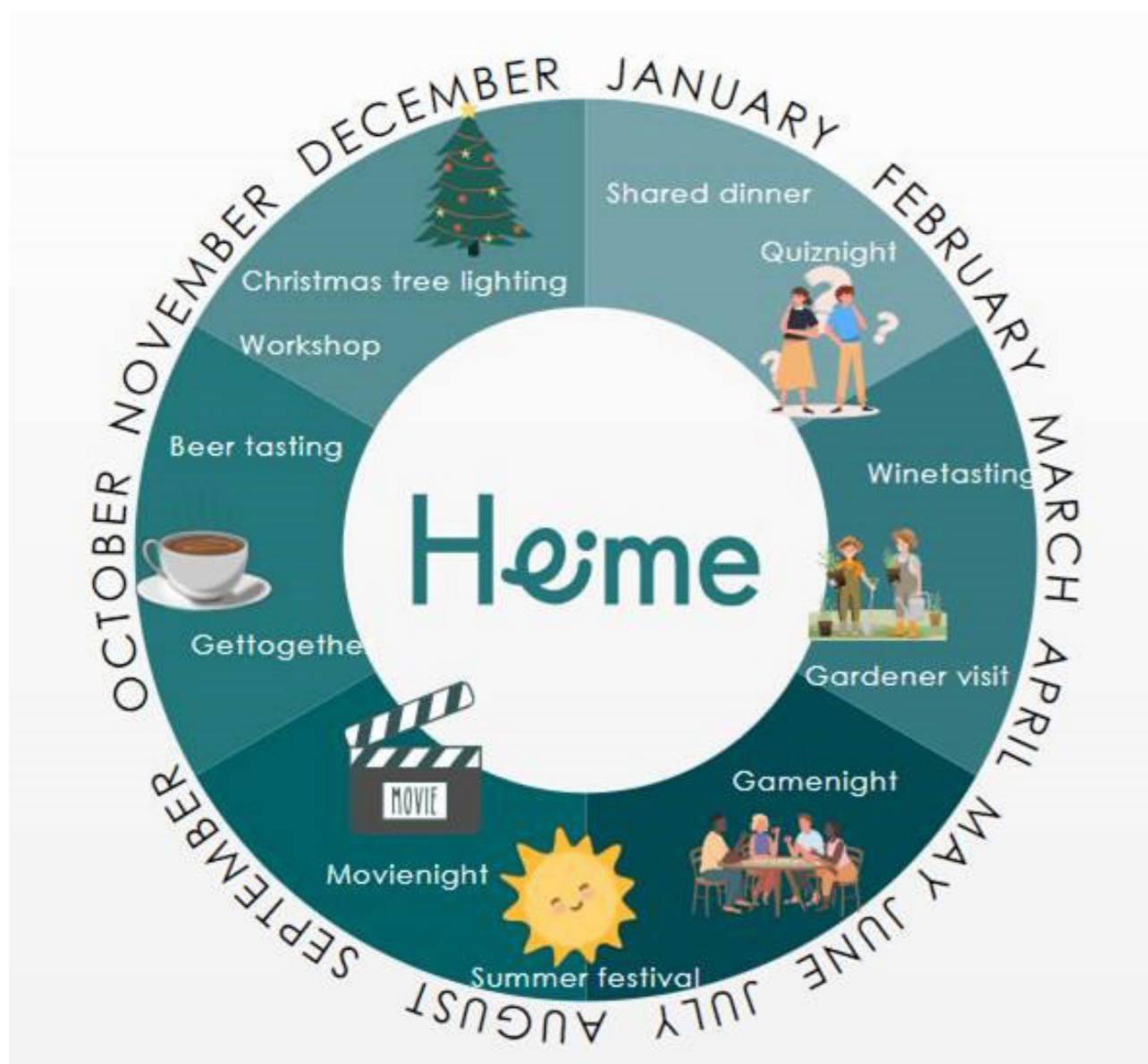


How to change travel habits in a new residential area

STAVANGER, NORWAY



Status April 2024:

- A delay in the acquisition of land has resulted in a change in which housing area to use for the project. The project continues at full speed, and the first residents are moving in now. Insight results will be used in regulation of the delayed project (synergies).
- Kolumbus has published its online platform for property developers.
- Kolumbus has received an insight-report with information on how many shared transport modes are needed in the local area to fulfill local goals.
- Stavanger municipality has made available information in English, for instance the Mobility plan guidelines.
- Secretariat has held meetings every second week.
- Two new round table meetings with the developer Jåttå utbyggingselskap, other departments in the municipality (city planning and construction) and the county.

Goals:

- Reduce land use for transport, such as car parking.
- Creating better links between local tools / circumstances like requirements for a mobility plan, provision on mobility points, pilot near the third largest mobility hub in the region and Kolumbus as the mobility provider.
- Develop new private and public mobility concepts

Partners:

Stavanger municipality:

Administers official mobility plan which regulates new property projects and offers information / tools. During the project, the municipality will gain insight and develop mobility plan as a tool further. Specifically on policymaking on reducing land use for transport in housing developments. The goal is to create viable neighbourhoods and good access to shared mobility in Stavanger.



Kolumbus:

The regional mobility provider who offers bus, train, electric city bikes, electric carsharing and other impacts of mobility. As a part of the project, Kolumbus will establish an online information platform for property developers and others as a business website. Kolumbus contributes as well with insight information when it comes to number of shared services needed in the local project.



Cooperation Partners:

Jåttå utbyggingselskap:

Housing developer in the region of Stavanger, and pilot partner in the project.

They are planning and creating Jåtun, a sustainable and attractive residential area for all generations in Stavanger close to the future third largest mobility hub in the region, including a new zoning plan.



Heime:

Heime creates thriving neighborhoods with an app that facilitates shared economy and enhance community living. Heime facilitates sharing cars, bicycles, and parking lots. As a part of the project Heime will integrate mobility in their app, making it seamless for the residents to use public transport and other transport services in their everyday life.

