



SIRR

We develop sustainable, innovative and resilient rural areas together

9.45 - 10.00 Digital coffee and check in





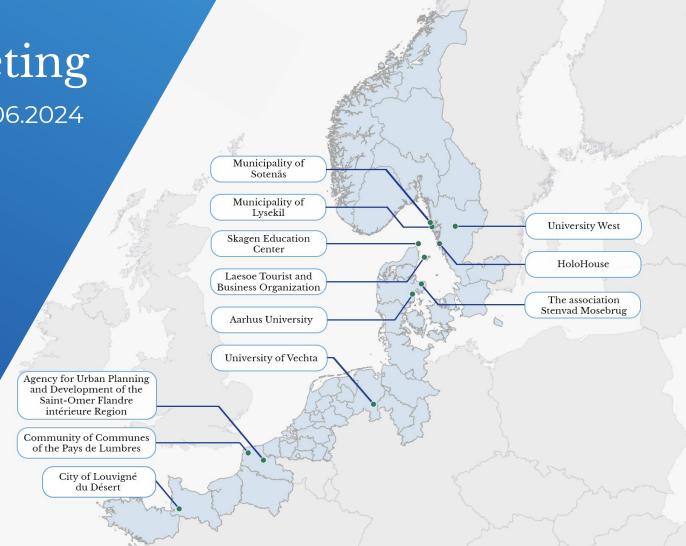




Digital Partnership Meeting

18.06.2024

- Project overall & status
 - Project overall
 - Where we stand today, status project activities & upcoming work, plan forward
 - Financial setup
 - News from Interreg NSR
 - Other project news
- Questions & discussions



Project overall and status

- Project overall
- Where we stand today, status project activities& upcoming work, plan forward
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- Other project news



Reporting status and timeline

			PP working on report 1M	FLC 3M	Consolidate LP	Submit LP
	Reporting	Reporting period	Start reporting PP	Deadline submitted report to FLC	Deadline reported and audited report Partner level to LP in OMS	Deadline submitted report to Interreg at Project level
	1	2022-10-01 - 2023-03-31	2023-05-01	2023-06-01	2023-09-01	2023-09-21
	2	2023-04-01 - 2023-09-30	2024-02-16	-	2024-03-08	2024-04-10
	3	2023-10-01 - 2024-03-31	2024-04-15	2024-05-15	2024-08-15	2024-09-21
	4	2024-04-01 - 2024-09-30	2024-10-01	2024-11-01	2025-02-01	2025-02-28
	5	2024-10-01 - 2025-03-31	2025-04-01	2025-05-01	2025-08-01	2025-08-31
	6	2025-04-01 - 2025-09-30	2025-10-01	2025-11-01	2026-02-01	2026-02-28
	7	2025-10-01 - 2026-03-31	2026-04-01	2026-05-01	2026-08-01	2026-08-31
	8	2026-04-01 - 2026-09-30	2026-10-01	2026-11-01	2027-02-01	2027-02-28
	9	2026-10-01 - 2027-03-31	2027-04-01	2027-05-01	2027-08-01	2027-08-31
	10	2027-04-01 - 2027-09-30	2027-10-01	2027-11-01	2028-02-01	2028-02-28

Please notice. Report #3 includes an activity report for the period 2023-10-01 – 2024-03-31 and financial report for the period 2023-04-01 – 2024-03-31



Feedback Interreg NSR JS Report #2 into #3

- Connect your local activities to the activities in the application
- Attachments
 - Minutes, Presentations, List of Participants, Pictures etc.
 - Include explanations on how they contribute to the project activities
 - Templates available in Teams
 - Some kind of documentation to all meetings is needed
- Include the SIRR logo and EU flag!



