



ITS.be CONGRESS 2023:

## SUSTAINABLE MOBILITY THROUGH INNOVATION

- THE NEW NORMAL

# Digital twin & mobility impact analysis in Lubbeek

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# Challenges within the mobility domain



- Heavy traffic
- Cut-through traffic
- Speeding (Trajectory speed controls)
- Safe bicycle routes
- ...



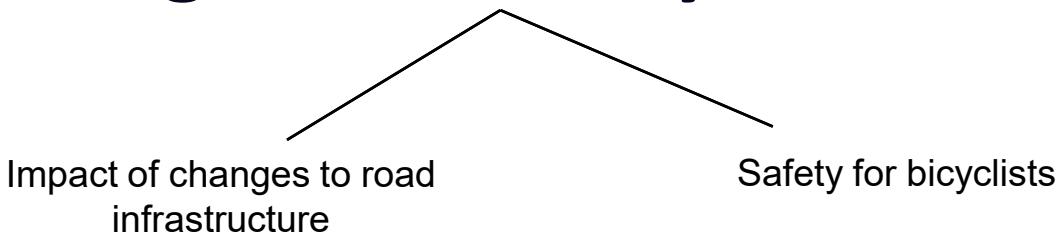
*Policy goals Lubbeek 2019 – 2025:  
"Invest in technology to accelerate policy goals"*

# Solution



1. Digital copy of reality
2. 'Living' entities (input realtime data)
3. Simulation (AI / models)

Develop and deploy a **digital twin** for  
**optimizing the mobility** in Lubbeek



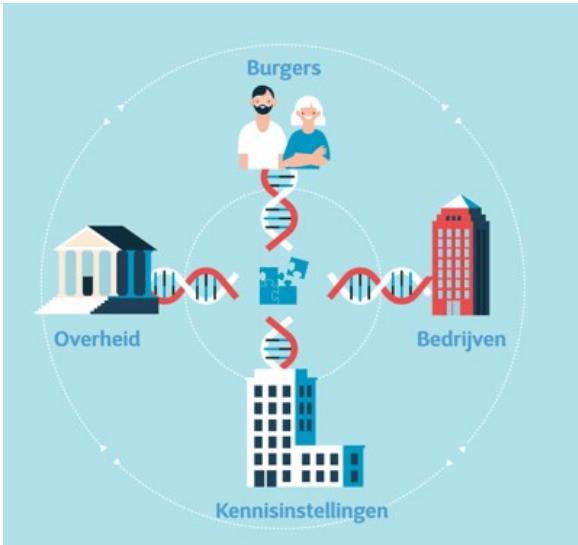
# Project goals



- Find a solution for cut through traffic
- Simulate the effects of roadchanges on the N2
- Simulate the effects of roadchanges close to the different schools
- Map the main bicyclists network and the bicycle traffic safety of this network

# Quadruple helix: bringing everyone together

Council for mobility and traffic safety



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# Bringing multiple technologies together to create the digital twin



## Simulate

Predicting future scenarios



## Analyze

Allowing for meaningful insights



## Visualize

Easy to understand by anyone



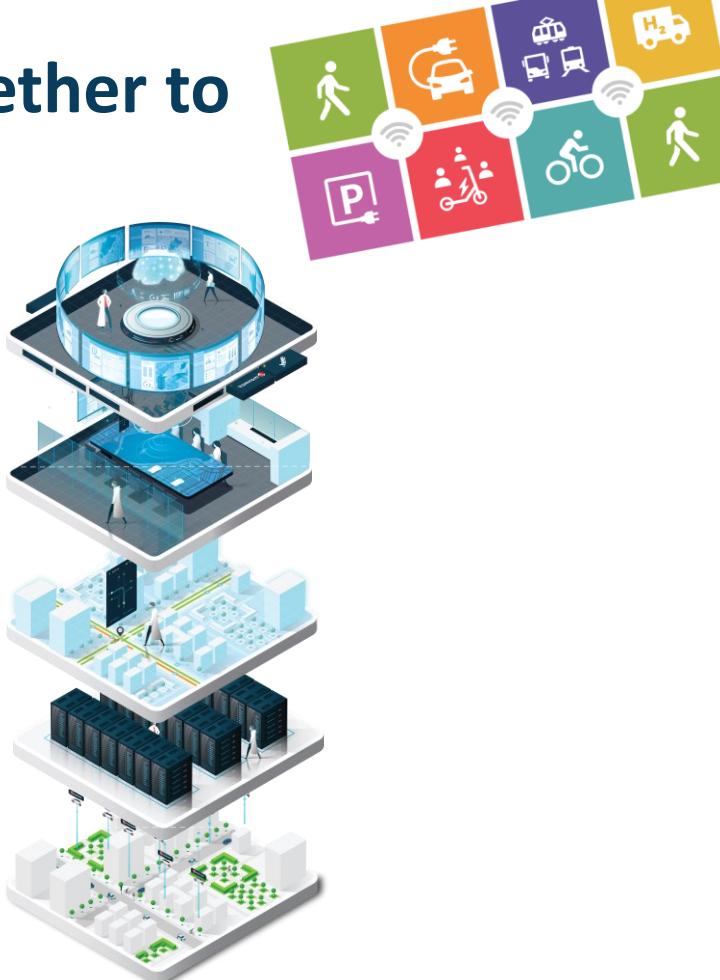
## Centralize

Bringing it all together



## Gather

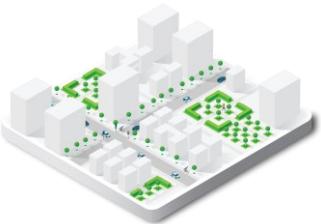
Collecting data





## Gather

Collecting data



## Telraam

- Counting modalsplit:
  - Car traffic
  - Heavy traffic
  - Bicyclists
  - Pedestrians



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- 360° images
- Object recognition:
  - Street furniture
  - Traffic signs
  - ...



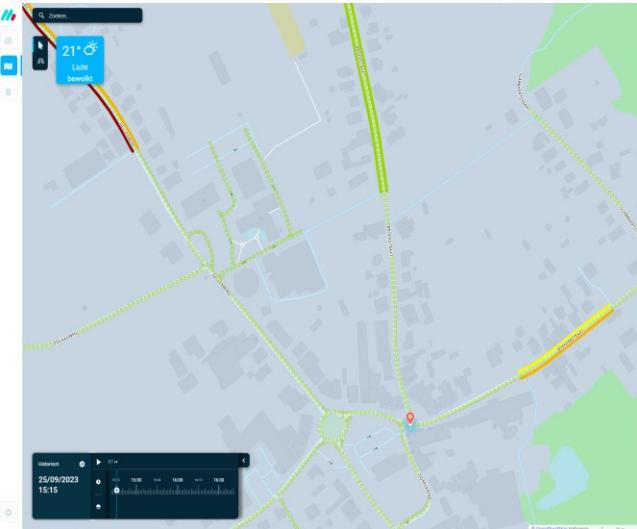
## Visualize

Easy to understand by anyone



## Centralize

Bringing it all together



- Bringing the data together
- Visualising the data
- Building scenarios
- Simulation output



## Simulate

Predicting future scenarios



## Analyze

Allowing for meaningful Insights



- Analysis of data
- Scenario building
- Model simulations
- Advice on cut-through traffic

- Analysis of data
- Building prediction model for bicyclists
- Advice on bicycle traffic safety

# Project plan



2023

- Gather data
- Centralize
- Visualize

2024

- Build models and scenarios
- Analyse
- Simulate

2025

- Execute

# Questions!?



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