### Share-DiMobiHub







We aim to improve accessibility in our cities by increasing the uptake of shared mobility hubs, bringing about a modal shift towards shared mobility modes

### Welcome to the Second ShareDiMobiHub Newsletter

Dear shared mobility enthusiasts,

We are sending you the second ShareDiMobiHub newsletter. ShareDiMobiHub (Shared and Digital Mobility Hubs) is an Interreg North Sea Region project and it aims to increase urban accessibility and liveability for its citizens and visitors by introducing shared mobility hubs at a city or metropolitan or regional scale in the North Sea Region area. The project supports public authorities such as cities and regional governments to implement similar solutions.

In this newsletter, you will find information about among others shared mobility guidelines and frameworks, a pilot with shared mobility at community hubs, the 'sneak peek' of our online learning platform, a recap of the ShareDiMobiHub Academy and information about our presence at the Transport Research Arena in Dublin and Intertraffic Amsterdam.

On behalf of the whole project team: enjoy reading this newsletter and feel free to reach out to us in case you would like to have more information.

**Arjen Rodenburg** 

**Project coordinator** 

Visit our website

### **Project News**

In this section you will read about our project general activities, pilot projects updates, and much more!



### European Commission's Expert Group Shared Mobility Guidelines and Greater Copenhagen's example

The European Commission's Expert Group on Urban Mobility has issued <u>new recommendations</u> to integrate shared mobility with public transport. This document highlights the successful integration example from our partner the Capital Region of Denmark.



### Updates from the ShareDiMobiHub Meeting in Tønsberg

Hosted by Tønsberg Kommune and Vestfold Countyv, ShareDiMobiHub gathered to discuss, share insights, and review the project's progress.

Read more Read more



### ShareDiMobiHub Explores Effective Frameworks with European Mobility Projects

Did you miss our webinar on regulatory frameworks for shared mobility?

Find more out about discussion with cities and check the presentation by our partners from **Autodelen.net**.



# Leuven tests shared bikes and cars at community hubs

In the coming year, the **City of Leuven** will set up their pop-up mobility hubs 'Hoppinpoints' at three Leuven neighborhood centers. Visitors to the centers can use the shared (cargo) bikes and cars for free.

**The goal?** To remove possible barriers and further stimulate shared mobility.

#### Read more



# Take a sneak peek at our Digital Participatory Platform in the making

HAW Hamburg is developing an innovative **Digital Participatory Platform** where users will get educational resources, expert insights, and a community space to share experiences and connect over shared mobility hubs.

Do you want to take a small look at what is getting developed?

#### Read more



### Enhancing Shared Mobility Hubs: Insights from ShareDiMobiHub Academy

ShareDiMobiHub brought together European cities and regions together for a 2-day Academy. This event focused on two important topics: making sure everyone can use shared and digital mobility hubs, and integrating these hubs into real estate.

Another Academy will be held next year. Do you want to know what you are missing?

Read more Read more

### ShareDiMobiHub on the Road

Explore the various events and platforms where ShareDiMobiHub has showcased its findings and connected with stakeholders and industry leaders.



# Insights from the Tønsberg Event on Shared Mobility Hubs

ShareDiMobiHub gathered with Norwegian stakeholders in Tønsberg to discuss the benefits and implementation of Shared and Digital Mobility Hubs.

Local leaders, regional mobility operators and our partners from across the North Sea region share their views on what will be the roadmap for future mobility.



# ShareDiMobiHub highlighted at HAW Hamburg's' Urban Mobility Congress

ShareDiMobiHub was honored among the top three mobility projects at HAW Hamburg's "Urban Mobility Congress".

Visitors, including Hamburg Senator Dr. Anjes Tjarks, could learn everything about the project and view the aplha version of the Digital Participatory Platform.

Read more Read more





### ShareDiMobiHub at Transport Research Arena in Dublin

ShareDiMobiHub did not miss one of the biggest events in Europe on transport research.

With the presentation "Accelerating the Deployment of Shared and Digital Mobility Hubs Across Europe", **HAW Hamburg** showcased the project results at the **Transport Research Arena** in Dublin.

# INTERTRAFFIC AMSTERDAM Recap: Should I Divorce My Car?

ShareDiMobiHub was recently present at INTERTRAFFIC Amsterdam with a session on April 18, titled "Should I Divorce My Car? Achieving Modal Shift Through Shared and Digital Mobility Hubs. For those not attending, here is a small recap.

Read more Read more

## **Project-related news**

In this section you will read about a series interesting news item related to our project.



#### Making mobility hubs smarter: SmartHubs recommendations

After three year the <u>SmartHubs project</u>, is coming to an end. As a result of their research, focused on **mobility hubs** with co-designed, user-centric



# How to make shared mobility for all? Find examples from European best practices

Discover the <u>SMALL</u> Policy Database, your comprehensive library for best

development, the project published recommendations for enabling mobility hubs to act as a game changer.

Read the report here

practices in accessible shared mobility policies from across Europe.

Access the policy database here



# Planning to deploy public shared bicycles? Read Brussels analysis beforehand!

Public bicycles as the fourth pillar of public transport in Brussels (metro, tram, bus and bicycle). For that reason, Brussels public authorities and operators organise this study to devise a more attractive public bicycle service and an appropriate governance.

What are the pitfalls? What can be improved? What is actually working? Read all that here



### Paper on shared mobility mode substitution patterns, trip and user characteristics

Based on the <u>eHUBS project</u>, this survey-based research suggested that shared vehicles were about as or more likely to substitute public transport, cycling and walking, as private car trips.

Read the paper now

### **Events**

Find out about our projects events and more!



September 16-22, 2024

## **European Mobility Week: Shared Public Space**

EUROPEANMOBILITYWEEK invites us to collectively decide how to share our public space, and make sure everyone can move around safely and comfortably in a pleasant environment, especially pedestrians and cyclists. This year's topic specially resonate with the objectives of ShareDiMobiHub.

Check the upcoming activities and how your entity can contribute!

Karlsruhe (Germany), November 27-28, 2024

#### **POLIS CONFERENCE 2024**

The Annual POLIS Conference is **Europe's leading sustainable urban mobility event**, providing an opportunity for cities and regions to showcase their transport achievements to a large audience of mobility experts, practitioners, and decision-makers from both the public and private sector.

The registration for the Conference are open.

POLIS CONFERENCE 2024

27-28 NOVEMBER 2024

KARLSRUHE (DE)

Register now

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Register now

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### **Project Partners**































#### Project disclaimer:

Shared & Digital Mobility Hubs (ShareDiMobiHub) is an Interreg North-Sea project that focuses on increasing the introduction and uptake of shared mobility hubs.

#### **POLIS Network**

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