Online Monitoring System (OMS)

- Recommended to have **two** AS:s per organisation My Projects - SIRR - Access - scroll down to Partner Authorised Signatories - New invitation
- Please start <u>both</u> the Activity and Finances Reports #3 in the system

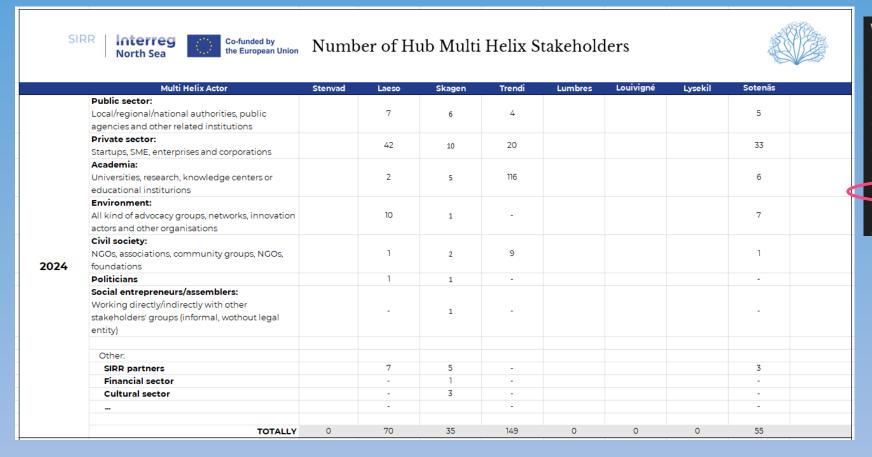


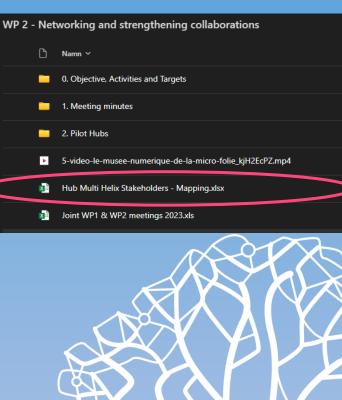
Periodic Reporting: Finances Reports

Home > Periodic Reporting > Finances Reports



Mapping of Stakeholders in Excel-file, DL 15/8







PROJECT OVERALL

SIRR

Timeline in MIRO, DL 15/8



https://miro.com/app/board/uXjVNE88YJk=/?share_link_id=61904313109



Eva Sørum Poulsen, Local Project Manager

CGC/AU expects to do physical Action Research in the WP2 Hubs with the goal to support and develop the Hubs as "Learning Organizations" so the individual Hub:

- Take ownership of the Hub's organizational processes in networking and strengthening of continuous development and sustainability of local societies/ communities through social innovation processes to attract and maintain people in rural areas &
- Relate to the other Hubs for knowledge transfer for innovation and development of the future Hub processes

In this process CGC/AU expects to innovate and develop a Rural Area Multi Business Model Innovation Framework for rural area innovation – with rural area innovation seen as a business model with monetary and other values – and contribute to physical, digital, and virtual pathways into a Multi-Helix Framework.

By the Action Research and Framework CGC/AU expect to be able to facilitate innovation and development of vertical and horizontal SIRR Hub networks to encourage internal horizontal value relation processes.

Read more





Interreg



Midterm review autumn 2025

Are we on track?

Co-funded by

- > Activity: Indicators and the progress of implementation
- > Finances: Spending rate and relation between budget lines
- Most of you will need to make a minor budget change. We will reach out to each of you later this autumn to review both your spending plan and discuss your progress in the project.

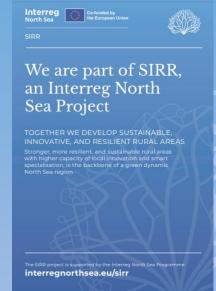
Communication

- Obligations
- Templates
- Communication plan v.2
- SIRR Information letter
- Webpage and SoMe

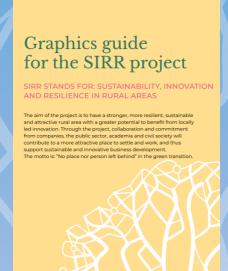


Obligations communication

- You can all be controlled (10y)
- Poster at your office
- Documentation of activities
- SIRR Graphic guide
- SIRR logotype and EU flag

