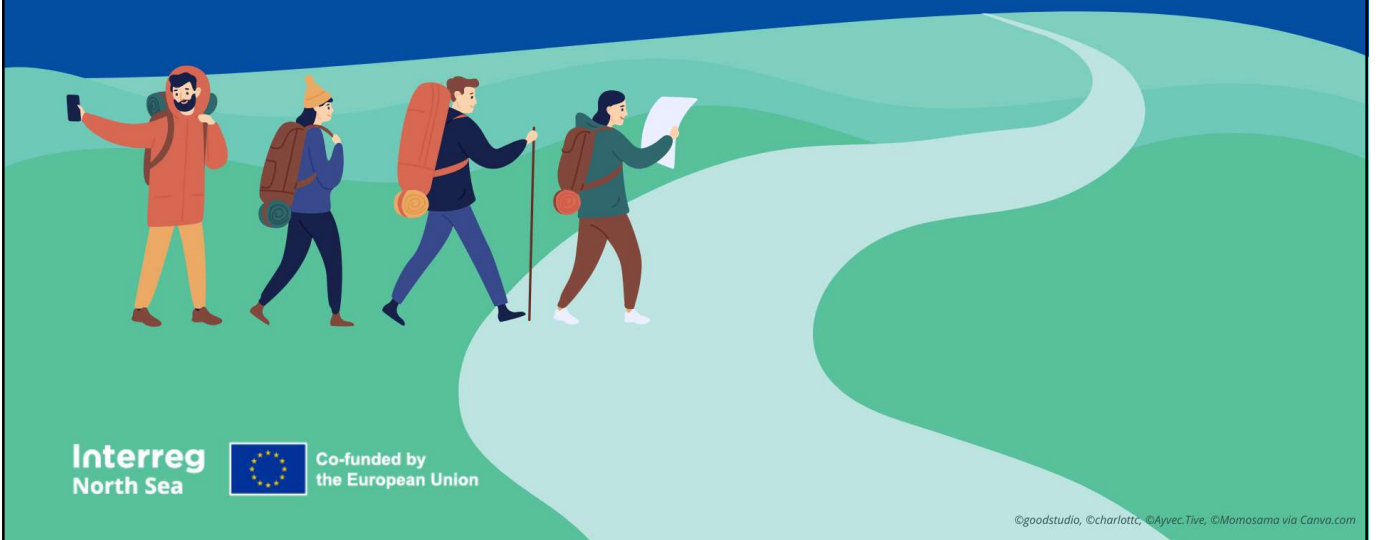
Transfer and reuse of knowledge generated by Interreg projects



93

The capitalisation journey

Create your road map to success



Interreg
North Sea

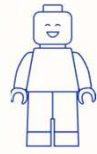


Co-funded by
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94

Guide for your capitalisation journey



CAPITALISATION GUIDE

Guide to scaling up positive project impacts.



CAPITALISATION WORKBOOK

Workbook for projects to build their road map to success.



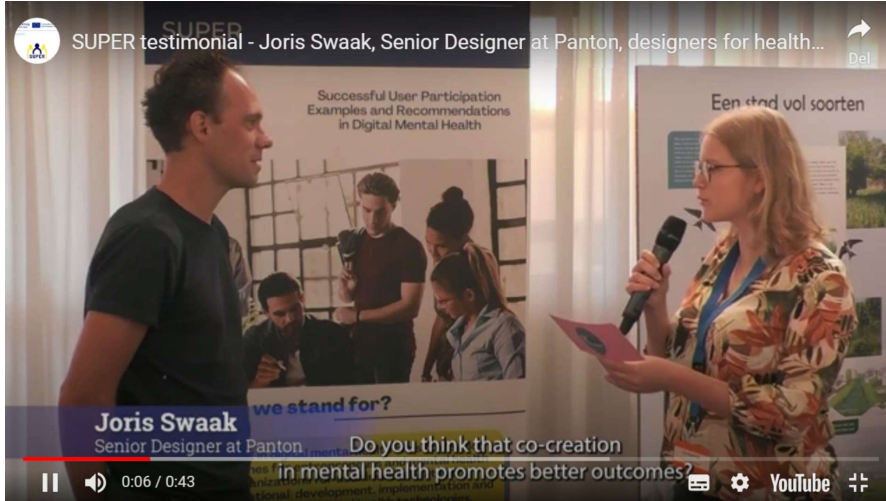
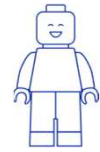
<http://www.interregnorthsea.eu/resources>

