

# Leuven: upscaling shared mobility

## Increase numbers

### Shared cars (end 2023: 180)

- Target upscaling: 20%
- Target EV upscaling: 20% + gradually more

### Shared bikes (Blue bike) 180 (end 2023: 200)

- Target upscaling: 20-30%
- Target E-bikes: to be determined

### Shared cargobikes (Cargoroo) 50

- Target upscaling: upscaling rides per year between 20-25% (fleet follows rides)

### Hoppinpoints 44 (now tender Flemish region, later tender city of Leuven 2025)

- Target upscaling: 10%, 4-5 per year
- Focus on local and neighbourhood hubs

## Increase variety of mobility services

### Commercial

- License: Cambio, Partago
- Concession: Cargoroo
- Agreement: Blue Mobility

### Peer to peer

- Cosy Wheels, Dégage (shared cars)
  - focus on including shared cargo bikes)
  - focus on other target groups (enterprises, less advantaged people,...)

### Via SDMH

- Research and focus on transport modes for goods
- Framework for recognition of shared cars 2.0
- Analysing opportunities for shared e bikes



**Market consultations via mail and conversations**

**Cargo bikes?**

**But also locations where we think the market has no big interest**

**New hubs?**

**We want to know if market players foresee growth**