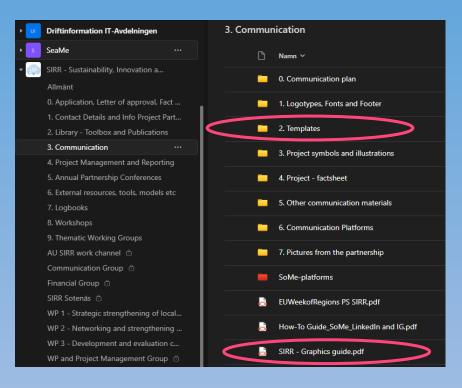


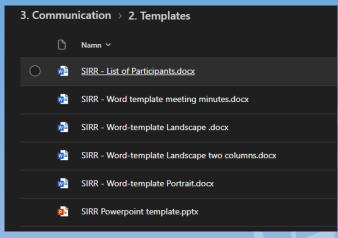


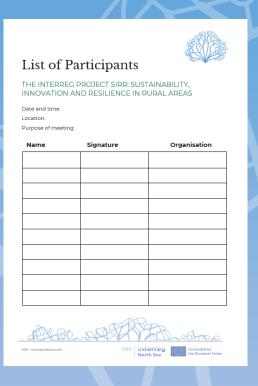




Templates in Teams

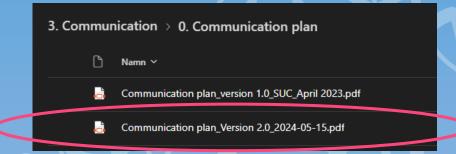






Communication plan v.2

Goals - what do we want to achieve?	Target groups - to whom should we communicate	Message - what do we want to communicate	Activity - newsletter, press release etc.	Platform - what platforms to reach target groups?	Time - when to communicate and for how long?	Responsibility - who is in charge?	Budget - budget for activities	Follow-up - how should the results be followed up and evaluated?
Good information on project vision and purpose (Storytelling)	Local, regional, and national authorities and decisionmakers	The importance of Sustainability, Innovation, and Resilience in coastal and Rural areas	Press releases to local media	Local and national media - papers, radio, and TV Partner's website and SIRR website	Start-up During project End of project	Assisting Lead Partner + local communicators	All partners have budgeted for communication	Local cover should be shared with the project partners through the WPMC and communication group
Good information on project activities	Local actors, civil society, entrepreneurs, SMEs, and knowledge institutions	Local activities	Articles and videos shared on SoMe and through local press	Social Media Local press	Before, during and after activity	All project partners		Local project managers
Project results	Local, regional, and national authorities and decisionmakers. Other relevant EU- projects, e.g Train4SmartServices	Models and concepts Examples of best practice for local development	Press release Interviews Podcasts Articles SoMe Papers (Scientific) Radio & TV	All relevant	After activity	Assisting Lead Partner Project partners hubs Knowledge partners		WP3 WPMG PL





SIRR Interreg
North Sea





SIRR Information Letter

→ Mentimeter asking for highlight of the month coming soon!

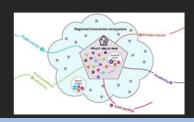
SIRR - All onboard in rural societies for a fair future!



Here is an update from the project partners. Enjoy!

HIGHLIGHTS





1. Partnership meeting in Stenvad

We gathered for our annual SIRR partnership meeting to catch up on project progress, tackle shared challenges, and explore the unique features of Stenvad Mosebrug. At Stenvad Mosebrug, we had insightful discussions, learned about local civil society from a Multi Helix perspective, and emphasized the importance of communication, using local resources, finding common ground, and integrating history and culture to strengthen community ties. We left energized and excited for the future activities on our road map! Thank you to everyone who participated and contributed to this successful meeting!

2. Paper submitted to Journal

A foundational paper on Multiple-Helix is submitted for peer review, with more insights coming soon in an upcoming blog article! University of Vechta and University West have explored how the Multi Helix approach can engage diverse stakeholders in meaningful projects to transform rural societies towards sustainability. In this way, successfully combined knowledge creation and transfer between partners and local hubs. Stay turned!

DID YOU REMEMBER & COMING UP!

- ☐ Checklist! Please have a look at the to do:s
- ☐ <u>Digital partnership meeting</u> on the 18.06.2024 at 10.00 11.30, check in from 9.45, save the date
- ☐ <u>Mapping of Stakeholders.</u> We will invite for an information meeting 28/8 about the tool and upcoming workshops

SOCIAL MEDIA & NEWS

Have you seen that Charlotte has posted on Instagram? And that there's a new post about the School concept?

- > Instagram: SIRR Interreg NSR project
- ➤ LinkedIn: Municipality Of Sotenäs School Concept

We're excited to see what's happening at our SIRR hubs - don't forget to share activities on Instagram or LinkedIn.

Remember, if it didn't get posted, did it even happen? Thanks!

