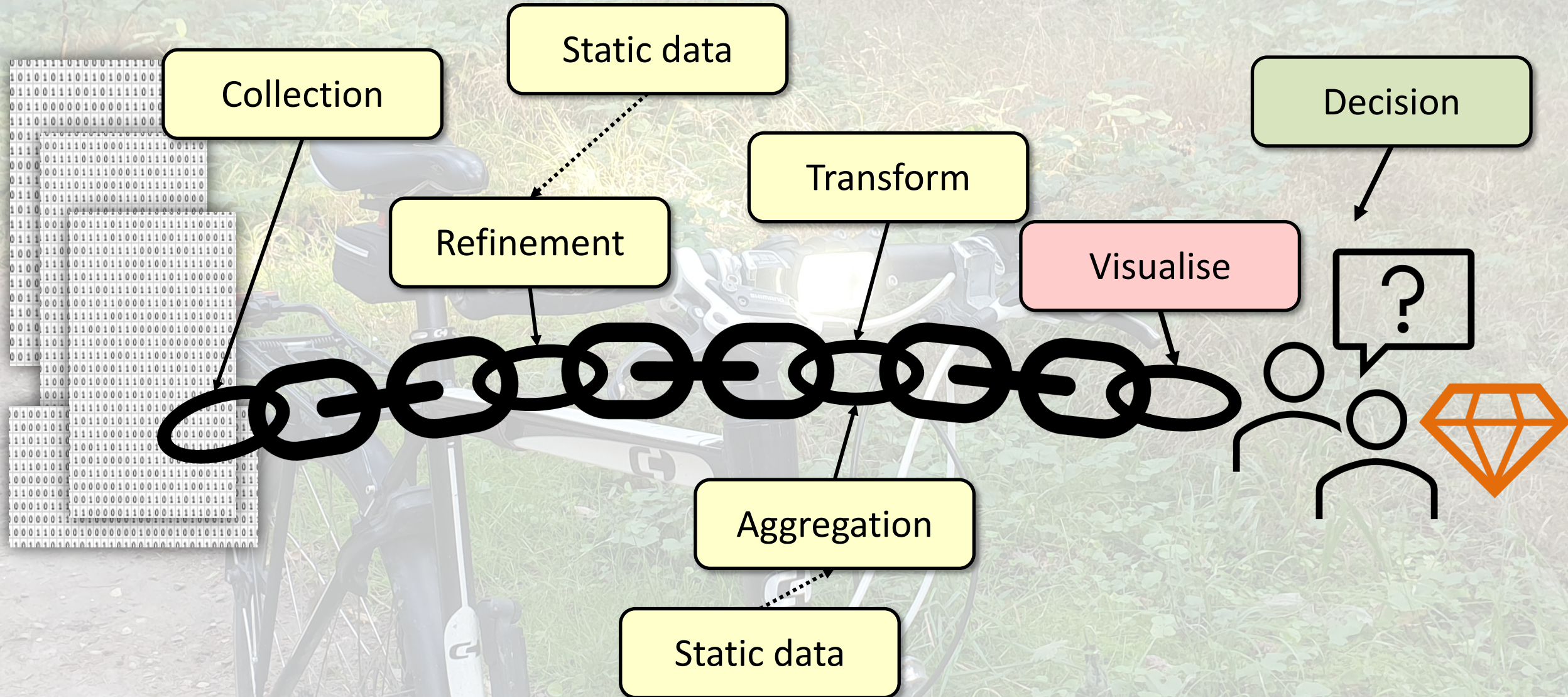




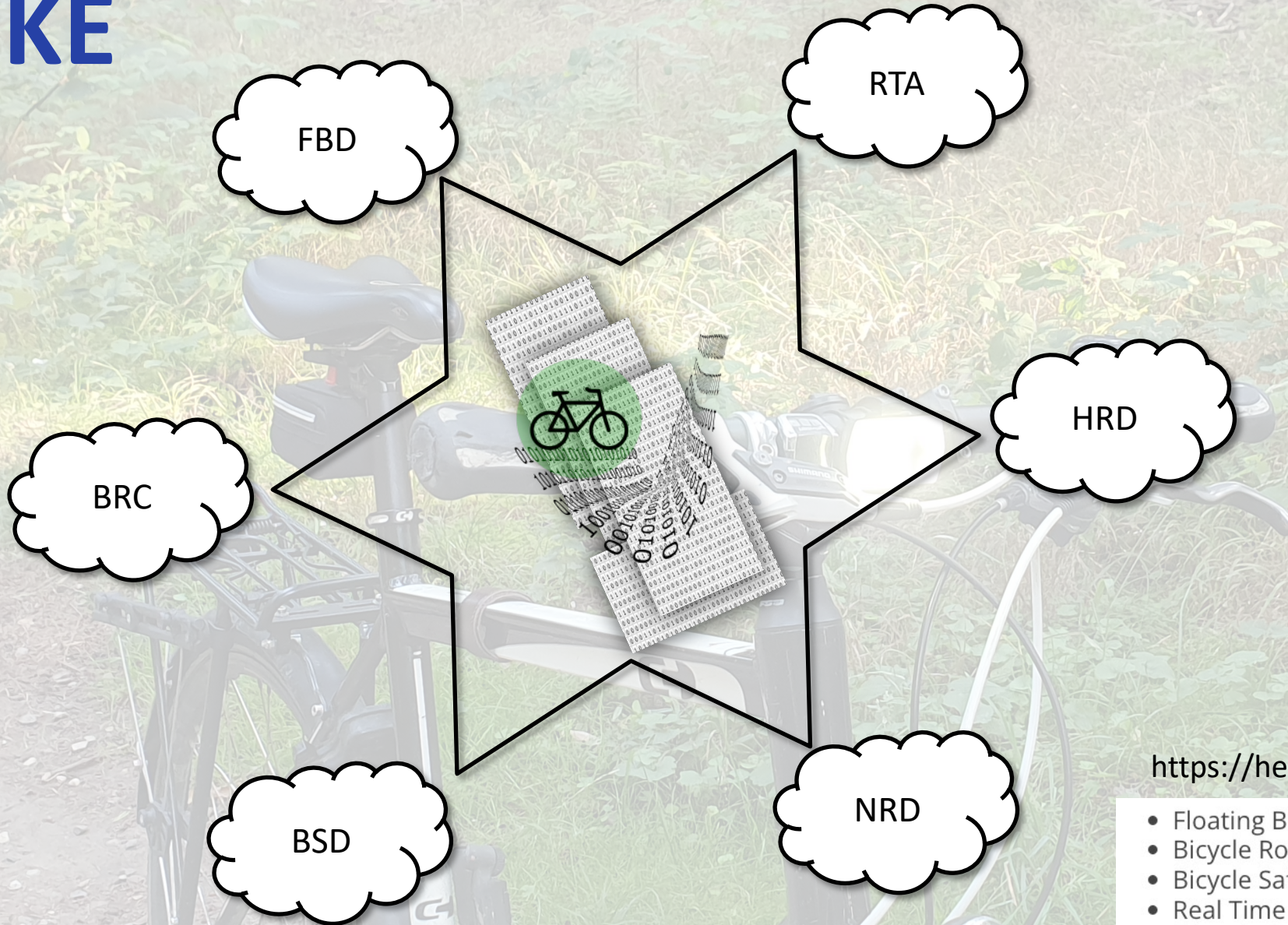
# BIKE – Bicycle Insights, Knowledge and Evaluation

Jørgen Wanscher, September 2023

# Decision chains



# BIKE

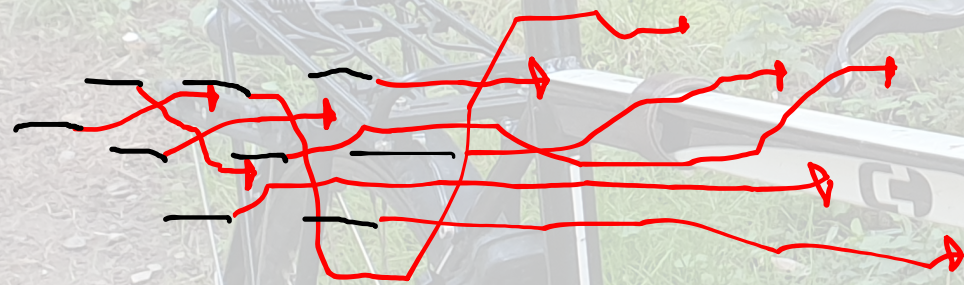
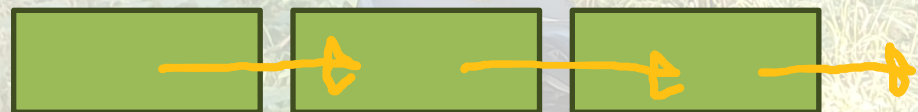


<https://hermestraffic.com/products/hots/bike>

- Floating Boat Data (FBD) - segment travel times and speed
- Bicycle Route Choice (BRC) - trace data on the route choice
- Bicycle Safety Data (BSD) - grey spot and risk zone detection
- Real Time Arrival Estimates (RTA) - arrival times estimation
- Historic Raw Data (HRD) - privacy compliant historic data
- Near Real time raw Data (NRD) - privacy compliant real time