95



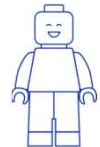
96

Essential 4: Engage with your taker & Essential 5: Build your case



97

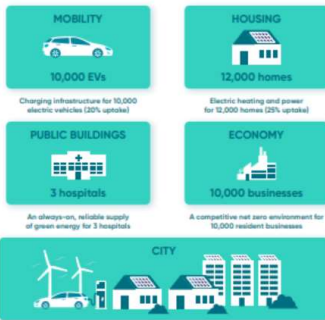
Essential 6: Wrap your work



INTEGRATED ENERGY SYSTEM PLANNING IS CENTRAL TO THE CLIMATE TRANSITION

Achieving climate goals requires every activity in cities to shift to green energy

This means that by 2030, every city department must be prepared for green energy. For a city of 100,000 people, that means providing:



The local green energy transition will only work when coordinated at city level

A city can only reach its climate goals through a big expansion in green electricity through a reliable local energy system.

Coordinating this expansion across the city is vital to ensuring every department gets what it needs to meet their net zero commitments.

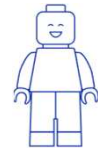


- 2x** estimated increase in investment costs of whole energy system¹
- 70%** of new renewables powering these changes will be installed locally²
- 6/10** cities have not started detailed climate planning yet³

¹ here, ² here, ³ here

98

Essential 6: Wrap your work



October 2nd | 11:00 - 12:00 CEST

Webinar: How cities and towns can reconcile local energy needs with climate goals

LINK IN THE DESCRIPTION

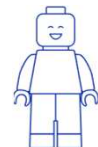
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CLIMATE ALLIANCE NET ZERO CITIES A

COPPER

99

Group discussion

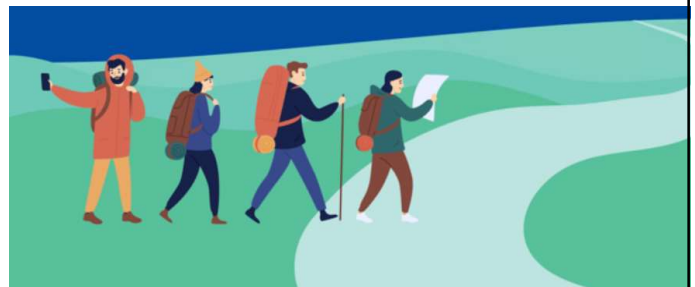


Purpose:

- Exchange experience on what you do to secure that your work is used beyond the partnership's realm

How? 20min.

- Projects are at different stages
- Share either your experiences or your plans
- Identify good and inspirational ideas to share with the whole group (or a challenge for which it is hard to find a solution).



100



Power up
coffee break

30
MIN

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#BuildUP

© Nichapat4289 / Wawa4289 via Canva.com © Adamnvt / Novandelle via Canva.com

The graphic features a red diagonal background on the left. It includes an icon of stacked white blocks, a clock icon with '30 MIN', and a winding red dashed line that forms a loop. A white line-art figure of a person stands on the line, next to a clock and a coffee cup icon.

101




Constructing connections
Your impact on territorial challenges

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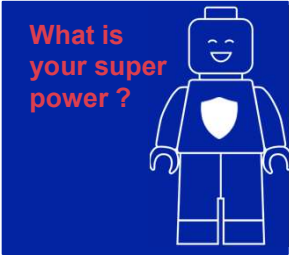
The graphic features a blue diagonal background on the left. It includes an icon of stacked white blocks with the number '06' in red. A winding red dashed line forms a loop, with a white line-art figure of a person standing on it.