Also, check this update on the website:

- > New: Successful Partnership Conference in Stenvad
- > Materials from the Partnership Conferences: SIRR Partnership Conferences

SIRR

Interreg North Sea

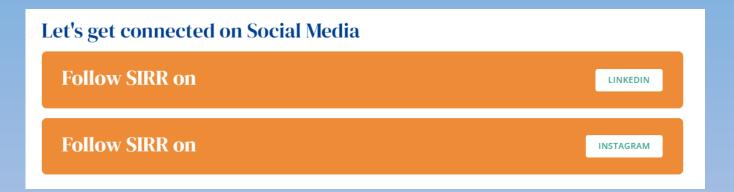


Co-funded by the European Union

SIRR Webpage and SoMe

Annual Partnership Conferences - Presentations on the webpage.

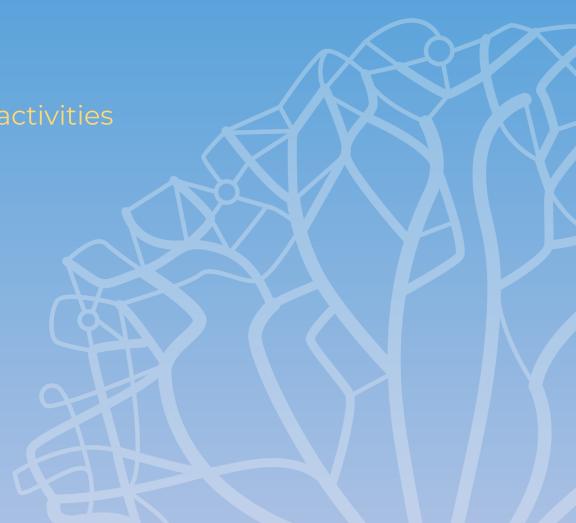
SoMe







- Project overall
- Where we stand today, status project activities
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WP1 Strategic strengthening of local platforms / arenas as hubs for local innovation

- 1.1 Develop hubs and remodel the structures for long-term Multi Helix inclusion
- 1.2 Identify and visualize the regional innovation ecosystems and communicate strategically with it
- 1.3 Develop hubs by linking them to the regional innovation eco systems in a structured way (strategy)
- 1.4 Connect hubs to each other
- 1.5 Coordinate activities and WP:s

WP2 Networking and strengthening local collaborations and societies - local hub Multi-Helix innovation pilots

- 2.1 Mapping of the partners rural areas
- 2.2 Identification of local Multi-helix innovation stakeholders, networks and workgroups
- 2.3 Conceptualisation local hub Multi-Helix smart specialisation innovation processes into local context pilot actions
- 2.4 Testing, assessment and evaluation. Local context innovation pilot Best Practice
- 2.5 Dissemination of learning from local context pilot actions

WP3 Development and evaluation of sustainable and resilient concepts, ideas and support

- 3.1 Development of comparative framework
- 3.2 Collection of data from the individual hubs
- 3.3 Development of a typology of Multi-Helix hubs
- 3.4 Supporting and hindering factors in the local transformation to Multi-Helix structures
- 3.5 Pathways to Multi-Helix
- 3.6 Network and joint coordination between support partners





WP1 Strategic strengthening of local platforms/arenas as hubs for local innovation

Implement Multi Helix and strengthening the involvement with the local community so innovation and local cohesion will be fostered.

WP 1 Activities

Access to the innovation support systems will be improved for actors in rural areas, and innovation transfer will be facilitated from research to businesses, so as cooperation between innovation actors and civil society be enhanced.

Activity 1.1

Develop hubs and remodel the structures for long-term Multi Helix inclusion

- How can we learn from each other and what?
- How to identify joint challenges?
- How can we connect around specific topics?

Workshops

Working groups

E-courses

Input from WP3

Examples: Working group student assignment three scenario digital-physical hubs study - TrENDi, Lysekil and Sotenäs HUB

Indicator: REPORT



Activity 1.2

Identify and visualise the regional innovation ecosystems and communicate strategically with it.

Mapping of stakeholders

Work being done this fall as part of WP2. Extend to the regional level and the bigger ecosystem perspective in spring 2025.