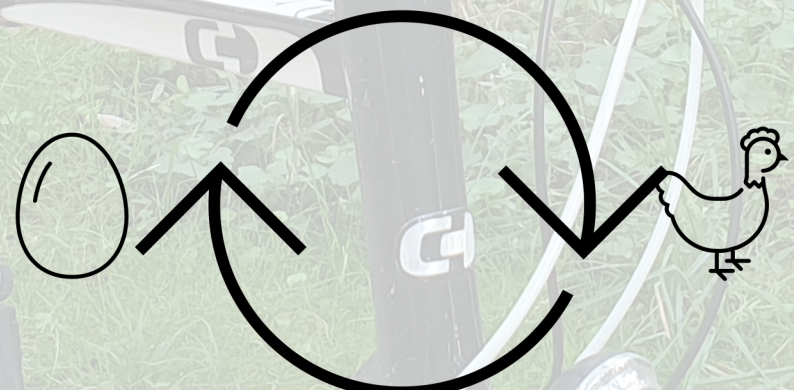
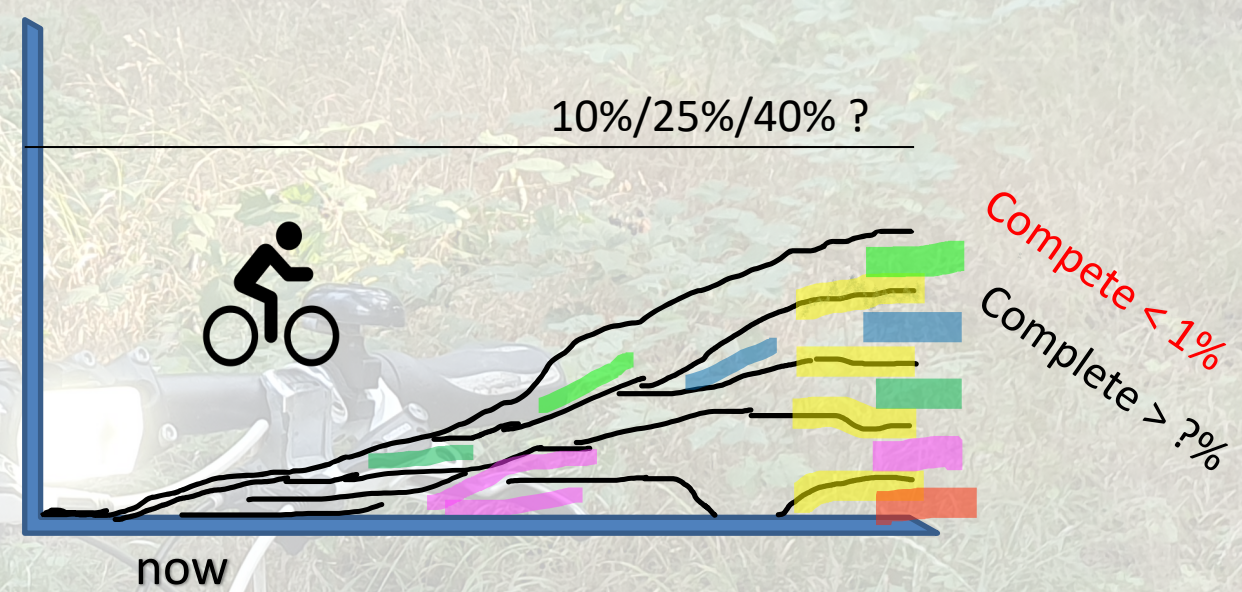
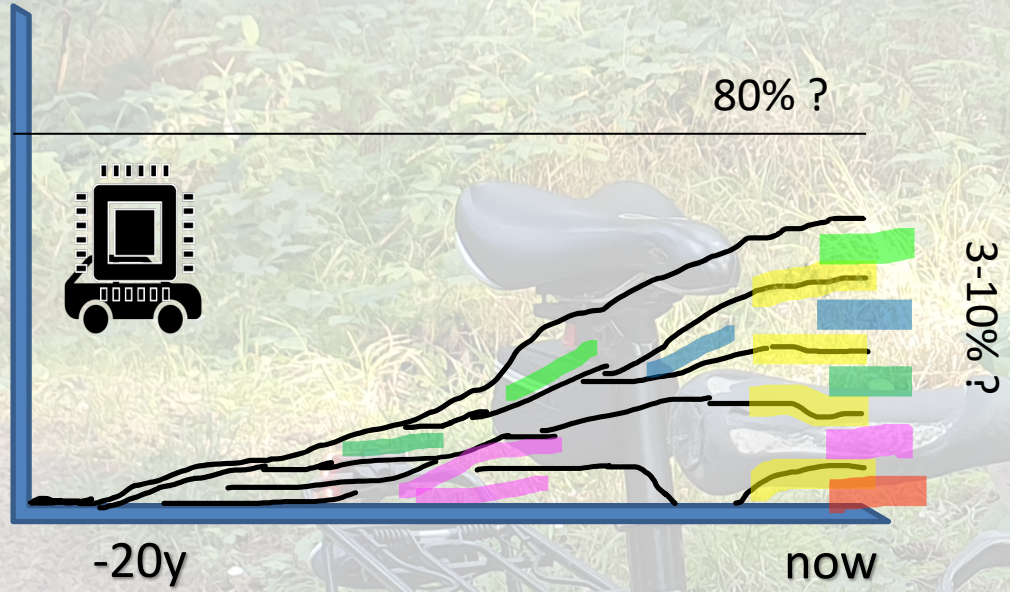
# Why is it so difficult?

Hermes  
Traffic  
Intelligence



# How to get there?

Hermes  
Traffic  
Intelligence



What's in it for us?

# What's next

- Exactly this!
- Stakeholder discussions
- Funding! Letters of interests, Memorandums of understanding

## Contact information

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