102




In this session

1. Why this topic?
2. Everyone has a superpower
3. Time to exchange

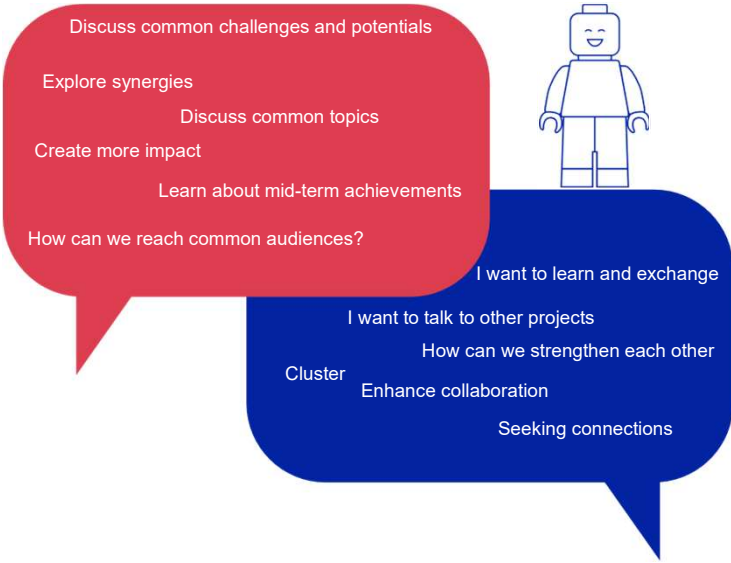


103



Let's connect!

Your feedback:



104



In focus

No project is an island!

What is the greater good you contribute to?

How are you connected?



105

| | | | | | | |
|---------------------------------------|-------------------------------|---------------------------------------|-------------------------------------|---|---|-----------------------------------|
| | | | | | | |
| Captain America Water | R2-D2 Digital | Captain Marvel Green energy | Thor Climate adaptation | Black Widow Grid & clean tech | Scarlet Witch Green logistics | Groot Biodiversity |
| | | | | | | What is your super power ? |
| Gamora Community & citizens | Wonder Woman Skills | Batman Improving Cities | Hulk Hydrogen & transport | Bumblebee Circular | Superman Mobility | |

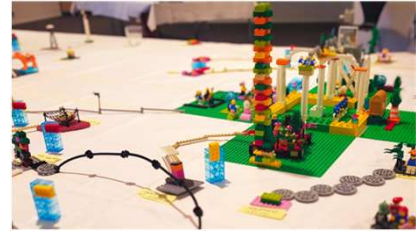
106



Constructing together

In your groups, discuss: - draw links -

- What is your project's super power in relation to the identified territorial challenge?
- Visualise the ways in which your project will make an impact?
- How are individual project's superpowers interconnected and complementary



How to ? Think how to make links visible

50min.

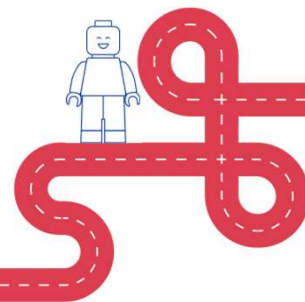
- Your table is your North Sea region
- You can visualise in any way you want – draw, use LEGO, write...
- You can use visualisation for your “superpowers”, to demonstrate your area of impact, etc.