Visualizing of results

Indicator: COMMUNICATION INITIATIVE

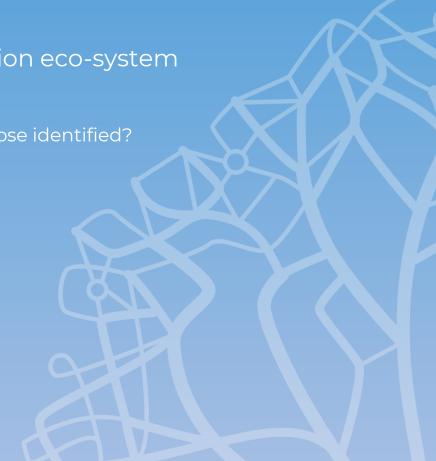


Activity 1.3

Develop hubs by linking them to the regional innovation eco-system in a structured way

- o Based on the mapping from WP1.2, how do we link the hubs to those identified?
- According to relevance for the hub, how do we link the hub to this organisation in a structured way?
- Hub level. Working group in spring and input from WP3.
 Formalize by collecting experience and learnings from the hubs and external best practices.

Indicator: COMMUNICATION INITIATIVE



Activity 1.4

Connect hubs to each other

- o Joint WP1&WP2 meetings
- Match making meetings
- Workshops digital and physical
- Annual Partnership Conferences
- Working groups
- o Information Letter
- Digital Coffee Gatherings
- o Subgrouping around similar challenges
- o Sharing learnings through? Digital concept?

Indicator: INTERNAL PROJECT EVENT



Activity 1.5

Coordinate activities and work packages

WP1 and WP2 are strongly connected.
WP1 Strategic hub development. WP2 Multi Helix hubs.

- Collaborative activities that interlock and complement each other. I.e. "Land Use" & "Storytelling".
- Work Package and project Management Group (WPMG) meets regularly every second week (Core)
- WP-leaders meetings based on arising needs (Agile)

Indicator: INTERNAL EVENT



WP2 Networking and strengthening local collaborations and societies - local hub Multi Helix innovation pilots

Use the Multi Helix and learn how the model changes local innovation patterns and strengthens local cohesion. Implement Multi Helix and strengthening the involvement with the local community so innovation and local cohesion will be fostered.

WP2

- Status
- Activity and indicator brush up yay!!
- What's up next?
 - Mapping tool
 - Workgroups/Workshops
 - Connecting hubs/learning from each other



Activity 2.1 Mapping of the partners rural areas

 Descriptive desk research on local characteristics, collection of available local data, and mapping of local individuals, businesses, authorities, organisations and groups as potential participants in innovation processes

Indicator: Data collection activity





Activity 2.2 Identification of local Multi-Helix innovation stakeholders, networks and workgroups

 Hosting & facilitation of recurring local events that create engagement across sectors and within different organisations/groups with the aim of identifying & fostering innovative ideas and create strong local Multi-Helix partnerships and workgroups

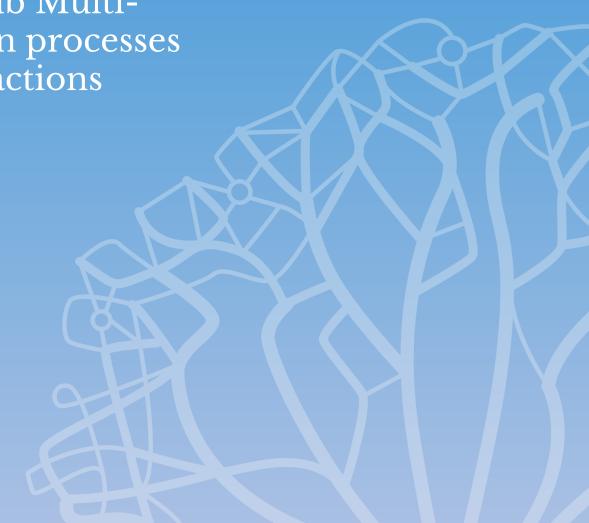
Indicator: External Event



Activity 2.3 Conceptualising local hub Multi-Helix smart specialisation innovation processes into local context Multi-Helix pilot actions

 With knowledge supply and process assistance for smart specialisation from WP3 the local hubs will compile local context concepts for development and implementation of Multi-Helix innovation pilot actions

Indicator: Internal Event





Activity 2.4 Testing, assessment and evaluation. Local context Multi-Helix innovation pilot Best Practice

 Data for testing, assessment, evaluation is collected from activity 1-3 and processed for further qualification of hub innovation processes by support partners. The data will also be used for analysing local Multi-Helix innovation pilot Best Practice

Indicator: Data collection activity





Activity 2.5 Dissemination of learning from local context pilot actions

Wide-spread communication of knowledge, learnings, experiences, and results from implementation of local pilot innovation processes. Focus on added value from transnational cooperation and/or from Multi-Helix approach

Indicator: COMMUNICATION INITIATIVE



Thematic Working Groups - Folders in Teams

- Young people
- Organisational development of the hubs
- Importance of physical, digital and hybrid meeting places/platforms.
- Storytelling and communication
- Identify, culture and history in relation to development of the hubs
- Land use management and regulations
- Aligning international project activities with regional stakeholders
- Fostering future competencies by means of informal learning



WP3 Development and evaluation of sustainable and resilient concepts, ideas and support

Activities in individual hubs will be analysed and compared allowing for the identification of supporting and hindering factors. Structural and individual settings within the Multi Helix will be evaluated. By working smarter with the knowledge institutions, the local citizens, associations and business will have more easily access to R&D.



WP3 - Holohouse

- Done: Ready-to-take courses for 1) municipalities, 2) companies, 3) SIRR partners and 4) civil society.
- Doing: Issues of course promotion/communication
 Currently in development and translation of materials.
- To do: spin off the civil society (short) course but for school kids (10-15 years of age) for fall 2024.

 Develop communication materials for teachers.

 All to be translated into SIRR languages.

WP3 – University of Aarhus

- Doing: Writing an article on cross-consumption patterns that involve interrelated services and can contribute to the well-being of rural areas. Workshops with hubs for fall 2024 planned.
- Doing: Developing student cases with the Læsø hub. Expansion of the approach with Stenvad Mosebrug planned.
- Doing: Developing an approach for stakeholder
 mapping in all hubs via excel template (V 3.0).
 To be preliminarily presented 28th August 2024.

WP3 – University West

- Done: First phase of mapping the work in SIRR (Paulina).
- Done: Article under peer-review. Awaiting response.
- Doing: Final touches on thesis work focusing on MH through the lens of collaboration, cooperation and coordination
- To do: Continue the longitudinal study of the work in SIRR focused on knowledge transfer and learning within MH.

 Prepare for a second article on SIRR & WIL.

WP3 – University of Vechta (VISTRA)

- Doing: overall evaluation of the data in survey II (Stakeholders).
 Comparing data between survey I and II.
- Doing: dedicated Hub reports including the comparison and preliminary comments on peculiarities in the data. Dedicated workshop sessions to be delivered during autumn 2024.
- To do: Governance analysis in collaboration and linked to the stakeholder mapping (?)
- To do: Research design for living lab approach in Lysekil (qualitative methods)



Sneak preview – Evaluation 2nd survey

1. Addressed stakeholders and return ratio.

Hub / Partner	Sent out to Stakehold.	Completed questionnaires received	Usable responses*	Response rate (usable)
Laeso	70	59	50	71%
Skagen	34	26	25	74%
Stenvad M.	?	8	8	
Sotenäs	55	17	15	27%
Louvigné d. D.	?	8	8	
CCPL	?	28	20	
Trendi	149	34	19	13%
Total	?	203	145	

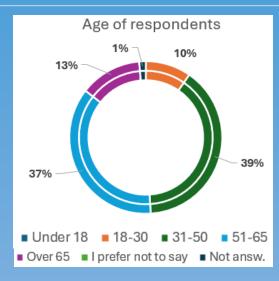


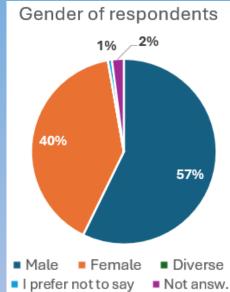
Dear Colleagues, please fill in the missing data in the following Excel sheet