107



Build your way

Project led exchange on
implementation

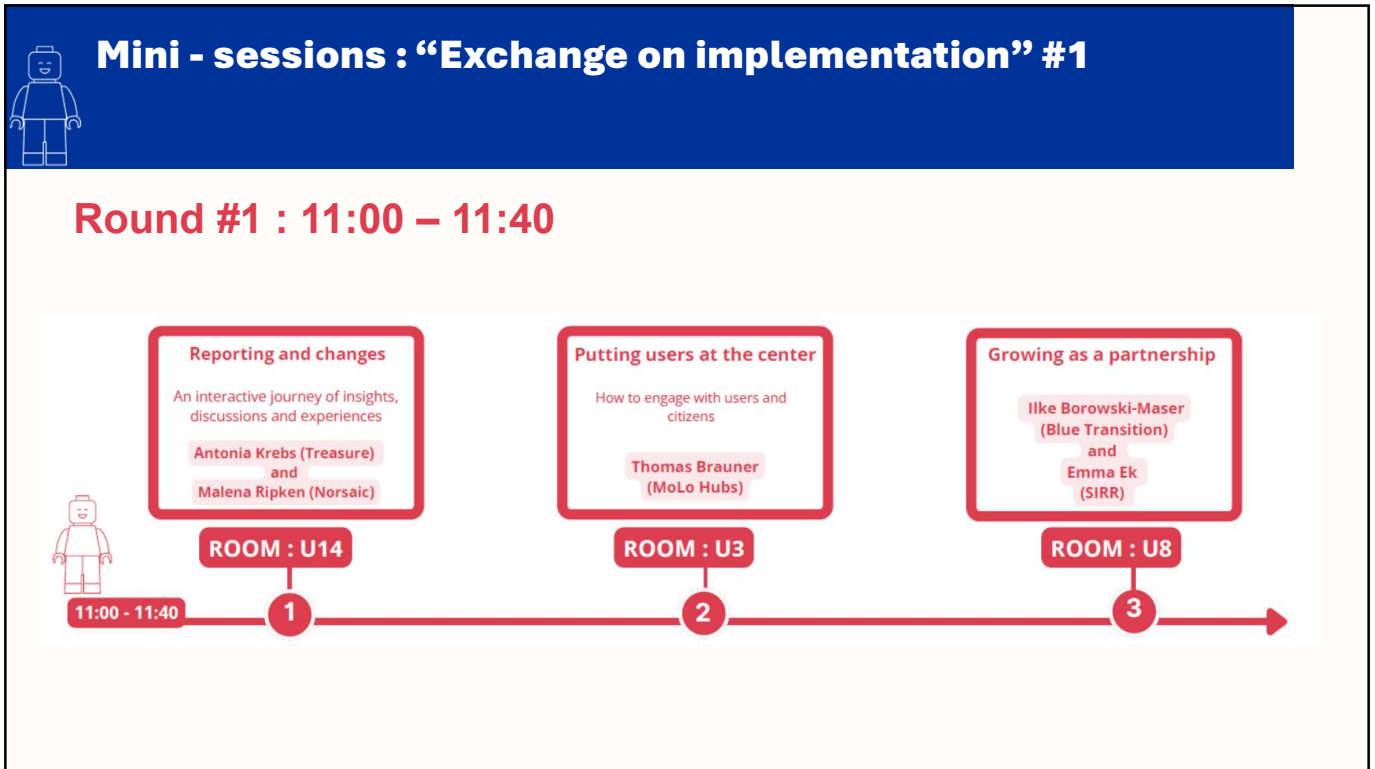


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108



109

Mini - session : “Exchange on implementation”

1

Reporting and changes

An interactive journey of insights, discussions and experiences

ROOM : U14
 ROUND #1
 11:00 - 11:40

Antonia Krebs

TREASURE

Malena Ripken

Norsaic

110

Mini - session : "Exchange on implementation"

2

Putting users at the center

How to engage with users and citizens

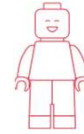
Thomas Brauner

Interreg North Sea



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MoLo Hubs



ROOM : U3
ROUND #1
11:00 - 11:40

111

Mini - session : "Exchange on implementation"

3

Growing as a partnership

Ilke Borowski-Maser

Emma Ek

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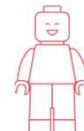
Blue Transition