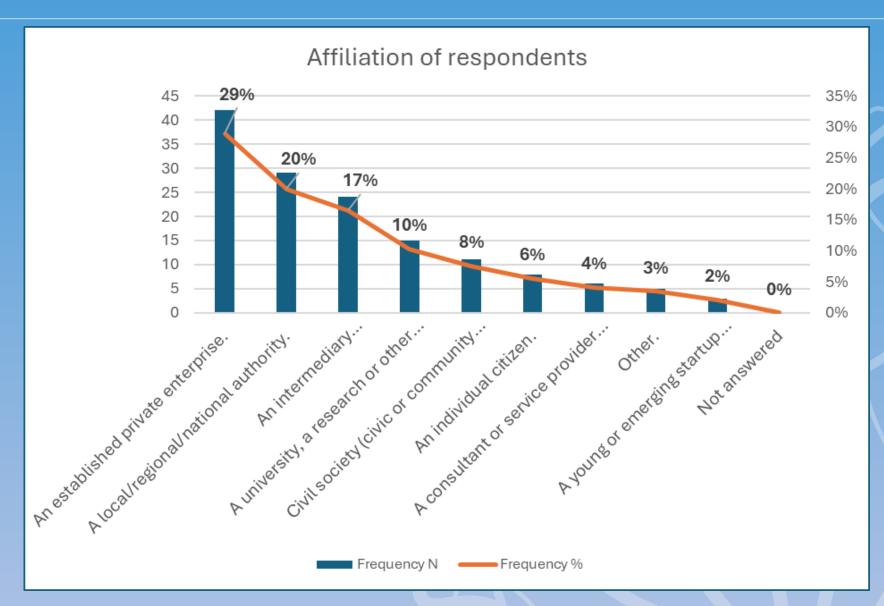




Sneak preview – Evaluation 2nd survey

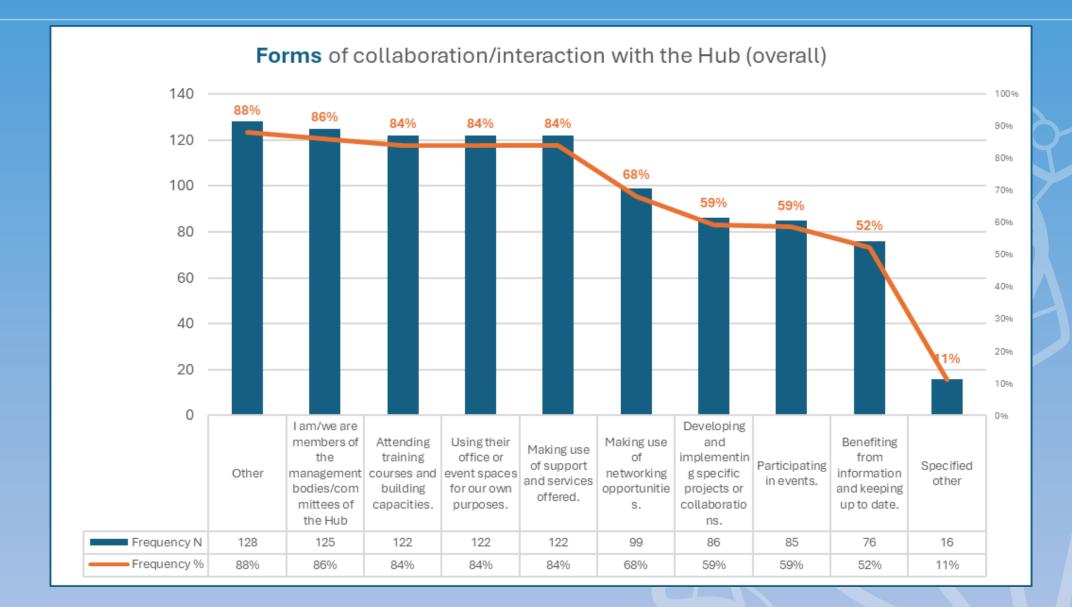








Sneak preview – Evaluation 2nd survey







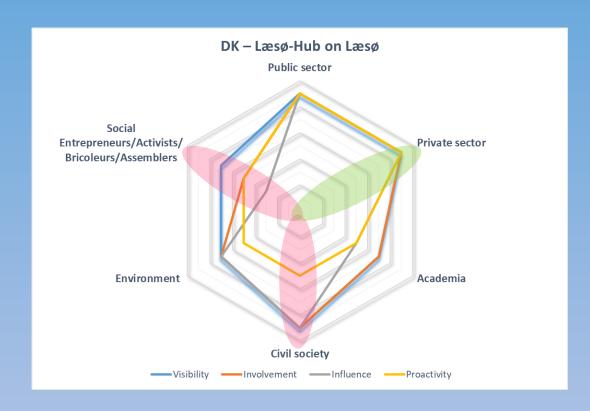
Sneak preview – Evaluation 2nd survey

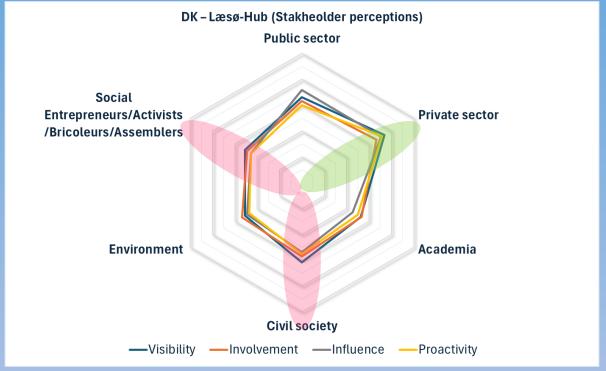
Still to come ... Hub-Reports



then workshops in Autumn 2024

e.g.: Hub-perception Vs Stakeholder-perception





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Financial setup

- Financial group
- Spending plan
- Midterm review



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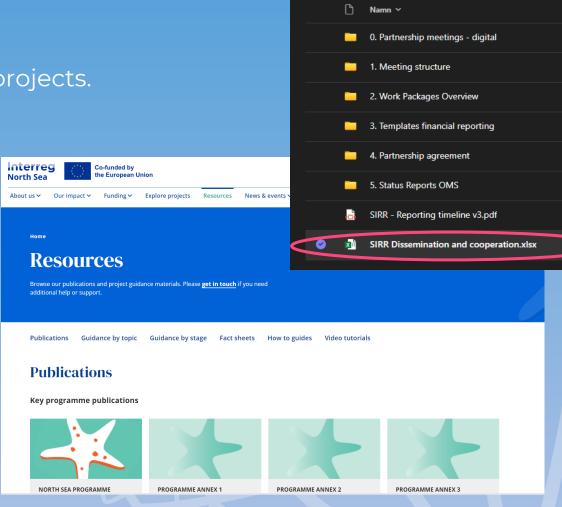


News from Interreg NSR

- Netherlands, UK and other Interreg NSR projects. There is an Excel file in Teams
- Resourses, how to guides on the website
- Events

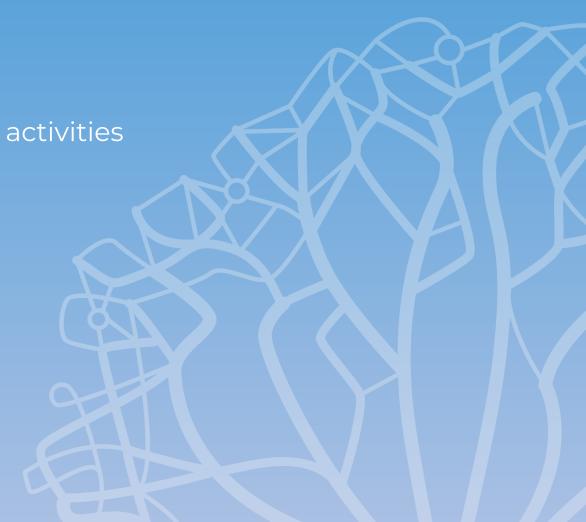






4. Project Management and Reporting 🥱

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Other Project News

- MIRO board for ideas https://miro.com/app/board/uXjVKC_GTyE=/?share_link_id=154243063126
- SIRR Digital Coffee Gatherings
 Purpose: An opportunity for you to meet your SIRR colleagues regularly in a casual setting over a cup of coffee. These get-togethers provider a platform for informal dialogues, asking questions, and building trust and stronger partnerships.

Regularly once a month, start on the 30/8 at 8:30-8:50 Come and go

 Mentimeter with highlights Coming soon



DID YOU REMEMBER & COMING UP!

- Excel, mapping of stakeholders
- ☐ MIRO board with timeline
- Report #3. Start the report round in OMS, DL 15/8, but as sooner as better
- ☐ Hub reports coming up
- □ 28/8 Information meeting about stakeholder mapping tool and

upcoming workshops at hub level

☐ Thematic working groups starting up

Enjoy summer holiday!