Interreg North Sea



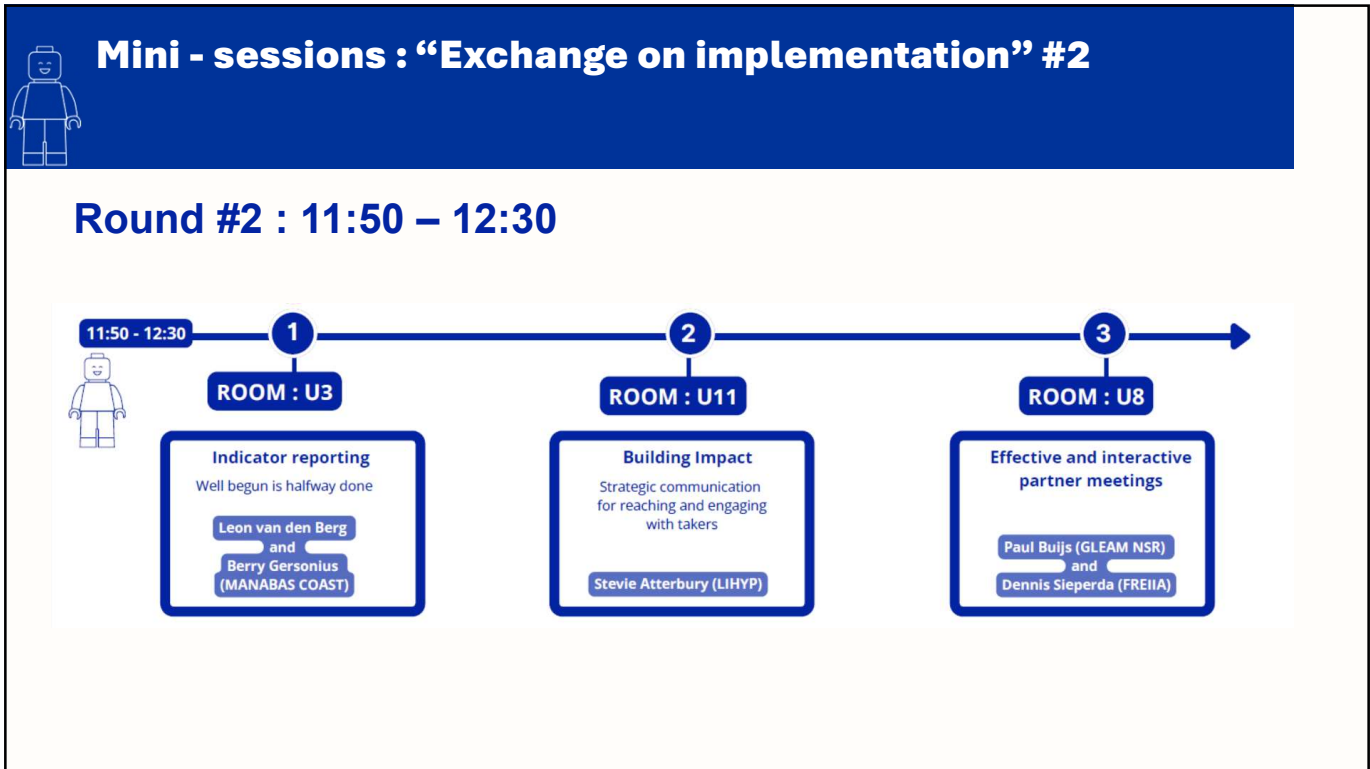
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SIRR



ROOM : U8
ROUND #1
11:00 - 11:40

112



113


Mini - session : "Exchange on implementation"

1

Indicator reporting
Well begun is halfway done

ROOM : U3
ROUND #2
11:50 - 12:30

Leon van den Berg and Berry Gersonius

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MANABAS COAST

114

Mini - session : "Exchange on implementation"

2

Building Impact

Strategic communication
for reaching and engaging
with takers

Stevie Atterbury

**Interreg
North Sea**



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the European Union

LIHYP



**ROOM : U11
ROUND #2
11:50 - 12:30**

115

Mini - session : "Exchange on implementation"

3

**Effective and interactive
partner meetings**

Paul Buijs

Dennis Sieperda

**Interreg
North Sea**



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GLEAM NSR

**Interreg
North Sea**



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the European Union

FREIIA



**ROOM : U8
ROUND #2
11:50 - 12:30**

116


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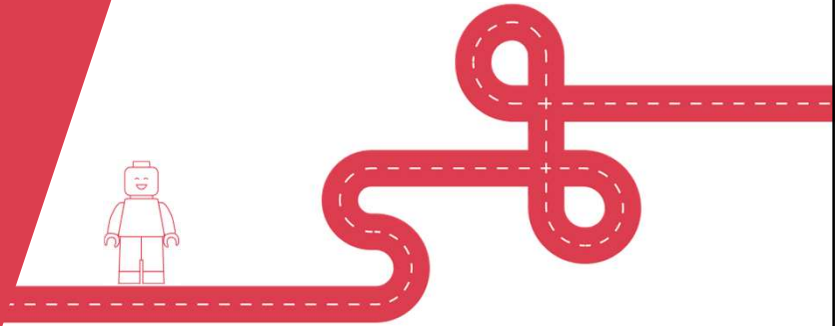
Thank you
and see you
tomorrow

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Brick banquet
Dinner and networking



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#BuildUP

118

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